



MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES TIRUVALLA
(MACFAST)



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2017-18

MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES TIRUVALLA (MACFAST)

Tiruvalla, Pathanamthitta, Kerala 689 101



Paper Presentations in National/International Conferences and Seminars

Paper presentation in National Paper Presentation competition conducted by Kristu Jyoti College in collaboration with Mahatma Gandhi University 5th January 2018. Certificate enclosed:



Paper Presentation competition on 'Financial Inclusion and Women Empowerment' conducted by St.Mary's College 25th September 2017.
Certificate enclosed:



Paper Presentation in National Conference on Human Capital Management Challenges for Emerging India conducted by Marian International Institute of Management on 11th October 2017.

Certificates, mail invitation, Brochure enclosed:





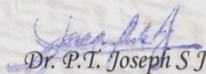
MARIAN INTERNATIONAL INSTITUTE OF MANAGEMENT

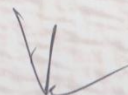
(Approved by AICTE, Affiliated to Mahatma Gandhi University, Kottayam)

Kuttikkanam, Peermade, Kerala - 685 531

CERTIFICATE

This is to certify that ~~Prof.~~ / Dr. / Mr. / Ms. GOKUL R. NAIR
of MAFAST COLLEGE, THIRUVALLA has participated and
presented a paper titled VALUATION OF HUMAN CAPITAL: AN ACCOUNTING
PERCEPTIVE WITH SPECIAL REFERENCE TO BANKING in the
National Conference on "HUMAN CAPITAL MANAGEMENT CHALLENGES FOR EMERGING INDIA"
organized by Marian International Institute of Management on 11th October 2017.


Dr. P.T. Joseph S J
Director


Dr. Vincent Varghese
Dean - Academics

Mail Invitation

Greetings from **Marian** International Institute of Management.

Marian International Institute of Management cordially invites you to attend and present your research at the **National Conference** on "Human Capital Management Challenges for Emerging India" on 11th October, 2017 at our campus.

Rapidly changing business scenarios fueled by technological advancements have put in an increased demand for professionals to manage the business effectively. Human Capital Management Challenges in India focuses on the Indian talent pool and identifies why companies are finding it difficult to identify, recruit, reward and retain talent. It provides an insight as to why companies find it difficult to retain talent by questioning certain fundamental assumptions held by organizations. Human capital management has become a pivotal issue across the globe. Even in a land of billion people, identifying the right talent, training them and retaining them has become an uphill task.

Hence, the **conference** invites productive reflections to foster new strategies and models for revitalizing India's growth by redrafting paradigms in HR arena.

We cordially invite you to contribute a paper and participate in the **conference**. Kindly nominate participants from your faculty team and students. For further details please see the attached **conference** brochure.

As a courtesy to student community, we are happy to waive the registration fee for PG students subject to a maximum of 6 participants (3 with paper submission and 3 without submission) from an Institute.

Do please forward your abstract for paper presentation as early as possible as the extended deadline is **August 31, 2017**. The abstract may be mailed to miimhrconference@gmail.com or santhosh@miim.ac.in

Yours truly,

Dr. Vincent Varghese
Dean – Academics



Brochure:

Conference Chairs

Dr. Vincent Varghese, Dean – Academics, MIIM

Phone: 9400373022, vincent@miim.ac.in

Dr. R Santhosh Kumar, Assistant Professor, MIIM, Phone: 9842548868

Ms. Sophy Alexander, Assistant Professor, MIIM, Phone : 9496515080

For submission of abstract/full paper, or any other clarification, please contact:

Dr. Santhosh Kumar

miimhrconference@gmail.com, 9842548868

Venue:

Marian International Institute of Management, Kuttikkanam, Idukki District, Kerala

About MIIM:

Marian International Institute of Management (MIIM) is poised to attain excellence in Management Education by molding future managers with value oriented competencies. Our focus is to sharpen the managerial acumen of our MBA students in the wider realms of corporate world.

About Kuttikkanam:

Kuttikkanam is a hill station in Idukki district perched on 3000 ft above the sea level with a wide range of forests and wildlife. A great amount of forest area is reserved in Kuttikkanam, which is home to a variety of flora and fauna. Crisscrossed with gushing streams, valleys and hills, Kuttikkanam is a gifted natural haven. Another feature that attracts tourists to Kuttikkanam is its yearlong favorable climate.

Nearby Attractions

- | | |
|---------------------------------------|---------------------------|
| * Peeru Hills, Parunthupara | * Thottapura, Baker Hills |
| * Panchalimedu, Nallathanni viewpoint | * Artificial forest |
| * Azhutha Diversion Project | * Valanjanganam |
| * Thekkadi | * Munnar |

Key Note Speaker

XLRI certified HR professional having 15+ years of industry experience specific to IT & ITES. Started the competitive HR career in HCL Technologies Limited and right now serving as a "Vice President & HR Advisory" for Amtex Software Solutions Private Limited at Siruseri, Chennai. A vivid believer of "Change Management – The 7th sense HR Practices" and have been working on various change initiatives to create a "young & energetic" workplace ecosystem.



Sathya Prakash SS
Head HR & Change Lead,
Amtex Software
Solutions, Chennai



National Conference on

HUMAN CAPITAL MANAGEMENT CHALLENGES FOR EMERGING INDIA

11th October, 2017



Marian International Institute of Management
KUTTIKANAM

Conference Theme: Human capital plays a pivotal role in promoting the growth of an organization. A number of converging issues are acting as negative catalysts in effective human capital management. The changing nature of organizational restructuring, the growing of digital divide, the introduction of HR analytics and the increasing role of technological innovations are challenges in the current HR scenario. HR Managers need to revitalize their strategies for equipping the Indian talent pool for meeting the challenge from a global perspective.

The conference intends to foster new strategies and models for revitalizing the domain of human capital management by redrafting new paradigms.

Subthemes & Tracks

Talent Management	Positive Psychology
HR Analytics	Workforce Diversity
Employability Crisis	Classification
Succession Planning	Occupational Competence
Human Resource Information System	Work Life Balance
Whistle Blowing	Cross Cultural Workforce
Emotional Intelligence	Workplace Spirituality
Employer Branding	Employee Engagement

The above mentioned topics are only indicative and not exhaustive.

For Whom: Faculty Members and Academicians, Management Practitioners, Consultants, Entrepreneurs, Research Scholars and Management Students.

Guidelines to Authors: An abstract should be submitted which is not more than 300 words. Along with the abstract, authors need to send 5 key words. Abstract should be sent as a single word document only in Times New Roman (font size 12). Full papers should be within 3000 words, APA style must be followed while formatting the final submission. Final submissions should be double spaced with 1 inch margins on all four sides. Up to three authors are allowed for each paper. Authors are advised to send their abstracts and full papers to miimhrconference@gmail.com

Correct name, designation, e-mail IDs of the authors and their affiliating organization need to be clearly mentioned in the abstract and full paper.

Publication: The conference committee will review and select the best papers and the same will be published in the college journal. Copyright declaration: A declaration should be provided from the corresponding author along with the paper stating that the work is an original one and does not violate copyright laws.

Best Paper Awards: One each from the three categories of papers, namely industry and academic participants, Research Scholars and students will be presented in the concluding ceremony of the conference. The awards will be decided by a specially designated committee of experts.

Cash prize and Certificate will be awarded according to the following category:

Industry and Academic participants	: 5000
Research Scholars	: 3000
Students	: 2000

Important Dates

Last date for sending abstract	: 7 th August, 2017
Acceptance of abstract	: 12 th August, 2017
Last date for sending Full Paper	: 25 th September, 2017
Acceptance of Full paper	: 5 th October, 2017
Last date for Registration	: 7 th October, 2017

Registration Fee

The fee includes: Conference kit, Certificates, Lunch and refreshments during the day of Conference. Assistance for booking accommodation will be provided.

Category of Participants	Amount
Industry	INR 1500.00
Academia	INR 1000.00
Research Scholars	INR 500.00
Students	INR 250.00

Registration

The registration fee is to be made by any of the following modes and the enclosed registration form to be mailed to us.

Mode of Payment

Payments should be made through crossed Demand Draft drawn in favor of "Director, Marian International Institute of Management" payable at Peermade Branch and send it to the Seminar Secretariat at the address given below:

The National Conference-HR
Marian International Institute of Management
Kuttikkanam P.O, Peermade, Idukki District, Kerala- 685 531.
Phone: 04869- 233914, Fax: 04869 -233924.

e-Payment

Bank	: The South Indian Bank Ltd.
Branch	: Peermade
Account No	: 0144053000010334
IFSC Code	: SIBL0000144

Conference Organizing Committee

Advisory Committee

Rev. Fr. James Kozhimala, Manager, MIIM
Rev. Dr. P. T. Joseph, Director, MIIM
Rev. Dr. Siby Joseph, Dean (Administration), MIIM
Dr. Cyriac Joseph, Vice Principal, MIIM
Prof. Samson Thomas, Dean (Research and Corporate Affairs), MIIM
Dr. Soney John, Dean (Student Affairs) MIIM

Report on National Conference conducted by MACFAST

The Department of Management Studies, MACFAST, Tiruvalla is organizing a **National Conference on Digital Transformation in India** on **25th April 2018**. The conference was a platform to bring research scholars, faculty members and Post Graduate students to discuss prospects and challenges of the on-going process of digitisation in our country - a multiplying force for national growth, sustainability, and inclusion. The Key Note Speaker was **Prof. Achuthsankar S. Nair, Head, Department of Computational Biology and Bioinformatics, University of Kerala**. **Dr. Umesh P**, Assistant Professor, College of Engineering, Aranmula handled the technical session.

Certificate, mail invitation, Brochure enclosed:



Mail Invitation:

Invitation - National Conference on Digital Transformation - 25-04-2018  Inbox x



Sudeep Chandramana <sudeep@macfast.org>

 Apr 23, 2018, 5:25 PM



to mca, bioscience, System, priijith, I.T., Ashok, Saji, Manager, H, mba, Cherian ▾

Dear all,

Cordially inviting you for the upcoming National Conference on Digital Transformation on Wednesday, 25th April 2018 organized by Department of Management Studies, MACFAST.

The inaugural session starts at [10.am](#). The Key Note Speaker is **Prof. Achuthsankar S. Nair, Head, Department of Computational Biology and Bioinformatics, University of Kerala.**

Dr. Umesh P, Assistant Professor, College of Engineering, Aranmula will be handling the technical session.

Looking forward to your valuable presence and support to make the event a grand success.

Best regards,

Dr. Sudeep B. Chandramana
Associate Professor & Head of the Department,
Department of Management Studies,
Mar Athanasios College for Advanced Studies Tiruvalla (MACFAST),
Kerala, India.

Brochure:



The Department of Management Studies, MACFAST invites reflective research works on digitisation under various subthemes such as:

<i>Digital India and Agriculture Sector</i>	<i>Digital literacy</i>
<i>Digital India and Manufacturing Sector</i>	<i>Digital locker</i>
<i>Digital India and Social Inclusion</i>	<i>Digitisation in Health care</i>
<i>Digital India and Women Empowerment</i>	<i>Digitisation and Retail Sector</i>
<i>Digitisation and Banking</i>	<i>Digitisation and Science</i>
<i>Digitisation and Insurance Sector</i>	<i>E-education</i>
<i>Digitisation and Employment generation</i>	<i>E-marketing</i>
<i>Digitisation and Management Culture</i>	<i>Financial Inclusion</i>
<i>Digitisation and Entrepreneurship</i>	<i>Human Capital Challenges</i>
<i>Digitisation and Sustainability</i>	<i>Make In India</i>
<i>Infrastructure for e-governance</i>	<i>M-Governance</i>
<i>Safe and Secure cyber space</i>	<i>Mobile Banking</i>
<i>Transparency in Governance</i>	<i>Other topics converging with the theme</i>

Guidelines for authors

The author should adhere to a word limit of 250 words for abstract and 5000 words for full paper with a maximum of 5 key words. Times New Roman 12-point size font, with line spacing 1.5 and margin of 1 inch should be followed. The title page should contain author name, affiliation and contact details. Use APA style for Reference. Soft copy of full length paper in MS Word should be sent to conferencemba@macfast.org

Selected best papers will be published in the subsequent issues of *Journal of Science, Technology and Management* with ISSN No. 0974-8334

Keynote Address: Prof. Achuthsankar S. Nair

Head of Department of Computational Biology and Bioinformatics, University of Kerala and former Director of the Centre for Development of Imaging Technology (C-DIT), Kerala

Guest Speaker: Dr. Umesh P.

Assistant Professor, College of Engineering, Aranmula, Pathanamthitta

Registration Fee

Industry	INR 1000
Faculty members/Research Scholars	INR 500
Students	INR 100

MANAGEMENT /IT/SCIENCE FESTS

All India Management fest Conducted by Mangalam Institute of Management studies 15th and 16th September 2017. HR game Certificate enclosed



National Level fest conducted by Bhavan's Royal Institute of Management on December 2017. Participation certificates of Best management team and strategic game are enclosed:



National level Management fest conducted by Berchman's Institute 20th and 21st September 2017. HR game participation certificate is enclosed:



National level Management fest conducted by Marian International Institute of Management 22nd and 23rd September 2017. Certificate of participation in finance game is enclosed:



National level intercollegiate techno cultural fest Selfie Contest at Rajagiri College of Social Sciences, Kochi on 4th and 5th August 2017



National level intercollegiate techno cultural fest Newz Mania competition at Rajagiri College of Social Sciences, Kochi on 4th and 5th August 2017



Participated and qualified in High field level 3, Award in HACCP for food manufacturing (RQF)



Highfield Awarding Body for Compliance

Certifies that
Hari Krishna

has successfully passed an assessment in
Highfield Level 3 Award in HACCP for Food
Manufacturing (RQF)

Qualification number 603/2231/7

Date of award 04 February 2018

Certificate number HAC1780095


Course Director

Signature Solutions Training and
Consultancy Services
Training Organisation




Jason Sprenger - Chief Executive
Highfield Qualifications



Global leaders in international qualifications, training materials and e-learning.

PG Students Interactive Session organized during the 30th Kerala Science Congress held at Thalassery from 28th -30th January 2018. 8 students participated from the college. Certificates enclosed:





30th
KERALA
SCIENCE
CONGRESS

28-30 JANUARY 2018

Organised by

KSCSTE

CWRDM

Government Brennen College, Thalassery

CERTIFICATE

This is to certify that Mr./Ms. Surya B S
..... has participated in the P G Students Interactive session
in the 30th Kerala Science Congress held at Government Brennen College, Thalassery during 28th - 30th January 2018.

Dr. A. B. Anitha
Chairperson, 30th KSC Organising Committee and
Executive Director, CWRDM

30-01-2018
Thalassery

Dr. S. Pradeep Kumar
General Convenor, 30th Kerala Science Congress and
Member Secretary, KSCSTE



30th
KERALA
SCIENCE
CONGRESS

28-30 JANUARY 2018

Organised by

KSCSTE

CWRDM

Government Brennen College, Thalassery

CERTIFICATE

This is to certify that Mr./Ms. Ashija N
..... has participated in the P G Students Interactive session
in the 30th Kerala Science Congress held at Government Brennen College, Thalassery during 28th - 30th January 2018.

Dr. A. B. Anitha
Chairperson, 30th KSC Organising Committee and
Executive Director, CWRDM

30-01-2018
Thalassery

Dr. S. Pradeep Kumar
General Convenor, 30th Kerala Science Congress and
Member Secretary, KSCSTE

Organising Committees of conferences

Participated in Organising Committee of National conference on 'Digital Transformation in India Prospects and Challenges conducted by Department of Management Studies MACFAST on 25th April 2018. Certificates enclosed:





National Conference on
Digital Transformation in India
Prospects and Challenges
25th April, 2018

Mar Athanasios College For Advanced Studies Tiruvalla

Certificate

This is to certify that Sri./Smt. Athiya V.M. has been a member of the organising committee of the **National Conference on Digital Transformation in India - Prospects and Challenges** held on 25th April 2018 organized by Department of Management Studies, Mar Athanasios College For Advanced Studies Tiruvalla.



National Service Scheme (NSS) Activities

Report on NSS (Unit no.104) Activities (2017 – 18)

June 2017 College NSS organized different programs in regard to World Environment Day on June 5th Monday. Students and Staff of the college in association with NSS planted different varieties of plants in different locations of the campus. Every Thursday Last hour has been dedicated as environment hour to take care of the college environment and surroundings.



Jaivam- 2017- One week farming awareness programme and survey at Payippad Panchayath, September, 2017. As a continuation of the Jaivam Campaign activities and as per the direction of Jaivam Organizing committee,

decided to have a VidyarthiJaiva KarshakaSamithi(VJKS) , to introduce and encourage Jaivam farming among the students.



N.S.S Annual Camp was conducted along with the Jaivam Survey at Kuttoor Govt. Higher Secondary School for the Volunteers along with Jaivam Survey.



As part of Swatch Bharath campaign “Swatch Hi Seva” conducted various programs was conducted on the month of September & October 2017 at MACFAST by College NSS Unit(No:124).

The Swachtatha Oath was taken by the N.S.S and various cleaning activities were done by the college inside & outside the college.



Blood donation Camp- MACFAST and HDFC in collaboration with District Hospital Pathanamthitta has organized Blood donation camp during November 2017.

Plastic awareness campaign- M.Sc. Students has conducted a Plastic awareness campaign in running train from Tiruvalla to Kottayam , 28th October 2017.

Punyam Poonkavanam

As part of our extension programme, the students and faculty of MACFAST participated in ‘Punyam Poonkavanam’. The objective of this programme is to keep Sabarimala Clean, Green, save Forest, save Wild Life, uses Dust Bins and avoid plastics. This campaign is an initiative of the Kerala Police which intends to promote awareness among the devotees on not to bring plastic wastes and to abstain from dumping it at Sabarimala. The programme is coordinated by Kerala Police in association with MACFAST, National Service Scheme (NSS) unit of MACFAST and forestry club during “Mandala Kalam” (15-12-2017 -19-12-2017)





MACFAST NSS Unit Celebrated World Environment Day on June 15 2018 by planting 1000 trees along Forest Department. Tree Saplings are also distributed to the public on the same day at MACFAST Campus, Railway Station & Tiruvalla Transport stand. Swatchatha Oath is also taken on the same day.





