



Details of research papers published in Journals notified on UGC website

2016-2017			
Sl. No.	Title of paper	Name of the author/s from the institute	Link to the publication
1	"Clicking towards growth in a volatile, uncertain, complex and Ambiguous Environment" – A study on the state of online retail Industry in India	Arun Prem, Preetha G Panicker, Sudeep B Chandramana	https://www.researchgate.net/publication/315116943_CLICKING_TOWARDS_GROWTH_IN_A_VOLATILE_UNCERTAIN_COMPLEX_AND_AMBIGUOUS_ENVIRONMENT - A STUDY ON THE STATE OF ONLINE RETAIL INDUSTRY IN INDIA
2	Seasonal variations in the proximate composition of Asian Stingling Catfish (<i>Heteropneustes fossilis</i>) (bloch, 1794) and Banded Snakehead (<i>Channa striata</i>) (bloch, 1793) collected from paddy field of Kerala.	Treesa Varghese	https://www.researchgate.net/publication/325119820_SEASONAL_VARIATIONS_IN_THE_PROXIMATE_COMPOSITION_OF_ASIAN_STINGLING_CATFISH_HETEROPNEUSTES_FOSSILIS_BLOCH_1794_AND_BANDED_SNAKEHEAD_CHANNA_STRIATA_BLOCH_1793_COLLECTED_FROM_PADDY_FIELD_OF_KERALA
3	Post-mortem autolytic changes of iced stored banded snakehead	Treesa Varghese	https://www.semanticscholar.org/paper/Postmortem-autolytic-changes-of-iced-stored-banded-Varghese-Mathew/25740a42a1cd68c51db56a1de312d30486a99e83
4	Effect of Hypoxic Cell Sensitizer on Transcription of hif-1 α and its Target Genes in Tumor Cells	C.K. Krishnan Nair	https://scialert.net/fulltext/?doi=ijcr.2016.162.168



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5	Factors influencing buying behaviour of facecare products among youth	Ligo Koshy	https://www.researchgate.net/publication/315667663_FACTORS_INFLUENCING_THE_BUYING_BEHAVIOUR_OF_FACE_CARE_PRODUCTS_AMONG_YOUTH
6	Mitigation of whole-body gamma radiation-induced damages by Clerodendron infortunatum in mammalian organisms	Cherupally Krishnan Krishnan Nair	https://academic.oup.com/jrr/article/58/3/281/2548940
7	Entrepreneurial Motivation Among Female College Students in Kerala	Ligo Koshy	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3136847
8	Influence of demonetisation on unorganised retailers	Ligo Koshy	https://www.researchgate.net/publication/316166275_Influence_of_Demonetisation_on_Unorganised_Retailers