



MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES TIRUVALLA

(MACFAST)

Thiruvalla - 689101

Report on "Cake making for prospective entrepreneurs"

2016-17



MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES TIRUVALLA
(MACFAST)

Thiruvalla - 689101

Workshop on "Cake making for prospective entrepreneurs"

15-16 of December, 2016

The cake business in India has witnessed massive growth over the last few years due to the increased demand from consumers, the burgeoning cafe-culture and of course, social media. Home-based baking, in particular, has been taken up by a huge number of women entrepreneurs thanks to these reasons. There are many initiatives which are also being taken by the Government of India, which has further encouraged them to pursue their baking dreams. Not just women, quite a few men are also taking up home baking as a profession.

MACFAST has successfully conducted training programmes on Cake making in this regard. A two day training program on cake making, for prospective entrepreneurs was conducted on 15 and 16th of December, 2016. The coordinator of the program was Mrs. Pinchu Elizabeth Thomas and the main sessions were handled by her. The registration was handled by Mr. Biju Dharmapalan, School of Biosciences and 2 students of the department functioned as the programme volunteers. A total of 7 participants attended the training programme.

Beena Cherian
Dean, School of Biosciences

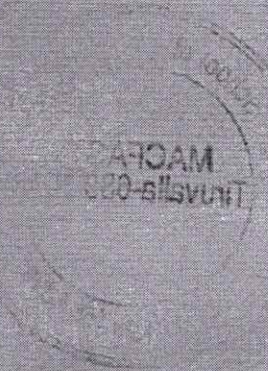


Training Programme in Cake Making
15th + 16th December 2016

<u>Name of Student</u>	<u>Course</u>	<u>Signature</u>
hinta Jose	FTQA	hinta
Nessa Ann Varghese	FTQA	Nessa



Beena Kurian



Shamini

SHAMINI KOTTAYIL
PRINCIPAL
Matri Marianas College For Advanced Studies
Tiruvalla-689101, Kerala





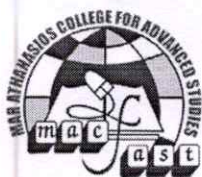
MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES TIRUVALLA

(MACFAST)

Thiruvalla - 689101

Report on "Cake making for prospective entrepreneurs"

2017-18



MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES TIRUVALLA
(MACFAST)

Thiruvalla - 689101

Workshop on “Cake making for prospective entrepreneurs”

7-8 December, 2017

While you may be wondering how to start a cake business from home, there are many other home bakers who have already converted their passion into a successful business and have started selling cakes from home. This industry is rapidly growing and there's heavy competition. According to another research study, the Indian cake market is projected to grow at a steady rate. From the past few years, there's a high demand for customized and artisanal cakes as well. Factors like product innovations in terms of new flavours, rise in disposable income and changing consumer tastes and preferences are the key drivers of the segment. This is where home bakers have a role to play and a business space to explore.



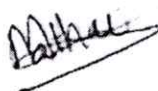
MACFAST has catered to these demands by arranging a training programme on Cake making in this regard. A two day training program on cake making, for prospective entrepreneurs was conducted on 07th and 08th of December, 2017. The coordinator and the main resource person of the program was Mrs. Pinchu Elizabeth Thomas. A total of 8 participants attended the training programme to start cake making as a business. 3 students from School of Biosciences were present as volunteer helpers for the programme.

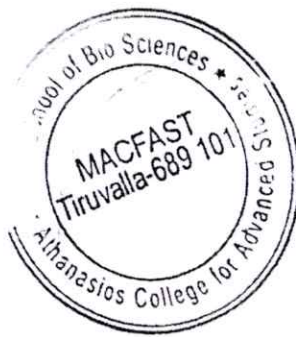
Beena Cherian

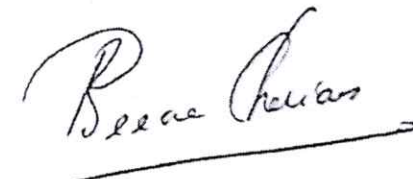
Beena Cherian
Dean, school of Biosciences

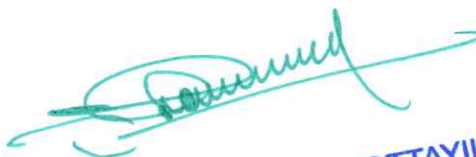


Training Programme in Cake Making
7 & 8 December 2017

Name of Student	Course	Signature
Ammu Bejoe	FTQA	
Renu John	"	
Mathai Mathew	"	







Fr. Dr. CHERIAN J KOTTAYIL
PRINCIPAL
Mar Athanasios College For Advanced Studies
Tiruvalla- 689101, Kerala

