

**18th
Feb
2021
Thursday**

MACFAST MBA Alumni Webinar Series: 11

ENTREPRENEURSHIP

Campus to

Office

12:00 p.m. to 1:00 p.m.

HOMECOMING

Mr. Sandeep Mohan

Managing Director of
MEDDIKART Blood Banking Solutions
DreamBrick Developers and Interiors
(Entrepreneur)
MBA 2011- 13 batch



MACFASTTM

Igniting wisdom since 2001

Mar Athanasios College For Advanced Studies Tiruvalla - India
(Accredited by NAAC with 'A' Grade and Recognized by DSIR, Govt. of India)

*Jointly organised by MACFAST Innovation & Corporate Synergy(MICS)
and Department of Management Studies*

www.macfast.org

Department of Management Studies, MACFAST


Report - #Home Coming Webinar

'Entrepreneur ship Campus to Office'

**Mr. Sandeep Mohan, Managing Director of MEDDIKART Blood Banking Solutions ,
DreamBrick Developers and Interiors, Kerala**

The webinar was conducted for Students on 18th February 2021, Thursday, 12 pm to 1 pm. Around 175 participants have attended the session. Mr. Sandeep has shared his journey in starting two different companies and that too in two different industries. Mr. Sandeep has also shared his hurdles and learning out comes in managing these companies.

Participants have asked various queries related to the challenges Mr. Sandeep has faced in running two different organizations and he has responded to their queries.


Arun Pray
Co-ordinator, Home Coming webinars
Assistant Professor.
Department of Management Studies - MACFAST


Fr. Dr. CHERIAN J KOTTAYIL
PRINCIPAL
Mar Athanasios College For Advanced Studies
Tiruvalla- 689101, Kerala





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#HomeComing

MACFAST MBA Alumni Webinar Series: 11
(Organised by MICS and DMS)

'Entrepreneurship : Campus to Office'

18th February 2021, 12:00 to 1:00 pm

Mr. Sandeep Mohan

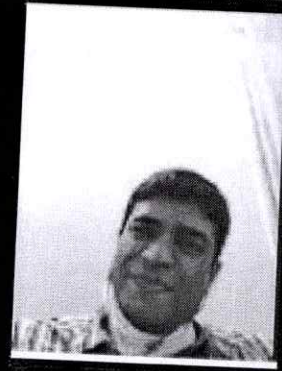
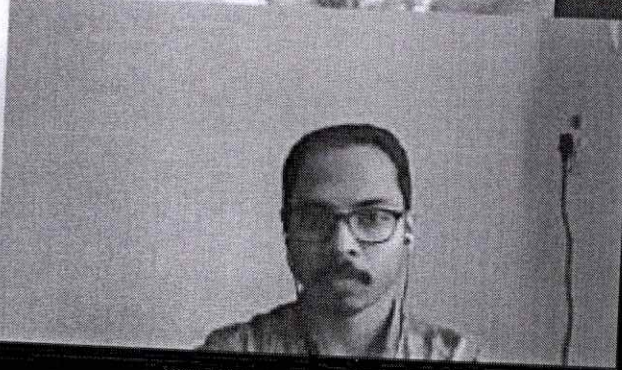
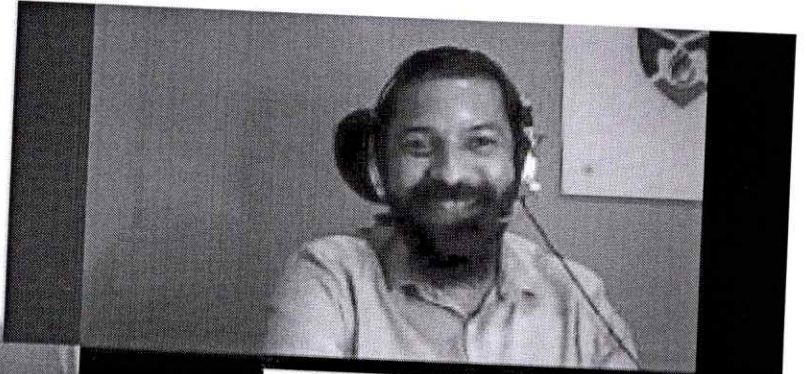
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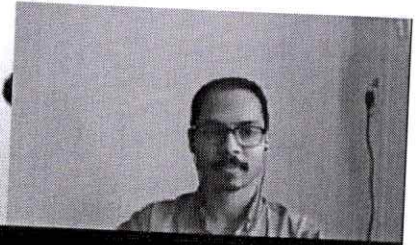
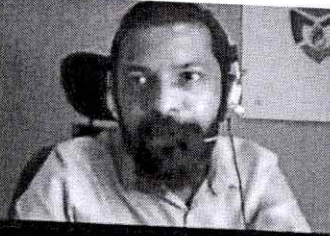
MEDDIKART Blood Banking Solutions

DreamBrick Developers and Interiors

MBA 2011 - 13 batch

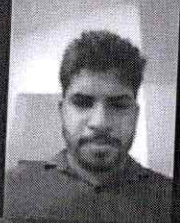
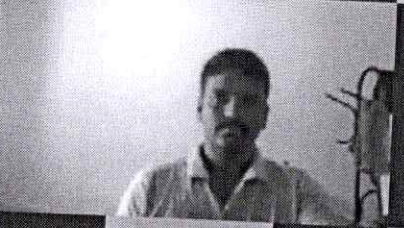






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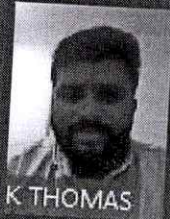




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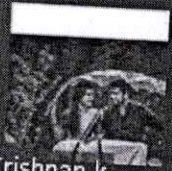
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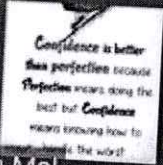
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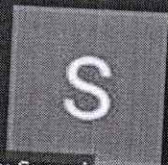
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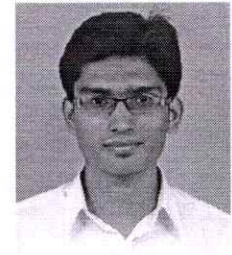
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Name SANDEEP MOHAN

Phone: +91 7736326673 , Email – s.sandeepmohan@gmail.com

CAREER OBJECTIVE

To utilize the best of my abilities and capabilities in the field of Creativity , Innovation, Administration & Customer Services which would boost up my career and simultaneously contribute towards the organizational goals in the best possible way.

EDUCATION

| | | | | |
|-----------|-----------|--------------------------------|-------|-------------|
| MBA | 2011-2013 | MACFAST, Thiruvalla, Kerala | 65% | First Class |
| B.Com | 2008-2011 | D.G.Vaishnav College, Chennai. | 72.2% | First Class |
| Class XII | 2006-2008 | St.Mary's Central School,TVM | 65.8% | First Class |
| Class X | 2006 | St,Mary's Central School,TVM | 63.2% | First Class |

PROJECT 1 : Market Research of Competitors in Ernakulam District for Skyline Builders (INTERNSHIP)

RESPONSIBILITIES

- A detailed analysis of the competitors of skyline builders on the product mix factors (product , price , place , promotion)
- In accordance with the Zones of EKM district Suggestions where given on how future constructions should take place and the proportions.

PROJECT 2 :Organizational study on BHARAT PETROLEUM CORPOREATION – KOCHI REFINARY

RESPONSIBILITIES

- A detailed analysis of the organization and its inter- departmental functions was conducted.
- Valuable suggestions were framed out regarding public relations and employee securities.

WORK EXPERIENCE

- Working as Business development Executive - "Kochin Inlab equipments India PVT LTD". July 2013
- part time marketing executive for IMAXB 2009 – 2011,Chennai based IT company <http://www.imaxb.com/>
- part time marketing executive for "Delve Global" , Chennai based IT company <http://www.delveglobal.com/>

COURSEWORK

Key Subjects

- International Management
- Brand Management
- E-Marketing, Marketing Management
- Human Resource Development



- Management of Interpersonal and Group Process

LEADERSHIP EXPERIENCE

- Chairman of TANTRA 2012, a national level inter-collegiate management fest held at MACFAST ,Thiruvalla.
- Class representative of MBA 2011-2013, MACFAST College, Thiruvalla.
- Core committee member of Manovikas'09, D.G Vaishnav College, Chennai.

AWARDS & ACHIEVEMENTS

Academics

- Completed 2D , 3D animation(2 months course)

Extra Curricular

- Participated in sports and cultural activities in school.
- Participated in basketball and football in interschool tournament.
- Obtained certificates for participating / winning various competitions in **Management Fests**.
- Had secured 2nd for **marketing** in national level management fest conducted by **St.Berchman's College, Changanassery**.
- Conducted survey for **RADIO MACFAST** programme content **quality and coverage**.
- Participated in the **Industry Interface programme** in **Infosys & Technopark** (UST Global, Artin Dynamics, Toonz Animation).

COMPUTER SKILLS

- MS Office, Photoshop, Dreamweaver, FrontPage

PERSONAL PROFILE

Date Of Birth : 03-june-1990

Gender : Male

Marital Status : single

Nationality : Indian

Languages Known: **English, Malayalam ,Tamil & Hindi**