

MACFAST MBA Alumni Webinar Series: 13

From a **HOMEMAKER**

to a

BUSINESSWOMAN

Time: 12:05 p.m. to 1:05 p.m.

#HOMECOMING



**18th
Mar
2021**
Thursday

Ms. Surekha Suresh
Owner and Designer at
Srishti Designer Boutique
MBA 2007-2009 Batch



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Igniting wisdom since 2001

Mar Athanasios College For Advanced Studies Tiruvalla - India
(Accredited by NAAC with 'A' Grade and Recognized by DSIR, Govt. of India)

*Jointly organised by MACFAST Innovation & Corporate Synergy (MICS) and
Department of Management Studies*

www.macfast.org

Department of Management Studies, MACFAST

Report - #Home Coming Webinar

'From a homemaker to a Businesswoman'

Ms. Surekha Suresh, Owner and Designer at Srishti Designer Boutique, Kerala

The webinar was conducted for Students on 18th March 2021, 12:05 pm to 1:05 pm. Around 130 participants have attended the session. Ms. Surekha has shared her experience and learning while starting a boutique.

Participants have asked various questions like managing a business like boutique and Surekha has shared the information from her experience.



Arun Pray
Coordinator - Home coming webinar.
Assistant Professor, MACFAST
(Department of Management Studies).



Fr. Dr. CHERIAN J KOTTAYIL
PRINCIPAL
Mar Athanasios College For Advanced Studies
Tiruvalla- 689101, Kerala



MACFASTTM

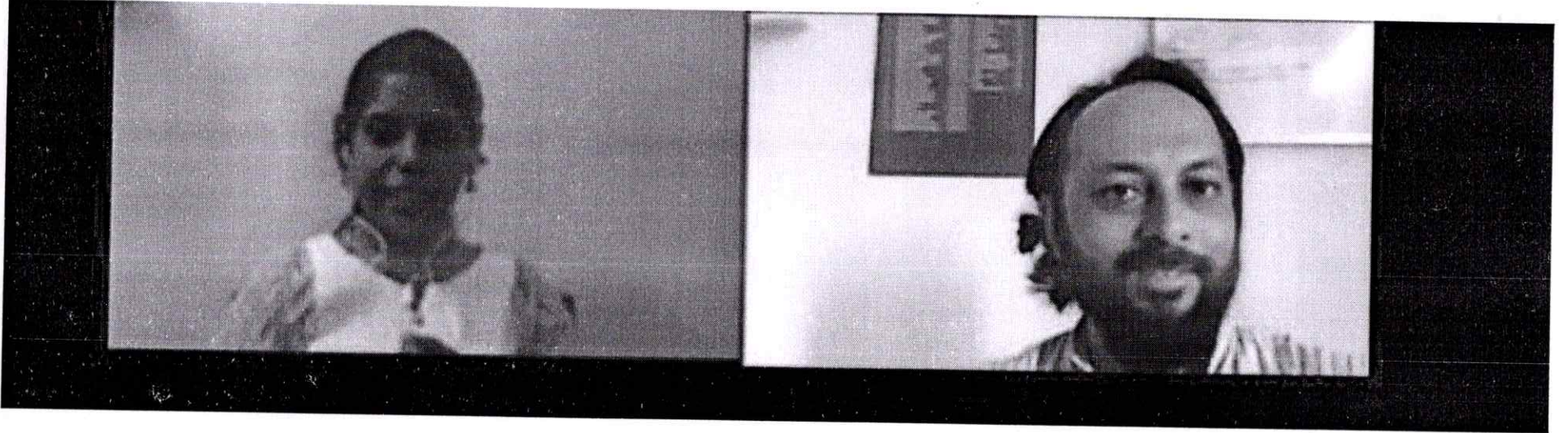
Igniting wisdom since 2001

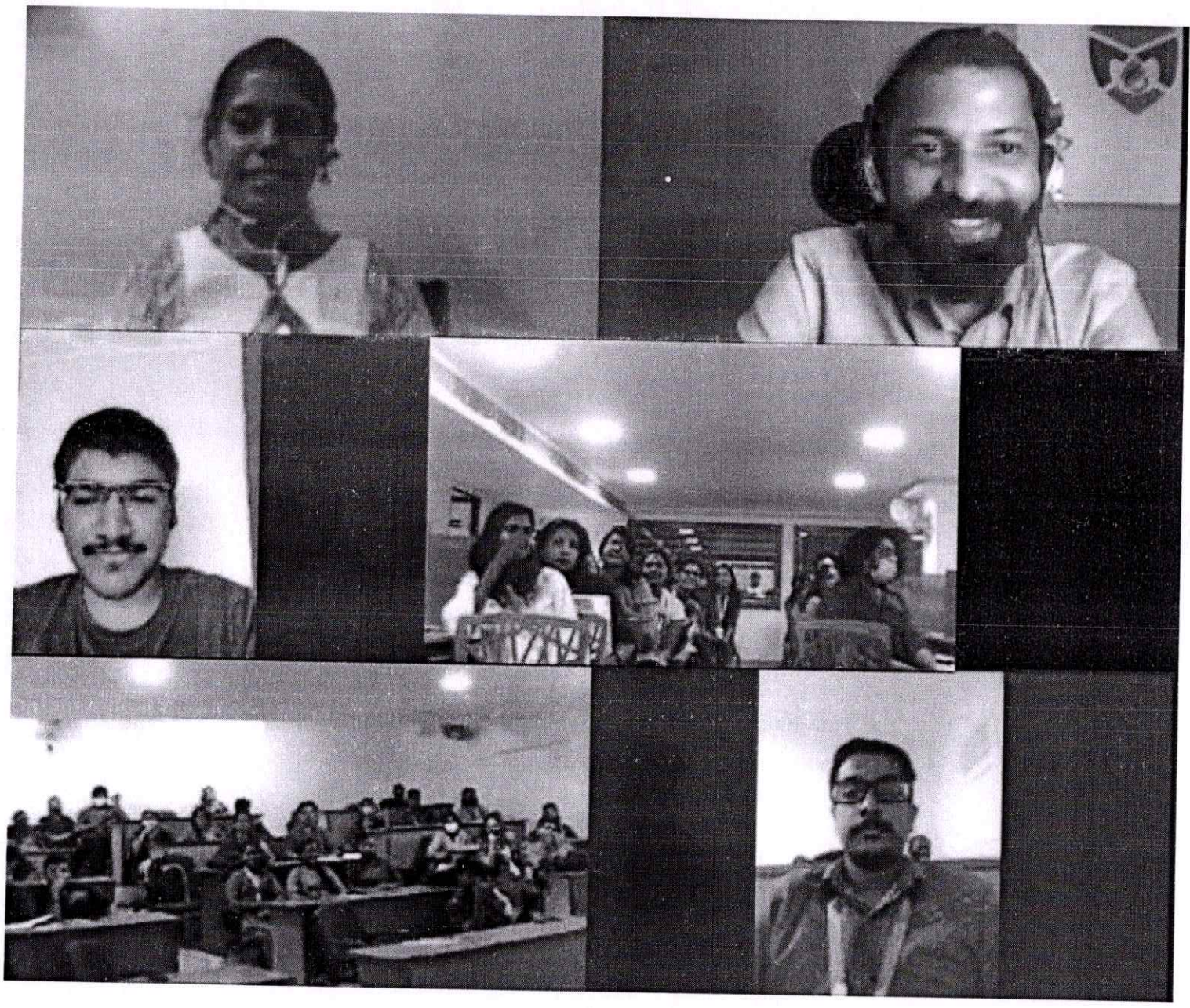
MACFAST MBA Alumni Webinar Series: 13
(Organised by MICS and DMS)

‘From a homemaker to a Businesswoman’
18th March 2021, 12:05 to 1:05 pm

Ms. Surekha Suresh
Owner and Designer at Srishti Designer Boutique
MBA 2007-2009 Batch









Surekha



#Home Coming

Lovis mathew



TOM K THOMAS

B29 Megha S



B34 PARIKSHET

Honor



Ayush Jacob



IB1



Phoenix Squad 2...



Abhishek T M



B45 Vishnu

A12 Aswini Man...

Reji

B21 Godly Eleza...

A35 Safna Sudh...



Phoenix Squad (...)



Sruthy Sreeni



A42 Sruthi Visw...



Sona Mariam Ea...



Alwin Alex

B02 Adarsh Unni

Aditya Varghes e

SUREKHA R
Sumthriphi, Raghavan pillai Road
Devankulangara Edapally-24.
Ph: 8089674494
Email id: srishtibysurekhasuresh@gmail.com

Well Qualified for Positions as a Financial / Investment analyst In Banking / Service industry With In Depth knowledge in the industry and Superb Analytical skills.

Personal Profile

All Academic Studies has been successfully completed in a highly competitive environment. As a recent post graduate, interests lie in a career with heavy analytical Duties and responsibilities. Highly astute, energetic and team spirited with strong ethics in all work related assignments. Able to immediately contribute to Corporate Financial goals and objectives. Outstanding academic and practical training in Banking operations / Stock market / Service industry. Fast learner with high energy and a drive to exceed expectations. Outstanding Comprehension of financial elements including Assets, liabilities, investment strategies, money and capital markets.

Formal Education

Master's in Business administration (2009)
Bachelors in Business administration (2006)

Summary of Qualifications

- Experienced in Balancing Priorities for short term & long Term Goals.
- Able to co ordinate multiple projects / tasks and meet deadlines under pressure.
- Ability to adapt quickly to challenges and changing environments.
- A strong history of completing projects / achieving targets on time with consistency.

Professional Experience

Owner and Designer At Srishti Designer Boutique, Ernakulam

Senior Teacher – Tinytoons PreSchool Kuwait December 2014-March 2019

Associate – NTB Acquisitions & Service
Kotak Mahindra Bank Ltd, Kochi

July 2010 – September 2011

- Maintaining revenue by acquiring high value customers.
- Ensure superior customer service delivery.
- Up selling and cross selling to existing customers.

Key achievements:

"National topper in the month of Sep'10 for achieving revenue targets and acquisition targets"

**Consultant – finance & accounts
Vee & Vee Associates, Kochi**

Jul'10

- Regularization of Ledgers / Accounts Payable / Receivables.
- Bank Reconciliation, Tax provisioning.

Projects:

- **Study on Market Behavior of Blue chip Stocks: Kotak Securities Ltd, Kochi, 2009** .Volatility of Blue Chip Stocks of IT & Banking Sector were Analyzed and its Real worthiness has been calculated on basis of Certain Parameters. This has given an insight for long term – short term investments to the customers of the organization.
- **Organization Study of Asian granito India Ltd, Kochi, 2008**. A Study was conducted on the functioning of all departments and its Cross functional Activities .Major thrust was given on the functioning of manufacturing & marketing depts. of the company.
- **Study on Incremental revenue and requirement of an additional connection among the Existing Customers of Idea mobile communications ltd, Kochi, 2006**. A Study Was conducted on the Need of an additional postpaid connection among the existing customers with the focus on market potential, Customer's requirements and revenue gain.
- Successfully completed a social project which analyzed the concerns and satisfactory levels of the resident old age people at the **House of Providence, Ernakulam, 2005**.

Areas of Strength

- Strong communication skills. Driven to learn, apply new ideas.
- Skilled in financial analysis with a thorough knowledge in banking / stock market industry.
- Good in computers, knowledge of excel & other ms office tools.

Reference & other details available on request ...