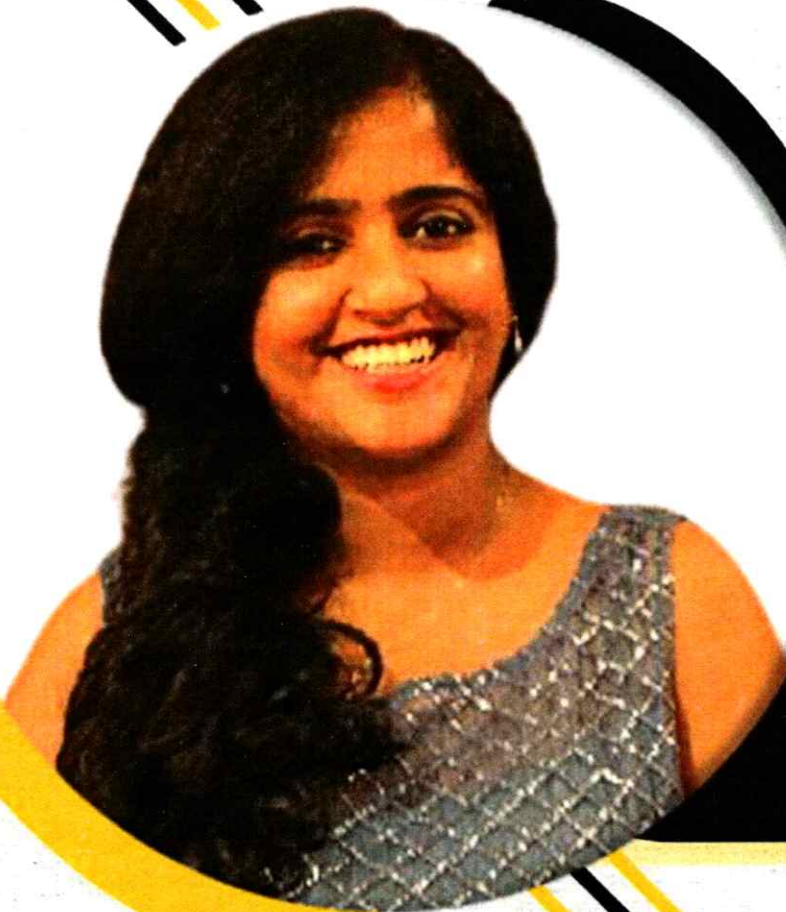


Business Analytics Workshop - Phase 2

ANALYTICS AND R

Hands-on workshop using R and Tableau



MS. CHRISS ACCA MATHEWS
Data Science Consultant,
Accenture Solutions

15th April 2021, Thursday,
9:00 a.m. to 11:30 a.m.

&

16th April 2021, Friday,
9:00 a.m. to 11:30 a.m.



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Department of Management Studies

Mar Athanasios College For Advanced Studies Tiruvalla - India

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www.macfast.org

Report on Business Analytics Practical Workshop – Students Skill enhancement program

6th February 2021, 7th February 2021, 15th and 16th April 2021

To enable practical exposure to students and enhance their research and analytical skills sets, 10 hours practical training program were given in R Programming and Tableau. This workshop was conducted in two phases. Resource persons for the program were from the software industry; Ms. Chriss Acca Mathews, Data Science Consultant, Accenture Solutions, Bangalore. Around 73 Participants have attended the program.

NITHIN MATHEWS JAMES
PLACEMENT OFFICER
Mar Athanasios College
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Fr. Dr. CHERIAN J KOTTAYIL
PRINCIPAL
Mar Athanasios College For Advanced Studies
Tiruvalla- 689101, Kerala





Profile - Chriss Acca Mathews

Chriss is currently a Data Science Consultant with Accenture Solutions, Bangalore. An economist by training and data scientist by profession, Chriss has over 5 years of analytics experience spread across domains of BFSI, Operations Analytics & Infrastructure & Network Analytics. Academically, she has a master's degree in economics from Madras School of Economics and is an alumna of St. Stephen's College, Delhi, where she majored in Economics (B.A Hons). Her functional expertise spans machine learning, artificial intelligence, data modelling, analytical tools (Python, R) & business intelligence. Professionally, she has successfully created and deployed solutions that could predict customer satisfaction, forecast volumes, identify, and resolve repetitive issues. On the research front, she has been granted a patent and has published a paper in Springer. Chriss has project managed multiple Fortune 500 clients to drive process & metrics improvement, automation, and implementation.

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Business Analytics Workshop – Phase 2

'ANALYTICS AND R'

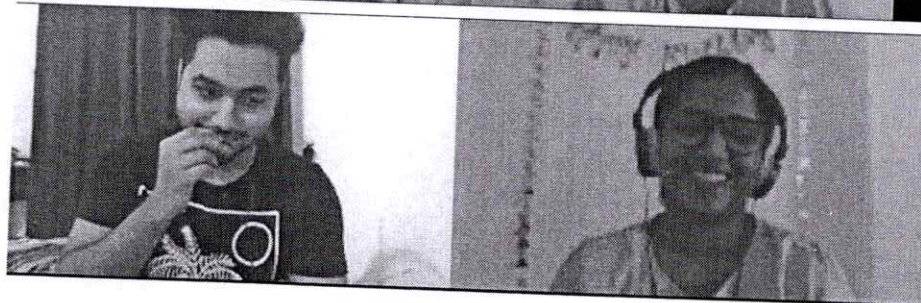
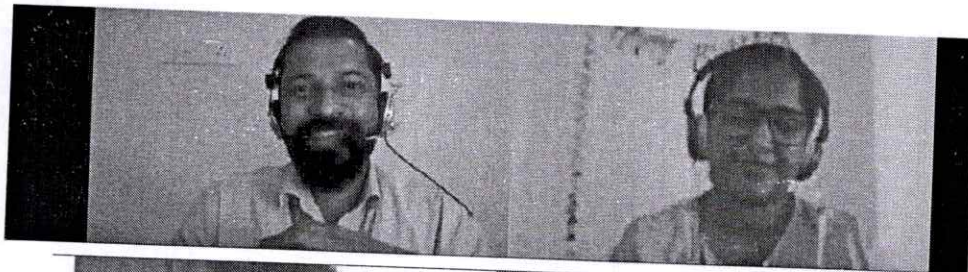
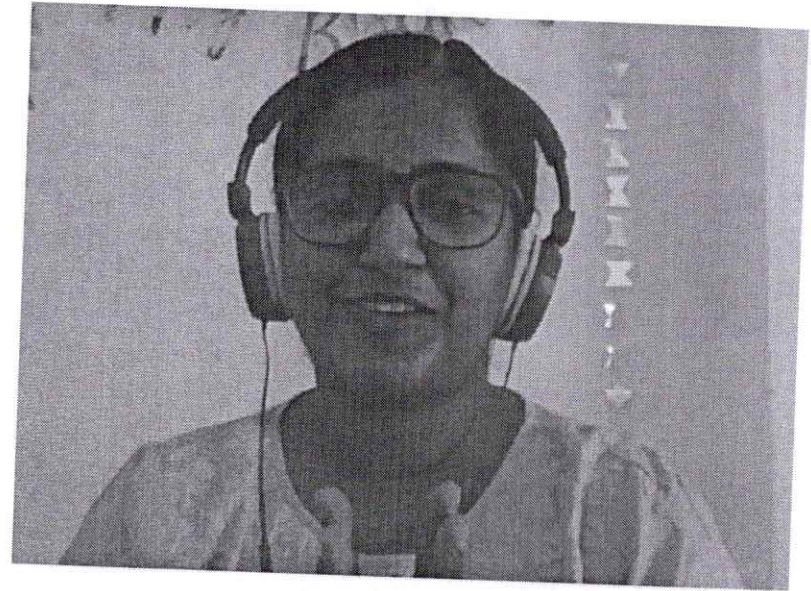
HANDS-ON WORKSHOP USING R AND TABLEAU

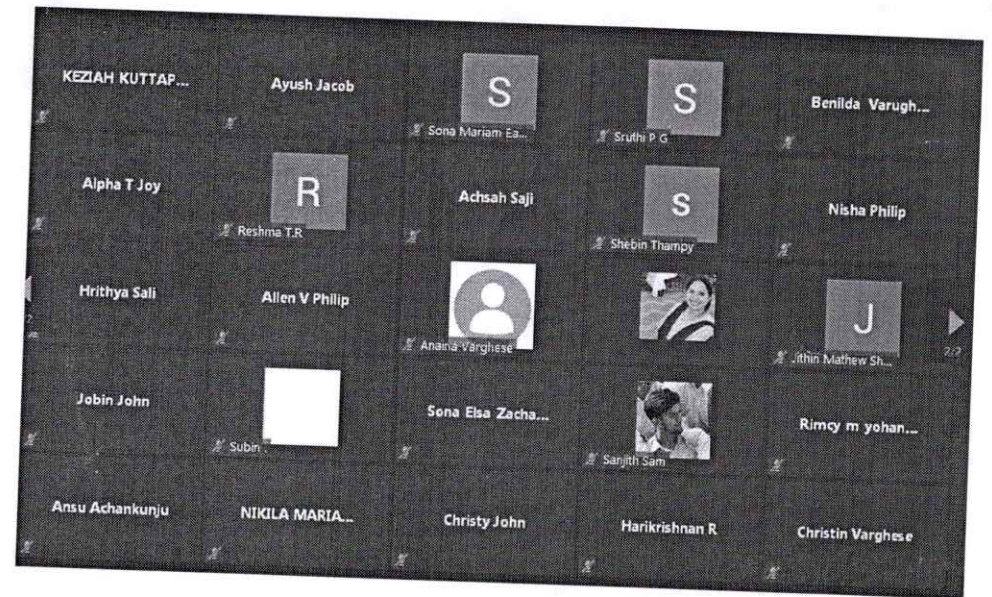
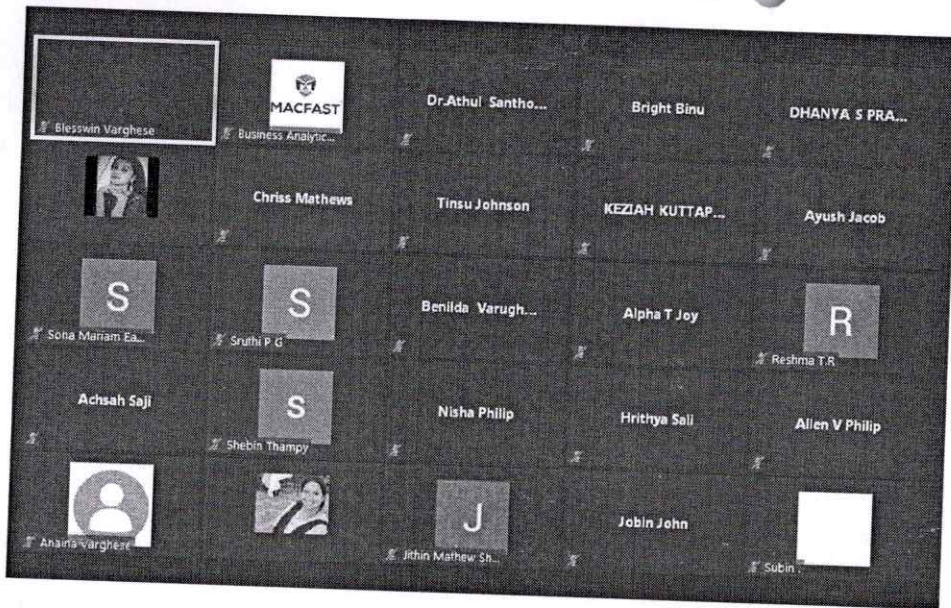
by Ms. Chriss Acca Mathews

Data Science Consultant, Accenture Solutions

15th and 16th April 2021, 9:00 a.m. to 11:30 a.m.

Department of Management Studies





Zoom Meeting

Chris Mathews | MACFAST | Bright Binu | DHANYA S PRA...

Recording...

What are the resources available to understand concepts and tools better?

DataCamp | Analytics Vidhya | R-bloggers | Udemy | edX | coursera | codecademy | kaggle | Google Analytics

These are only few of the resources available online.

Chat window:

- Business Analytic... (host) [muted]
- Chris Mat... (co-host) [muted]
- Achsah Saji (guest)
- idhya varghese (co-host)
- ARN ABHAYAN JOHN (guest)

Chat messages:

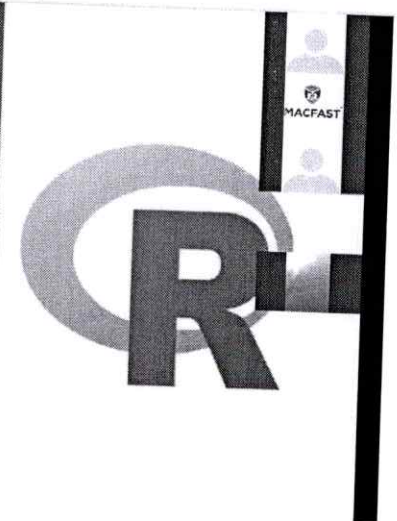
- Tinsu Johnson to host: [muted] language scientific process of deriving insights from data
- Tinsu Johnson to everyone: [muted] scientific process of deriving insights from data

What is R ?

- Historically R is a dialect of S
- S is a language developed by John Chambers & others at Bell Labs
- S was initiated in 1976 as an internal statistical analysis environment – originally implemented as Fortran libraries.
- R was created by Ross Ihaka and Robert Gentleman at the University of Auckland, New Zealand (1993)

Why R ?

- R is free – open source
- R is a popular
- R can easily program complex simulations
- It can be used on high performance computer clusters
- R is flexible
- It is well supported



Timestamp	Email Address	My Name	My Mobile Number	Select appropriate option	I have attended
4-16-2021 22:43:26	tinsuj_mba19-21@macfas	Tinsu Johnson	8921199161	Morpheus	Both Sessions on Day 1 ar
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