



MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES TIRUVALA

(MACFAST)

Thiruvalla - 689101

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**Activity Report**  
**on**  
**Entrepreneurship Development Club**  
**(EDC)**



### **General Objectives of EDC**

Entrepreneurship Development Club (EDC) was established in MACFAST with the objective to inculcate a culture of innovation and entrepreneurship among faculty and students. The second objective of the club was to conduct orientation programs for students attracting them to start entrepreneurial establishments. Industrial experience sharing sessions of famous industrialists were arranged frequently under the leadership of EDC. The club also organizes workshops, seminars, and conferences in association with District Innovation Council, Kerala Start-up Mission, etc.

The major objectives identified are:

1. To inculcate a culture of innovation driven entrepreneurship.
2. To conduct orientation programs for students and attracting them in establishing their own enterprise.
3. To provide technical expertise in matters related to setting up a entrepreneurship enterprise

### **Activity Report**

In order to familiarize our students with different government schemes and support, the club organized a session entitled 'Entrepreneurship Development – Government Schemes and Support' on 4<sup>th</sup> May 2018. The resource person for the session was Mr. Prakash, Deputy Director Micro Small and Medium Enterprises. 92 participants have attended the session. This one-hour session has enlightened students with How to start an MSME, Various Government schemes available to start MSME, Financing options available to start MSME. Mr. Prakash has also answered the questions raised by the participants. Another session of this Entrepreneurship Awareness Camp is 'Understand the Entrepreneur in you' was organized by the EDC club on 26<sup>th</sup> August 2019. The session was handled by Mr. Pradeep K

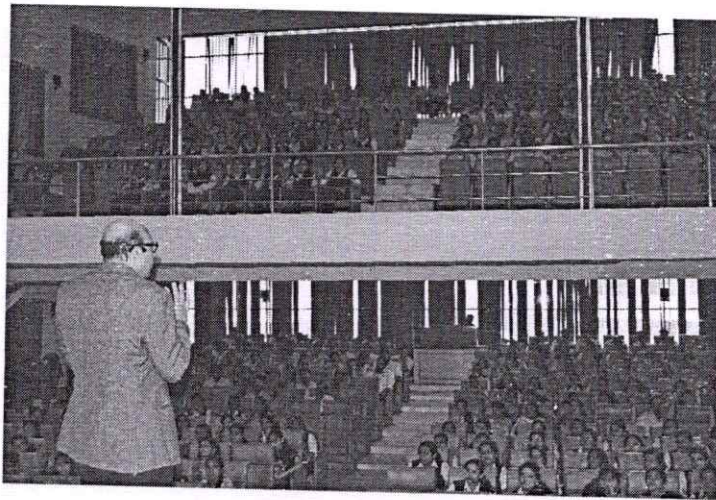
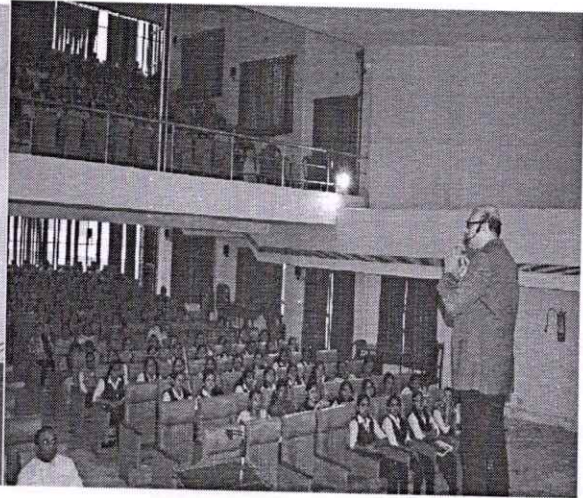
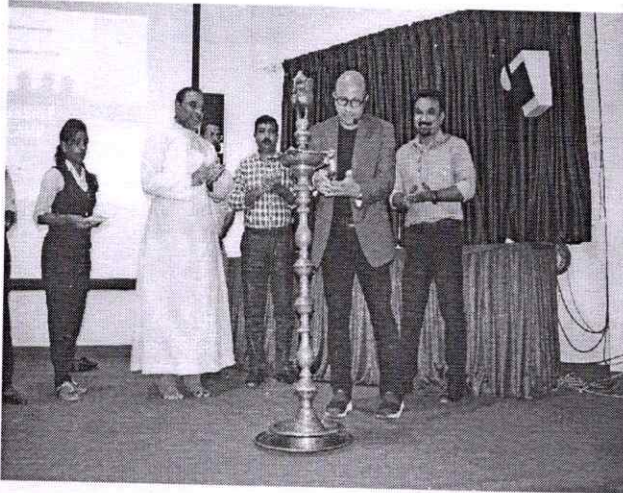


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Ninan, Mind Trainer, Business Trainer & Success Life Coach. Around 200 participants have attended this session.

Glimpses from the session on "Understand the entrepreneur in you" by Pradeep K Ninan on 26<sup>th</sup> August 2019



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EDC. Club Co-ordinator



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