



**MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES TIRUVALLA
(MACFAST)**

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LIST OF STUDENT COUNCIL INITIATED ACTIVITIES

Year	Activities
2020-21	National Conference on "AtmaNirbhar Bharat-A roadmap to self-reliance" on 25 th November 2020
	Zero Semester Induction Programme for MBA 2020-22 Batch
	Business Intelligence Symposium Presentations (BIS Presentations)
	Student initiated webinar series on Post Covid-19 Business Management
2019-20	World Environment day celebration and clean and green campus activities
	Mega job fair DISHA 2019
	MACFAST annual sports meet 2020
	International Conference on "Green Economy and Sustainable Development" on 16 th October 2019
	Onam Celebration 2019
	Christmas celebrations 2019
	MACFIESTA 2019 (College fest on IT, Management & Science)
	Mini Marathon 2019
	Blood donation Camp 2019
	Noon Meal Program
Dakshina 2020	
2018-19	National Conference on Digital Transformation in India on 25 th April 2018
	Onam Celebration 2018
	Christmas Celebration 2018
	Dakshina 2019
	Distributed food and other utilities to nearby relief camps during flood
	Zero Semester Induction Programme 2019-21
2017-18	National Level Management College Fest TANTRA 2018
	National Level IT Fest TECHNITROUS 2018
	National Conference on Busiess Ecosystem-Oppurtunities & Cahllenges on 14 th September 2018
	Mega Job Fair DISHA 2017 ON 22 nd July 2017
	Dakshina 2017
	National Level Management Fest TANTRA 2017
	National Level Bio Fest PRANAH 2017
2016-17	National Level IT Fest TECHNITROUS 2017
	National Level Management Fest TANTRA 2016
	DISHA 2017 on 23 rd February 2017




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**College Union Activities
2020-2021**

Report and list of students of supporting paper presentation panels and other activities in the conduct of National Conference 2020

Mar Athanasios College for Advanced Studies Thiruvalla (MACFAST), Department of Management Studies, and IQAC had jointly organized a national conference on “AtmaNirbhar Bharat – A roadmap to self-reliance” on 25th November 2020, through zoom platform. 64 papers from different parts of the country were accepted for the conference and presented on 5 zoom links simultaneously. The event was honored with the presence of chief guests: Mr.SijoKuruville George, founder CEO of Start-up Village, Kochi, and Prof. VishwanathRao, Vice-Principal and Dean, Mar Baselious College of Engineering & Technology Trivandrum. Even though the conference was conducted on a virtual platform, the student council had a major role in providing technical support to participants. The student council sorted research papers and power point presentations to different panels. The student representatives ensured the presence of participants, resolved all technical issues and ensured the participants about digital certificates distribution within the specified period. The students’ representatives took care of the requirements of the judging panel with high professionalism.

Student representation in National conference 2020



List of student representatives for the conduct of national conference 2020

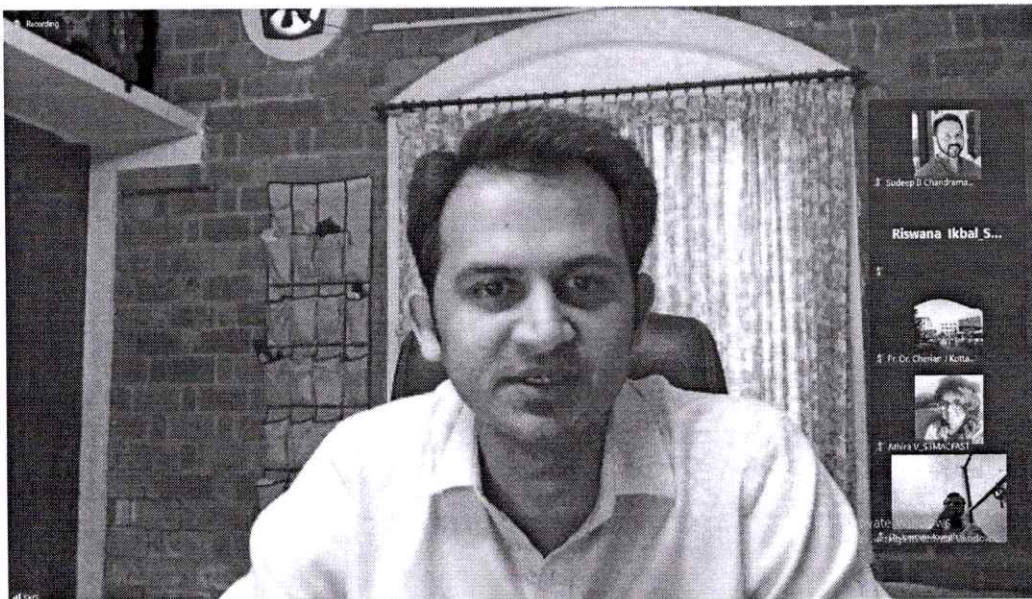
Panels	Students representatives	Faculty in charges
Track 1(faculty and research scholars) Financial system, marketing reforms	Riswanalkbal, Somy Sebastian (S1 MBA) Pranav Mohan(S3 MBA)	Dr.Ajaikrishnan G Dr.Vijayamohan
Track 2 (faculty and research scholars) Supply chain reforms, human resource management, and I & T	AbhijeetSeraphin Pereira Abhishek T M (S1 MBA)	Dr.Sudeep B Chandramana Mr.Jibumon K G

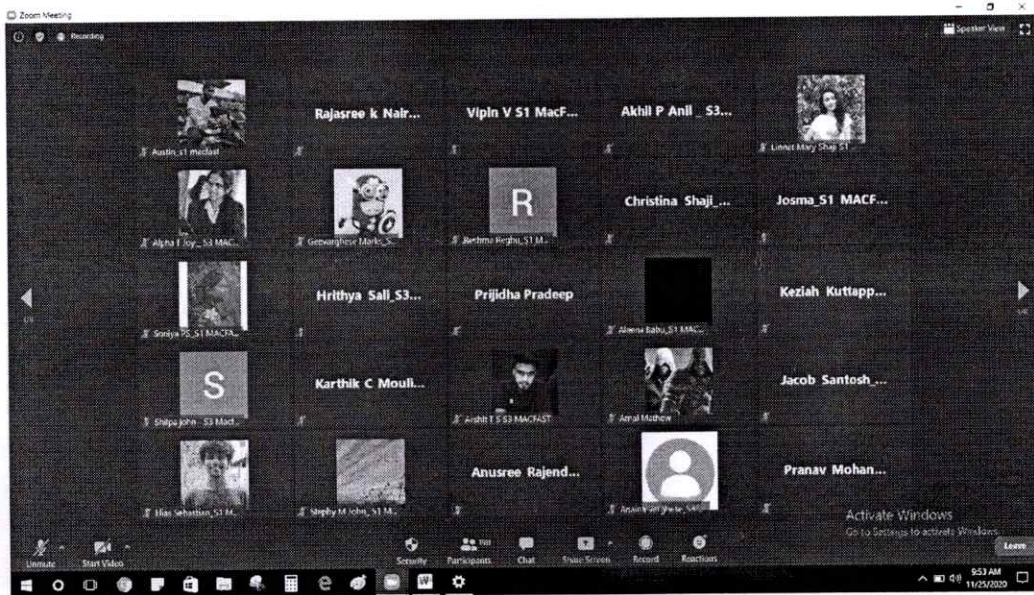
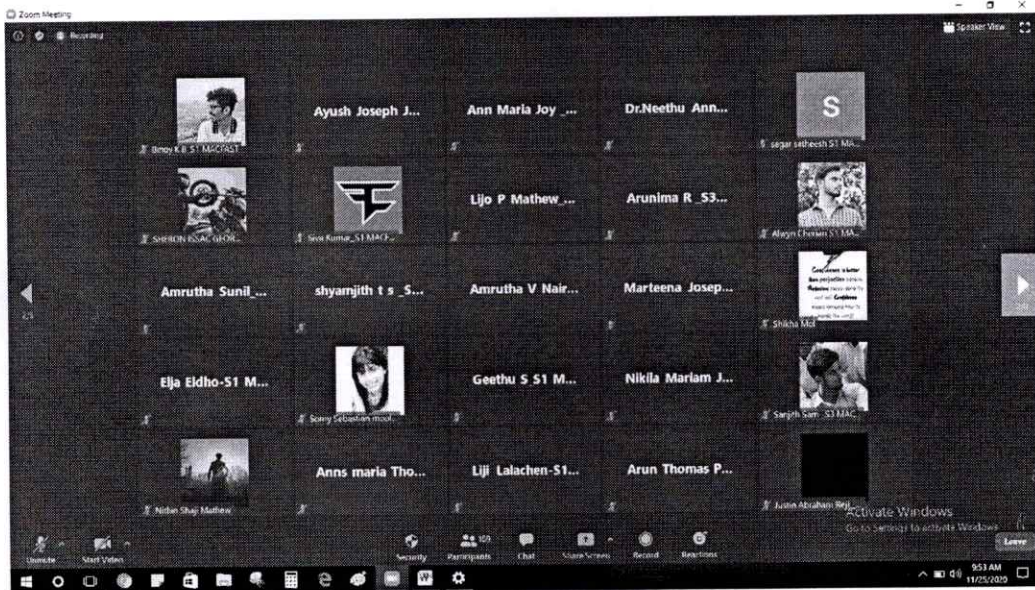
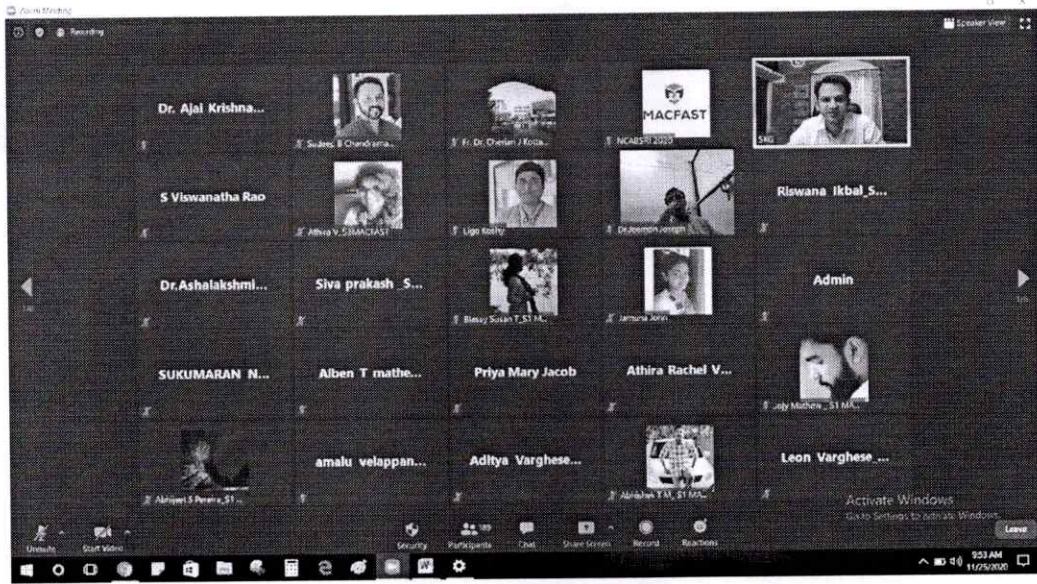
	Ansu A Titus (S3 MBA)	
Track 3 (UG and PG students) The financial system, marketing reforms	Elias Sebastian, Aryakrishnan (S1 MBA) Sooryanarayanan (S3 MBA)	Mr.LigoKoshy Mrs.JerlyAkkuCherian
Track 4 (UG and PG students) Supply chain reforms, human resource management, and I & T	EljaEldho Jerin C Thomas (S1 MBA)	Mr.ArunPrem Dr.Neethu Ann Georgie
Public relations	Ashli P Hanna Noel MariyaKuruville (S1 MBA)	Dr.Ashalakshmi R K
Inaugural function	Geethu S Shan Elsa James (S1 MBA)	Dr.Neethu Ann George

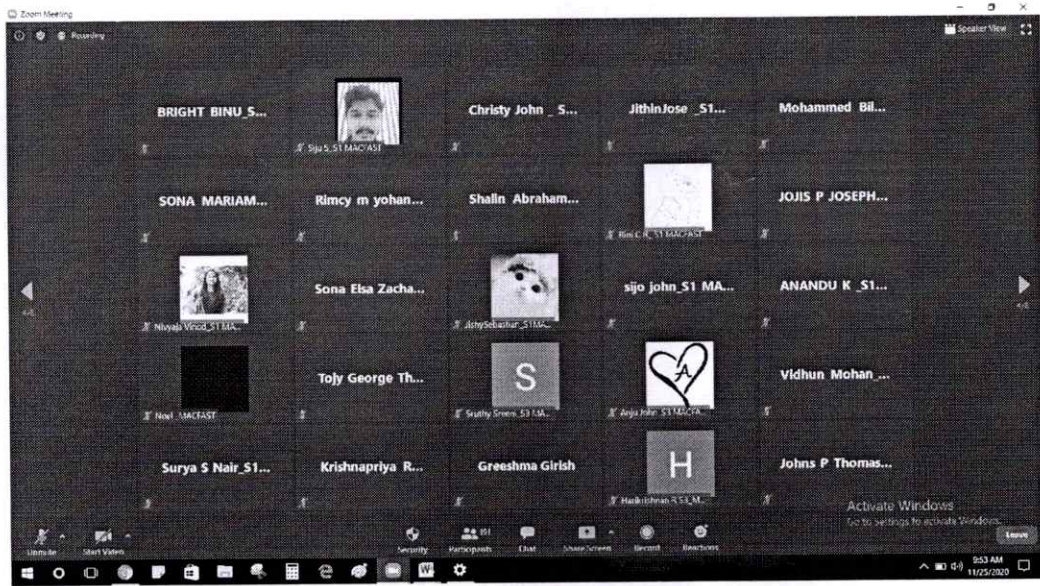


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Screenshots of ATMANIRBHAR BHARAT CONFERENCE – 25.11.2020







Report of Zero Semester presentations, Business Intelligence Symposium, and Student Webinar Series

Zero-semester induction programme for MBA 2020-22 Batch

On 29th July, the zero-semester induction programme was conducted for the new batch of students on the Zoom platform. The students were provided with an orientation about the MBA programme and two short-term assignments were allotted to them – a presentation on their dream company and a book review. Students were required to submit their reports along with a presentation in the department. The conduct of the programme was initiated by student council support



MACFAST
Department of Management Studies
Zero Semester PPT Presentation
Weekly Schedule from 14th – 16th December 2020

Zero Semester Presentation schedule 2020 Time: 2:30 PM - 3:45 PM								
MON	1	Sheron Issac George	DC	Phoenix Dr. Vijaya mohan	1	Soorya S Nair	DC	Falcon Mr. Ligo Koshy
	2	Sharon John Biju	BR		2	Noel Mariya Kuruvilla	BR	
	3	Sania Usman	DC		3	Shan Elsa James	BR	
	4	Sreelakshmi A	BR		4	Melvin Thomas Roy	BR	
	5	Somy Sebastian	DC		5	Blessy Binney	DC	
Zero Semester Presentation schedule 2020 Time: 2:30 PM - 3:45 PM								
TUE	1	Abhijeet	DC	Phoenix Mr. Jeevan Kumar	1	Reshma Reghu	DC	Falcon Mr Jibumon K. G
	2	Devika Sathesh Nair	DC		2	Sijo John Mathew	DC	
	3	Sania Usman	BR		3	Vipin V	BR	
	4	Sneha Sara Jacob	BR		4	Bibin baiju	DC	
					5	Blessy Binney	BR	
					6	Ashley Shaji	DC	
Zero Semester Presentation schedule 2020 Time: 2:30 PM - 3:45 PM								
WED	1	Sharon John Biju	DC	Phoenix Ms. Jerly Akku Cherian	1	Noel Mariya Kuruvilla	DC	Falcon Ms. Jimu Mary Varghese
	2	Sheron Issac George	BR		2	Shan Elsa James	DC	
	3	Sona Suresh	BR		3	Soorya S Nair	BR	
					4	Bibin baiju	BR	
					5	Ashley Shaji	BR	

Facilitated By Team Doc

MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES TIRUVALLA (MACFAST)

DEPARTMENT OF MANAGEMENT STUDIES

Schedule of Online Foundation classes 17- 21 August 2020

BATCH I MBA

DATE	8.30 AM -9.30 AM	10.30 AM -11.30 AM	12.00 - 1 pm
17/08/2020 MONDAY	ASSESSMENT EXAM - ORGANISATION AND NEED FOR MANAGEMENT	ZERO SEMESTER PRESENTATION	
18/08/2020 TUESDAY	ASSESSMENT EXAM- ACCOUNTING FOR BEGINNERS	ZERO SEMESTER PRESENTATION	WEBINAR
19/08/2020 WEDNESDAY	ASSESSMENT EXAM-BUSINESS AND ECONOMY	ASSESSMENT EXAM- INFORMATION TECHNOLOGY IN DAILY LIFE	
20/08/2020 THURSDAY	ASSESSMENT EXAM- MATHS MADE EASY	ZERO SEMESTER PRESENTATION	WEBINAR
21/08/2020 FRIDAY	ASSESSMENT EXAM- HASSLE FREE RESEARCH	ASSESSMENT EXAM- INTRODUCTION TO CASE STUDY METHOD	RECONNECT(Soorya Krishnan & SBC)

Business Intelligence Symposium Presentations [BIS Presentations]

BIS was designed to enhance the business knowledge of students on contemporary and non-contemporary aspects. HBR Article Review and Book Review provided a deeper understanding of concepts related to management. Students were required to present on different topics as per the schedule. The programme was initiated by student council support, the student representatives coordinated Zoom meetings.

BIS Schedule

BIS Presentation schedule on 27th July 2020 [Monday]						
Advaita				Morpheus		
NO	NAME	TOPIC	FACULTY	NO	NAME	TOPIC
1	Rejin Varghese Mathew	Non Contemporary	Dr. Ashalakshmi R.K	1	Shreetha Thampy	HBR Articles
2	Allen V Philip	Book Review		2	Aishah Saji	Contemporary
3	Risha Varghese	HBR Articles		3	Amala Velappan	Book Review

BIS Presentation schedule on 3rd August 2020 [Monday]						
Advaita				Morpheus		
NO	NAME	TOPIC	FACULTY	NO	NAME	TOPIC
1	Sreetha P G	Non Contemporary	Dr. Neethu Ann George	1	Nikila Mariam John	Contemporary
2	Merin Ann Varughese	HBR Articles		2	Joia P Joseph	Non Contemporary
3	Azsil K.N	Book Review		3	Arunima R	Contemporary



MACFAST Department of Management Studies BIS - PPT Evaluation Schedule

Dear All,

Kindly see the schedule for evaluating the PPTs uploaded by our 51 students in the Google classroom named 'Business Intelligence Symposium Presentations'. You could find the PPTs in the folder 'BIS PPT submission for review' under the topic BIS - PPT Submission. Please note that all your suggestions and comments need to be added in the PPT itself for future references. If you are providing any suggestions or corrections to improve the PPT outside the Google Classroom must be recorded and used to add to Google classroom comment box. The invitation to become the teacher of this Google class room has been sent to your Macfast Email ID. Please accept the invitation to get access to evaluation process.

PPT Evaluation - Faculty Allotment

Sl. NO	Name of the Student	Topic Category	Faculty Allotment
1	Shreetha Thampy	HBR Articles	Arun Prem
2	Ayush Joseph Jacob	Book Review	Arun Prem
3	Pranav Satheshan	HBR Articles	Arun Prem
4	Bright bins Thomas	Book Review	Arun Prem
5	Anu Krishnan K.	HBR Articles	Arun Prem
6	Athira V	Non Contemporary	Arun Prem
7	Stephen Mani	Contemporary	Arun Prem
8	Amala Velappan	Book Review	Dr. Ajai Krishnan G
9	Christin Thomas Varghese	HBR Articles	Dr. Ajai Krishnan G
10	Christy John	Contemporary	Dr. Ajai Krishnan G
11	Alpha T.Joy	Contemporary	Dr. Ajai Krishnan G
12	Rochash Saji	Contemporary	Dr. Ajai Krishnan G
13	Sherie Roy	Contemporary	Dr. Ajai Krishnan G

14	Paul P.Joy	Contemporary	Dr. Sudeep B. Chandramana
15	Jithin Mathew Shaji	Book Review	Dr. Sudeep B. Chandramana
16	Siva Prakash	Contemporary	Dr. Sudeep B. Chandramana
17	Jack P.James	HBR Articles	Dr. Sudeep B. Chandramana
18	Arshat T.S	Book Review	Dr. Sudeep B. Chandramana
19	Benilda Varghese	Contemporary	Dr. Sudeep B. Chandramana
20	Arunima R	Contemporary	Dr. V.P.Vijayamohan
21	Mithuna Susam Sumari	Contemporary	Dr. V.P.Vijayamohan
22	Serin Anra Babu	Non Contemporary	Dr. V.P.Vijayamohan
23	Sona Elsa Zachariah	Non Contemporary	Dr. V.P.Vijayamohan
24	Rexxvin Varghese	HBR Articles	Dr. V.P.Vijayamohan
25	Justin Samuel	Contemporary	Dr. V.P.Vijayamohan
26	Rejin Varghese Mathew	Non Contemporary	Dr. Ashalakshmi R.K
27	Merin Ann Varughese	HBR Articles	Dr. Ashalakshmi R.K
28	Ashna Kajan	HBR Articles	Dr. Ashalakshmi R.K
29	Joice Elizabeth Johnson	Contemporary	Dr. Ashalakshmi R.K
30	Akash John Philip	Contemporary	Dr. Ashalakshmi R.K
31	Amala Elsa Alex	HBR Articles	Dr. Ashalakshmi R.K
32	Nikila Mariam John	Contemporary	Dr. Jeemon Joseph
33	Adithya R.Nair	Non Contemporary	Dr. Jeemon Joseph
34	Neethu Teressa Thomas	HBR Articles	Dr. Jeemon Joseph
35	Aswin Ashok	Book Review	Dr. Jeemon Joseph
36	Amal Biju	Non Contemporary	Dr. Jeemon Joseph
37	Dhanya S Pradeep	Non Contemporary	Dr. Jeemon Joseph



MACFAST
Department of Management Studies
BIS & Zero Semester PPT Presentation Procedures

BIS Presentation for S3 Students

Stage 1- Before Presentation

1. Faculty has to evaluate PPTs uploaded by the students in Google Classroom named "Business Intelligence Symposium Presentations".
2. Access to this classroom is shared via email.
3. The allotment file named BIS- PPT Evaluation Schedule is also shared with you all via mail and WhatsApp.
4. You have to ensure that you are giving review to allotted students before their presentations.
5. Date and time of the presentation could be obtained from weekly published BIS presentation Schedule.
6. Kindly ensure timely PPT submission of your students and provide reviews and suggestions within the scope of Google classes.
7. Please note that the faculty has to evaluate only the respective PPTs of the students allotted to you as per the BIS-PPT Evaluation Schedule.

Stage 2- On the Day of Presentation

1. Weekly time table for the presentation will be published and will be shared via mail and WhatsApp. This time table contains information regarding the Date of Presentation, Time of Presentation, Presenters List and Assessors list.
2. Please note that for a student, the Presentation Assessor might not be the same as the faculty who evaluated the PPT.
3. You may have to enter as the host of the presentation.
4. We are using two Zoom IDs for conducting BIS presentation concurrently for Advaita and Morpheus.
5. For Advaita use mha.three@macfast.org and also use BIS Presentation: Advaita recurring meeting ID for hosting the presentation.



6. For Morpheus mha.three@macfast.org and use BIS Presentation: Morpheus recurring meeting ID for hosting the presentation.



7. Password remains the same for both the IDs.
8. Presentation time is 12.00 to 1.00 PM.
9. Record the presentation and click on the option to save the in clouds.
10. Volunteers will support the faculty in organizing and conducting the presentations. [Cherian, Ansu, Jenny and Roni from Advaita : Nikhila, Lexmi, Jobin and Bright from Morpheus].
11. Kindly assess the presentation and provide oral feedback to the presenter.
12. Kindly note the attendance list of students

Stage 3- After Presentation

1. Immediately after the session record your feedback about the presentations by using BIS Feedback Google Form. <https://forms.gle/HDZTFvRPGEmXuNq>
2. Mark the attendance by using same S3 Attendance reporting Google Form [Attendance reporting Link <https://forms.gle/NTgCLFzWoVmYPzr8>]

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Student-initiated webinar series on Post Covid-19 business management

The third-semester students of the Department of Management Studies conducted Webinar series (14 webinars) on the Zoom platform from May to June 2020. The emphasis of the webinar was to focus on various topics related to Covid 19 and post-Covid 19 scenarios especially in the area of business management. This programme was conceived and initiated by the student council of the college. A total of 14 webinars were organized on the Zoom platform

Screen shots of the Student-initiated webinar series on Post Covid-19 business management



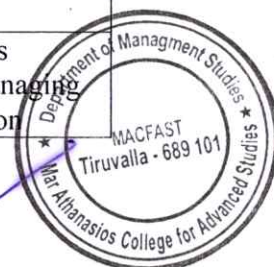


Student representation in the conduct of Webinar Series on Post Covid -19 business management



List of Students initiated webinar series on Post Covid-19 business management conducted by third semester students of Department of Management Studies

Date of presentation	Name of presenter	Topic of presentation
25/05/2020	RoniElizabeth Abraham	Impact of Covid-19 on Indian Economy
28/05/2020	Justin Mathew	Viable Marketing Strategies During Lockdown With Respect to Selected Sectors
3/06/2020	Cherian T Mali Jithin Thomas Philip	E-Management Prospects For Business Managers
5/06/2020	Jamuna John	How to Combat the Emotional Impact of Covid-19
10/06/2020	AnjuPrakash	Making Uncertain to Certain: evolving Role of Crises Management Centres In India
12/06/2020	Tinsu Johnson	Why Digital Marketing Is Important for Small Business?
17/06/2020	JenyMaretRajee	Management of Brands During Covid-19
30/06/2020	Ansu A Titus	The Value of Media In Motivating Social Life
7/07/2020	Sumi Sam Abraham	Future of Work Accelerated in India: Learnings From Covid-19 Pandemic
9/07/2020	AthulSanthosh	Covid-19 and Automative Industry, A Pre and Post Scenerio Analysis
14/07/2020	Raichel K Jays	Chances of Break Through In Indian Business- Post Covid-19 Crisis
16/07/2020	Jeswin V Thomas	Mergers and Acquisition: The Growth Drivers of Indian Economy
21/07/2020	Nithin Daniel	Industry 4.0 And Its Applications In Managing Post Covid Situation



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