

**Report on MACFIESTA
- National level Intercollegiate Fest**

REPORT FOR MACFIESTA 2K19

INVITATION TEAM

Faculty heads

- Dr. Jenny Jacob (Spokesperson)
- Arun Prem
- Vidhya V Kumar
- Phijo J Cherickal
- Beena Cherian
- Preetha G Panicker

Student Co-ordinators

- Abin Thomas MCA
- Vijil MCA
- Rakhith Bioscience
- Archana Prakash Bioscience
- Jinto MBA
- Jickson MBA

Compilation and updation of the List of Colleges

The invitation team was initially entrusted with the task of compiling the list of colleges to which the invitations must be sent in person and the list of colleges where the invitations have to be sent by post. The finalized list of colleges included lists taken from management studies, computer science and bioscience departments together with additional suggestions from both faculty and student coordinators based on their personal relations. The missing phone numbers and email-ids were collected for each college. The final list was sorted into districts and further divided into sub-regions based on the regional locations. The metrics of the selected colleges are mentioned below in the table. Official emails were sent to all these colleges from an official email ID.

The list of colleges are attached with this email

KERALA:	
• Number of districts covered (physically)	6
• Districts covered(Phone calls & emailers)	8
• Total number of colleges listed	451
• Number of colleges physically visited-	<u>No of colleges:</u> 300
INSIDE & OUTSIDE KERALA	By Mail and phone calls
	200

Setting up of Invitation teams for Kerala

One of the first challenges the invitation team had to face was the lack of time to execute decisions in an orderly manner. Though the initial work done by the invitation team of this year might need some fine tuning, it can actually serve as a base for teams of the coming years. It was decided to send the students based on their native place or their undergraduate colleges due to a general lack of time. The students from all three

departments were allotted to different routes and sent as a team of two. Each team was provided with track sheets to collect faculty contact and student contact numbers. Feedback of initial response to the teams that returned after the invitation was collected. It was noted that with an exception of one or two occasions, the teams were well received.

The student teams reported that some of the colleges had exams (KTU), and Semester break in view of MGU directives for UG paper valuation and that they were not able to meet fellow students. Engineering colleges were found to have scheduled KTU exams and there was a lack of interest on their parts.

Follow up Calls

The student coordinators and sub-committee chosen from all three departments started the follow up calls one week after the invitations. The follow up calls were scheduled continuously from mid week of November. The faculty coordinators sought the help of all head of the departments and faculties for personal contacts and previous years contact. The initial responses from colleges were very poor citing reasons of semester break, Christmas programmes, tour programs and inability to contact students. Later on further interventions by faculty coordinators, HODs and other faculties resulted in a better response.

One of the strategies adopted was to specifically contact each department heads and personally request them to send students. Another strategy adopted was calling the previous year participants from the registration forms. Our students also collected contacts from KMAT aspirants which were also pursued. Another factor that was understood during the process was that most of the students were not aware of the fest even in colleges which were physically invited as the faculty tends to discourage their students from participating. Final follow up numbers with sure participation was projected as nearly 500 but the political unrest and hartal following CAA caused cancellations.

Problems Identified during Follow up

1. The students were reluctant to join for invitation as they feel its waste of their energy, time and money. The students would opt for culturals or other departmental activities...and would skip invitation.
2. The timing of the fest was such that most of the engineering colleges were having KTU exams just like last time.
3. Also most students were in the college tour or engaged in college arts fest or Christmas programmes and were not interested in participation.
4. It was also noticed that the information regarding brochures and details given to an invited college were not passed to the students.

5. There was also a discussion by some colleges to send students only if we participate in their fest. But there was a reluctance from our students in actually going for the fests.

Registration

- ✓ Registration started from 8 am : INR 200 per participant and INR 100 for accommodation per participant.
- ✓ Discounts were given for bulk participation : 5% for 10 participants, 10% for 11 to 25 participants, 15% for more than 25 participants and 20% for more than 50 participants.
- ✓ Each participant would be given an unique registration ID tag and a registration kit which includes
 - ✓ File, copy of guidelines, copy of event schedule, feedback form, a paper and a pen.
- ✓ Chest numbers were given for participants of each event by the registration desk.
- ✓ Chest numbers for spot registration were the responsibility of the respective event coordinators
- ✓ Separate registration counters were set up for each group of events: common, MBA, MCA and Bioscience

Final Outcome

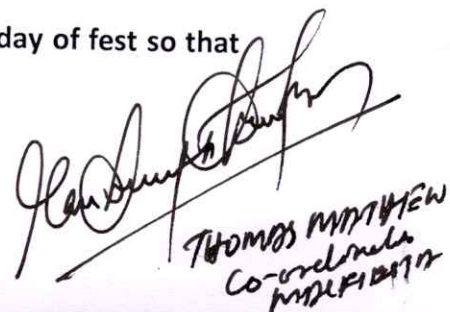
- ✓ A total of 29 colleges and 306 students participated in the fest.

Recommendations

1. The timing of the fest should be corrected to a time which ensures maximum participation, particularly from engineering colleges.
2. A faculty coordinator must be chosen from all three departments to monitor student participation in fests/seminars/competitions in other colleges and ensure an exchange of participation throughout the year.
3. The events should be decided and scheduled in such a way as to ensure maximum participation possibility for students. All the events (3 out of 4 common events (dance not included)) are being scheduled at the same time and the students are not given much option for joining to a second event.
4. Feedbacks collected from participants were not monitored during last fest but please ensure that the feedbacks for this fest are monitored.
5. It would be better if the culturals are transferred to the second day of fest so that the event schedule can be better managed.



Fr. Dr. CHERIAN J KOTTAYIL
PRINCIPAL
Mar Athanasios College For Advanced Studies
Tiruvalla- 689101, Kerala



THOMAS MATTHEW
Co-ordinator
REGISTRATION



MACFIESTA - Dec 18th-19th, 2019

FEEDBACK FORM

Name of the Participant :

College Name :

		Good	Average	Poor
Hospitality				
Food and Accommodation				
Name of Event Participated				
Common Events				
1	Theme Dance			
2	Treasure Hunt			
3	Network Gaming			
4	Spot Photography			
5	General Quiz			
Management Events				
6	Best management team			
7	Marketing Game			
8	HR game			
Computer Application Events				
9	Trendsetter			
10	Coding			
11	Web Designing			
Bioscience Events				
12	Face Painting			
13	Master Chef			
14	Waste Material Remodeling			

Overall Rating of Events (Scale of 10):

How did you hear about MACFIESTA?

Your college		Friends	
Social media		Radio	

Other Suggestions

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MACFIESTA

18th-19th Dec, 2019

Registration Form – Team Events

Chest Number (Office) :

Name of Event :

Name of Team Leader (Mob. No.) :

Name of the Institution :

Number of members :

Unique ID	Names of team members	Contact Numbers
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.
11.
12.

Declaration :

We hereby declare that we shall abide by the rules of MACFIESTA and MACFAST. We understand that the decisions taken by the organizers and judges will be final and binding. We also acknowledge that we are solely responsible for reporting at the event venue in time and we accept that any misconduct will lead to immediate disqualification.

Place:

Date:

Signature of team leader

MACFIESTA

18th-19th Dec, 2019

Registration Form - Individual

Registration Number (Office) :
Name of the Participant :
Name of the Institution :
Gender : Male /Female
Mobile Number :
Accommodation : Yes/No
Food Preference : Veg/Non-veg

EVENT THAT YOU WISH TO PARTICIPATE IN :

Common events	
Treasure Hunt	<input type="checkbox"/>
Thematic Dance	<input type="checkbox"/>
Network Gaming	<input type="checkbox"/>
General quiz	<input type="checkbox"/>
Spot Photography	<input type="checkbox"/>

Management Events	
Best Management Team	<input type="checkbox"/>
Marketing Game	<input type="checkbox"/>
HR Game	<input type="checkbox"/>

Computer Events	
Trendsetter	<input type="checkbox"/>
Coding	<input type="checkbox"/>
Web Designing	<input type="checkbox"/>

Bioscience Events	
Face Painting	<input type="checkbox"/>
Master Chef	<input type="checkbox"/>
Waste Material Modeling	<input type="checkbox"/>

Declaration :

I hereby declare that I shall abide by the rules of MACFIESTA and MACFAST. I understand that the decisions taken by the organizers and judges will be final and binding. I also acknowledge that I am solely responsible for reporting at the event venue in time and I accept that any misconduct will lead to immediate disqualification.

Place:

Date:

Signature of participant

We are happy to invite you for the **MACFIESTA** to be held on 4th & 5th January 2019 at MACFAST campus. The continuous search for excellence is what sets an achiever apart from the rest, and for that, MACFIESTA readily offers a platform to battle it out with a single minded focus towards the target. Past successful seasons had witnessed a myriad of events and a multitude of participants. We assure you that this year too would be a remarkable experience, in terms of competition and exposure for your students.



ELECTRO NIGHT

DJ PARTY

COMMON EVENTS



ADRASTOS

[Best Actor]

Prize Money - ₹ 5 k

SYRTOS

[Theme Dance]

Prize Money - ₹ 23 k



KAPTURED

[Spot Photography]

Prize Money - ₹ 5 k

GAUNTLET HUNT

[Treasure Hunt]

Prize Money - ₹ 15 k



NEMESIS

[Network Gaming]

Prize Money - ₹ 10 k

BIO SCIENCE EVENTS

EXPOSICIO CIENTIFICA

[Science Expo]

Prize Money - ₹ 27 k



KYRIOS_SEF

[Master chef]

Prize Money - ₹ 14 k

CIENCIA INSTANTANEA

[Instant Science @ MACFAST]

Prize Money - ₹ 9 k



MBA EVENTS

DIOMEDES

[Best Management Team]

Prize Money - ₹ 20 k



TYCHON

[Marketing Game]

Prize Money - ₹ 15 k

CEREBRO DE DINERO

[Finance Game]

Prize Money - ₹ 15 k



MCA EVENTS



TRENDSETTERS

[Tech Gang]

Prize Money - ₹ 20 k

CODE CRUSADE

[Coding]

Prize Money - ₹ 17 k



WEB ELYSTAN

[Web Designing]

Prize Money - ₹ 13 k

EAMON

[Online Events]

TIK TOK

Prize Money - ₹ 2k19



GROUP SELFIE

Prize Money - ₹ 2k19