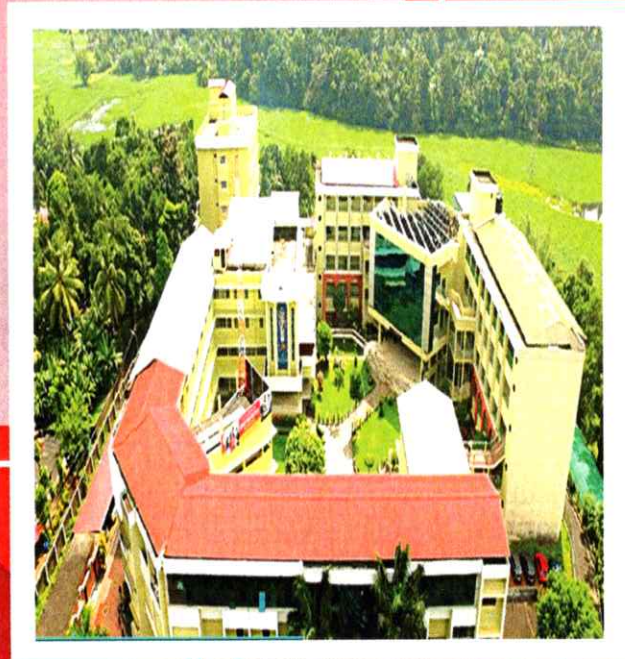




MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES TIRUVALLA



DEPARTMENT OF MANAGEMENT STUDIES

ADD-ON COURSE

MOS EXCEL 2013

OBJECTIVES

- To get comprehensive awareness and practice with regard to MS Excel.
- Create & manage worksheets & work books
- Create charts, objects, tables, cells & Ranges
- Apply formulas & functions



Microsoft
Office Specialist



MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES TIRUVALLA



DEPARTMENT OF COMPUTER APPLICATIONS

MCA
Master of Computer Applications

Adobe Photoshop

PS

ADD-ON COURSE



First Semester

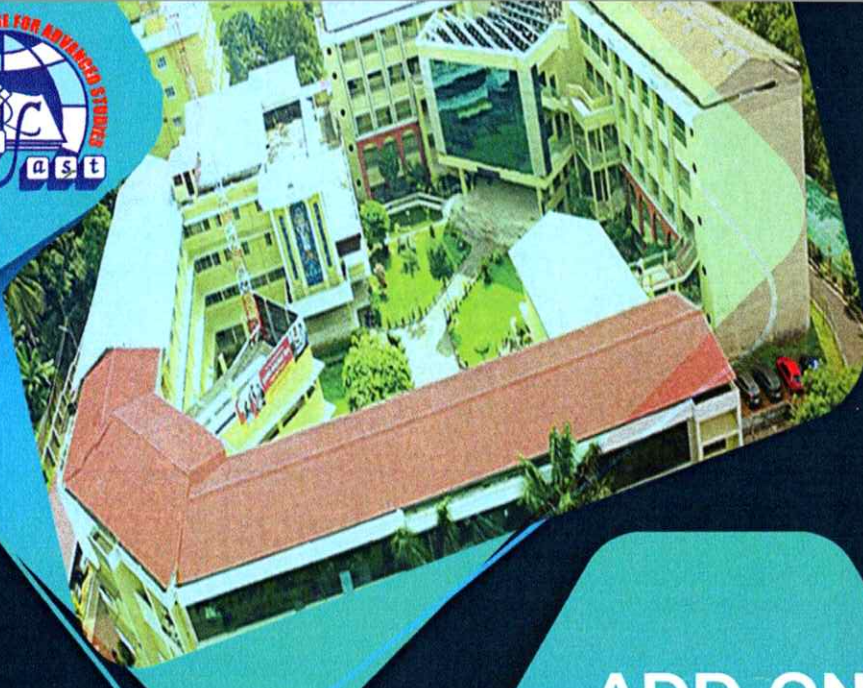


Duration
35 Hours



Learning Objectives

- > This course will provide a basic foundation in the fundamentals of Artistic Design.
- > Enable the students to create digital Content Creation and Portfolio Development.
- > This Course will help to gain skills in Computer Animation.



**ADD-ON
COURSE**

**MAR ATHANASIOS
COLLEGE FOR
ADVANCED STUDIES TIRUVALLA**

**DEPARTMENT OF
COMPUTER APPLICATIONS**

**MCA
MASTER OF COMPUTER APPLICATIONS**

JAVA WEB TECHNOLOGIES

FIFTH SEMESTER

60 HOURS

- Familiarize students with the scope and applications of object oriented concepts and techniques.
- Develop GUI applications using Angular, Hibernate, Spring, MyBatis

**MAR ATHANASIOS
COLLEGE FOR
ADVANCES STUDIES
TIRUVALLA**



**ADD-ON
COURSE**



**DEPARTMENT OF
COMPUTER APPLICATIONS**

MCA

MASTER OF COMPUTER APPLICATIONS

ASP DOTNET

THIRD SEMESTER

60 HOURS

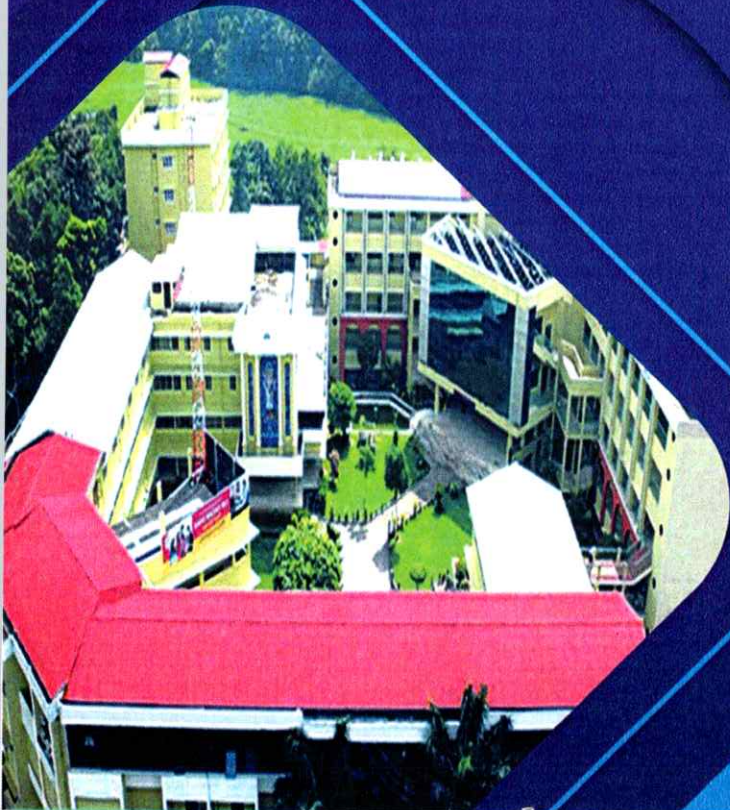
LEARNING OBJECTIVES

- » This add on course is designed to provide the knowledge of DotNet Framework.
- » The course enables innovation in enterprise application development and deployment.
- » Able to create a web application using DotNet.
- » Equip the students to involve in real-time projects.



MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES TIRUVALLA

DEPARTMENT OF COMPUTER APPLICATIONS



**ADD-ON
COURSE**

MCA
MASTER OF COMPUTER APPLICATIONS

ANDROID DEVELOPMENT



FOURTH SEMESTER

**60
HOURS**

LEARNING OBJECTIVES

The Android Development course is designed to make the student an experienced programmer.

Equip the students to create applications in Android.



MACFAST



ADD-ON COURSE

BASIC COURSE ON LOGISTICS

COURSE OBJECTIVE

- The overall course objective is for students to gain skills and knowledge in all aspects and issues of logistics .
- Provide students with basic insight regarding the principles and practices, knowledge and attributes of Logistics and also to familiarize them with the skills required by logistics professional in the global business environment.

Learning Outcomes

- Familiarize with logistics & practices
- Exposure to real time examples
- Analytical skill

MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES TIRUVALLA



BASIC COURSE IN BIOINFORMATCS

“

OBJECTIVE

To impart the basic knowledge on bioinformatics to students to make them appreciate the informatics tools used in understanding biological systems and their applications.

”

“

OUTCOME

Students are envisaged to gain practical knowledge in bioinformatics techniques and tools which will add to their research skills and knowledge.

”

**40
HOURS**

ADD-ON
COURSES

SCHOOL OF BIOSCIENCES



ADD ON COURSE: COMMUNICATION



MACFASTTM
Igniting wisdom since 2001

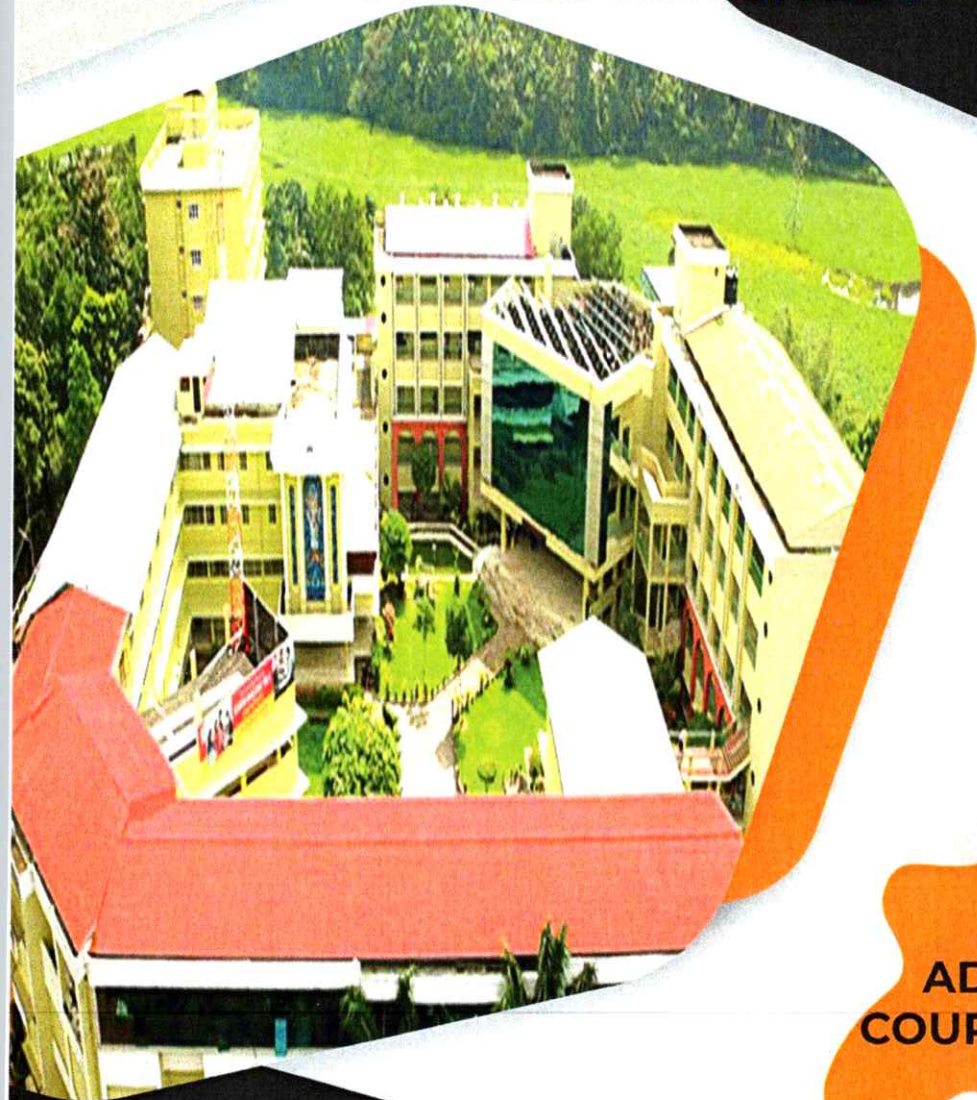
Objectives of Course

- ▶ Gaining active listening and responding skills
- ▶ Seeing things from other points of view
- ▶ Managing your assumption more effectively
- ▶ Understanding your own strengths
- ▶ How others may see you
- ▶ Looking at the body language
- ▶ Increasing confidence
- ▶ Difficult people or situations
- ▶ Filling up your communications tool kit
- ▶ Understanding how communication works

**35
Hours**

Course Outcome

- ▶ Students will be able to understand and apply knowledge of human communication and language processes as they occur across various contexts.
- ▶ Students will be able to understand and evaluate key theoretical approaches used in the interdisciplinary field of communication.
- ▶ Students will be able to find, use, and evaluate primary academic writing associated with the communication.
- ▶ Students will develop knowledge, skills, and judgment around human communication that facilitate their ability to work collaboratively with others.
- ▶ Students will be able to communicate effectively orally and in writing.



**DEPARTMENT OF
MANAGEMENT STUDIES**

**ADD ON
COURSES**

**40
HOURS**

MBA



**Management
Information
Systems &
Cyber Security**

LEARNING OBJECTIVES

- To equip students to gets familiarise with the industry aspects of information systems
- To enhance case analysis skill sets.

**MAR ATHANASIOS
COLLEGE FOR
ADVANCED
STUDIES TIRUVALLA**

MACFAST
Igniting wisdom since 2004



ADVANCED CORPORATE FINANCE

LEARNING OBJECTIVES

- » To help learners understand and develop the cognizance and significance of working capital management.
- » To enable students determine liquidity and profitability requirements of business there by a proper management of corporate finance could be done.
- » To promote students with a capacity of evaluating alternatives and coming up with optimal solutions which will act as an aid in advanced corporate finance management.

**DEPARTMENT OF
MANAGEMENT STUDIES**

MASTER OF BUSINESS ADMINISTRATION

**ADD-ON
COURSE**



**DEPARTMENT OF
MANAGEMENT STUDIES**

MARKETING PRACTICE

2ND
SEMESTER

2020
MARCH - APRIL

40
HOURS

OBJECTIVES

- Gain practical understanding of the marketing challenges faced by a variety of different organisations, from start-ups and non-profits to multinational corporations.
- Regular contact with business situations via the course and related events provide good networking opportunities, as well as the chance to enhance team-playing, motivational and leadership skills required for this profession.