



RADIO MACFAST 90.4 COMMUNITY FM

Programme Details- 2021

No:	Programme	Programmers	Description
1.	Sadvachanam- Every Day 6.04 AM Repeat - 9.00 AM	<ol style="list-style-type: none"> 1. Dr.Thomas Mar Koorilos 2. Brahmakumari Suja Bahan 3. Pr. C.P Monai 4. Fr. Joseph Puthen Purackal 	Motivational Talk around 5 minutes
2.	Devaragam (Every Day 6.10 AM & 6.00 PM)	<ol style="list-style-type: none"> 1. Sumesh kumar ks 2. V. Praveen 3. Gazal 4. Kalyani 5. Manasi 6. Fr.Chacko Meledath 7. Radhakrishnan Kuttoor 8. Tom K Thomas 	Devotional songs along with famous quotes
3	Sopana Sangeetham (Monday to Friday 6.30am)	<ol style="list-style-type: none"> 1. Sivakumar Amruthakala 2. Vijayakumar Nedumpram 3. Syam Gopal 	Form of Indian classical music that developed in the temples
4	Local Jobs (Every Day 6.55am Repeat 1.35pm and 6.45pm)	<ol style="list-style-type: none"> 1. Sumesh kumar ks 2. Gazal 3. Kalyani 4. Manasi 5. Amrutha Karthika 6. Tom K Thomas 	Local job vacancies
5	Greeting Cards (Daily 7 AM to 8 AM)	<ol style="list-style-type: none"> 1. Sumesh kumar ks 2. Gazal 3. Kalyani 4. Manasi 5. Annu Joseph 6. Aparna V Sukumaran 7. Amrutha Karthika 8. Anjitha Ann Mathew 	Phone- in live programme
6	Rasagulika (Monday to Friday 8am Repeat 2.30pm,3.55pm,6.55pm, 9pm)	<ol style="list-style-type: none"> 1. Sumesh Kumar ks 	Sparkler with human interest stories

7	Mozhimuth (Every Day 8.05AM to 9.00 AM)	<ol style="list-style-type: none"> 1. Manasi 2. Annu Joseph 3. Aparna V Sukumaran 4. Amrutha Karthika 	Positive and inspirational talk
8	Timepass Talkies (Monday to Friday 5.30 PM Repeat next day 10.30 AM)	<ol style="list-style-type: none"> 1. Sumesh Kumar ks 	Comedy programme with audio from movies
9	Orma (Monday 8.45pm Repeat Sunday 3.30pm)	<ol style="list-style-type: none"> 1. Kalyani 2. Aparna V S 	Tribute to legendary Personalities
10	Janahitham (Monday to Friday 11.30pm)	<ol style="list-style-type: none"> 1. Sumesh kumar ks 2. Gazal 3. Kalyani 4. Manasi 5. Annu Joseph 6. Aparna V Sukumaran 7. Amrutha Karthika 8. Anjitha Ann Mathew 	Live phone in programme on a socially relevant topic
11	Gramophone Monday to Friday 1.30 pm to 2.30 pm (Saturday 1.30 Pm repeat from Monday, Sunday 1.30 pm repeat from Tuesday)	<ol style="list-style-type: none"> 1. Gazal 2. Aparna V.S 	A special programme on film songs
12	Cocktail Gameshow Monday to Saturday 4pm to 5.00pm	<ol style="list-style-type: none"> 1. Sumesh kumar ks 2. Gazal 3. Kalyani 4. Manasi 5. Annu Joseph 6. Aparna V Sukumaran 7. Amrutha Karthika 8. Anjitha Ann Mathew 	Gameshow phone- in live programme
13	Sweet Dreams 10.30 PM to 12.00 PM	<ol style="list-style-type: none"> 1. Kalyani 2. Amrutha Karthika 	Nostalgic sweet melodies
14	Shubhayathra Sunday 9pm Repeat Tuesday 8.45 pm	<ol style="list-style-type: none"> 1. Sumesh Kumar ks 	Travalogue

15	Medi Talk (Monday – Friday 9.30am Repeat- 8.15pm)	<ol style="list-style-type: none"> 1. Sumesh kumar ks 2. Gazal 3. Kalyani 4. Manasi 5. Radhakrishnan Kuttoor 6. Annu Joseph 7. Aparna V Sukumaran 8. Amrutha Karthika 9. Anjitha Ann Mathew 	Talk show with doctors on health topic
16	Silver Screen (Wednesday-3pm Repeat-Sunday 5.15pm)	<ol style="list-style-type: none"> 1. Gazal 2. Annu Joseph 	Movie review
17	Pusthakaparichayam (Wednesday-3.45pm Repeat Saturday 10.30am)	<ol style="list-style-type: none"> 1. Gazal 2. Aparna V S 	Book review
18	Krishi Jalakam (Sunday-10.00am Repeat Saturday 3.30 pm)	<ol style="list-style-type: none"> 1. Sumesh kumar ks 2. Gazal 3. Kalyani 4. Manasi 	Interview with Krishi Vigyan Kendra experts
19	Hide & Seek (Saturday-11am to 12.00)	<ol style="list-style-type: none"> 1. Sumesh kumar ks 2. Gazal 3. Kalyani 4. Manasi 5. Annu Joseph 6. Aparna V Sukumaran 7. Amrutha Karthika 8. Anjitha Ann Mathew 	Phone-in Live Quiz programme
20	Music & Celebrities (Sunday-10pm Repeat-Saturday-10pm)	<ol style="list-style-type: none"> 1. V. Praveen 	Introducing musical personalities with songs
21	Nishagandhi (Saturday&Sunday -11pm)	<ol style="list-style-type: none"> 1. Kalyani 2. Aparna V S 	Old melodies from different languages

22	Kilukkam Petti (Sunday 11am to 12.00)	<ol style="list-style-type: none"> 1. Sumesh kumar ks 2. Gazal 3. Kalyani 4. Manasi 5. Annu Joseph 6. Aparna V Sukumaran 7. Amrutha Karthika 	Live phone-in programme exclusively for kids
23	Paithrukam (Friday-8.45pm Repeat Sunday 8.15 pm)	<ol style="list-style-type: none"> 1. V. Praveen 	Promoting native culture and heritage.
24	Songs on Demand (Everyday-7pm to 8pm)	<ol style="list-style-type: none"> 1. Sumesh kumar ks 2. Gazal 3. Kalyani 4. Manasi 5. Annu Joseph 6. Aparna V Sukumaran 7. Amrutha Karthika 8. Anjitha Ann Mathew 	Film songs - callers choice (Live)
25	Sthree shakthi (Saturday-12.15pm Repeat-Tuesday-3pm)	<ol style="list-style-type: none"> 1. Manasi 2. Annu Joseph 	Women empowerment programme
26	Akashavani News (Everyday- 6.45am,12.30pm,12.50pm & 6.30pm)	<ol style="list-style-type: none"> 1. Akashavani News Readers 	Relay of AIR news in Malayalam
27	Cinemascope (Sunday-4pm Repeat-Monday-3pm)	<ol style="list-style-type: none"> 1. Sumesh Kumar. ks 	Upcoming movie details
28	Ruchikoottu (Monday-Friday-1pm Repeat-9.15pm)	<ol style="list-style-type: none"> 1. Anjali 2. Annu Joseph 	Cooking Recipes

29	Chamayam (Monday-Friday 1.15pm Repeat-9.30pm)	1. Lakshmi	Beauty Tips
30	Kaleidoscope (Monday-5pm Repeat Friday 11.00am)	1. S. Vishnu 2. Sreelakshmi (MACFAST College students)	Information about new scientific inventions
31	Sahithya Lokam (Tuesday-3.30pm Repeat- Thursday-11am)	1. Dr C P Leela	Introducing Malayalam authors
31	Kaappoli – Nadankalalal (Tuesday-11am Repeat Thursday 3 pm)	1. Prof. Dr B Ravi Kumar	Local culture promoting programme
32	Flash back (Every Day 6.45 AM & 2.45 PM)	1. Kalyani	Historical importance of the day
33	Trending Ones (Wednesday-5pm Repeat-Friday-5pm)	1. Anjitha	Introducing Trending songs
34	Something Special (Wednesday-8.45pm Repeat-Saturday-9.15pm)	1. Lakshmi	Odd events happened in the world
35	Maan ki baat	1. Prime Minister	Malayalam translation of PM Modi's Maan ki baat

36	Nikshepa Jalakam (Thursday-3.30pm)	1. MACFAST MBA Students	How to save money/ investment schemes
37	Ragalayam (Saturday-8pm Repeat-Sunday-9.15pm)	1. Devi Shobhana	Introducing Karnatic / Hindusthani Ragas
38	Listeners Corner (Saturday-8.30pm)	1. Listners	A space for listners to perform their talents
39	Career Awareness Talk (Sunday-8.30pm Repeat-Saturday-5pm)	1. Sethu Krishna (Bright Minds Acadamy)	Advices to job seekers
40	In Box (Saturday-5.30pm Repeat-Sunday-1.15pm)	1. Radhakrishnan Kuttoor	Station directors reply to Letters from listners
41	Nattinpuram (Saturday-9.15am Repeat-Sunday-10am)	1. Radhakrishnan Kuttoor	Showcasing interesting incidents and facts around us
42	Be Positive (Saturday-10am Repeat- Sunday-10.30pm)	1. Dr Mariyamma Cheriyan (Govt. Retd Professor & Family Councilor)	Motivational programme
43	Gazal Ravu (Saturday & Sunday 9.30 PM)	1. Manasi	A program on Gasal



Mr. Radhakrishnan Nair K.
(Station Director)



RADIO MACFAST 90.4 COMMUNITY FM

Special Programme Details- 2021

No:	Programme	Date	Programmers	Description
1.	Special programme(Pizza Day)	08/02/2021	Aksa	Special programme saying about the specialities of Pizza Day.
2.	Special Interview	06/03/2021	Aparna	Special interview with film Director Jeo Baby.
3.	Vishukkani	13/04/2021	Sumesh	History, significance and celebration of Vishu day
4.	Special programme(May Day)	01/05/2021	Sumesh	Special programme about the importance of May 1st.
5.	Birthday special programme of late playback singer Swarnalatha	19/06/2021	Agnus	Birthday special programme of late playback singer Swarnalatha
6.	Vayanadinam	19/06/2021	Aparna	Special programme on vayanadinam that tells importance of reading and benefits of reading
7.	Yoga Day	20/06/2021	Amrutha	Importance and informations of yoga day
8.	Special Programme of Dr.A.L Sheeja(DMO Pathanamthitta)	08/08/2021	Radhakrishnan Kutoor	Special Covid awareness programme on the basis of womens day.
9.	Special programme (Ente Pathanamthitta)	01/11/2021	Sumesh	The programme about the importance and history of Pathanamthitta District
10.	Special programme(Kerala Piravi)	01/11/2021	Aparna	Programme about Importance ,culture and history of Kerala Piravi.

11.	Interview with Jensi Blesson	03/12/2021	Aparna	Special interview with Jensi Blesson(Director of Jewel Autism Centre)
12.	Special Interview	16/12/2021	Aparna	Special interview with D.S Unnikrishnan (District Employment Officer Pathanamthitta)



Mr. Radhakrishnan Nair K
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(Station Director)

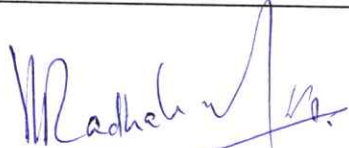


RADIO MACFAST 90.4 COMMUNITY FM

Project Details- 2021- "Arivum Athijeevanavum"

No:	Name	Activity
1.	Medi Talk	Talk show with doctors on different health topics.
2.	Maan ki baath	Translation of Prime Minister Narendra Modi's monthly broadcast programme .
3.	Santhwanam	Online Psychological counseling
4.	Radio Gramam	Adoption of Koombanmoodu in ward 1 of Peringara Grama Panchayath in Upper Kuttanadu as Radio Gramam and provision of basic amenities to thirteen families there





Mr. Radhakrishnan Nair K
(Station Director)



RADIO MACFAST 90.4 COMMUNITY FM

Project Details- 2020- "Arivum Athijeevanavum"

No:	Name	Activity
1.	Digital India	Mobile Recharge For 100 Students Free Internet Connectivity to Students Donated TV to MGM Special School for the purpose of online classes during COVID 19.
2.	Short Film	Team Radio MACFAST 90.4 presented a short film to create Covid Awareness among people
3.	Thoolika	Short story competition conducted for students during the pandemic.
4.	Sasthrolsavam	Pre exam preparation and science awareness programme conducted by MR.Shaji Mathew (TEACHER,ST.THOMAS HSS,THIRUVALLA) for the students from LP upto HSS level.
5.	Medi Talk	Talk show with doctors on different health topics.
6.	Sulaimani Kada	Sparkler programme about COVID 19.
7.	Jagratha	Interview with Vinod P S (C.I of Police) on the topic COVID 19 AWARENESS.
8.	Interview	IDB Minister Mr. Prakash Javadekar `s interview (English,Hindi)broadcasted as per the special social situation happened in Payippad,Pathanamthitta .
9.	COVID Awareness Message	Lokanath Behra(DGP,KERALA) shared his thoughts about COVID 19
10.	Maan ki baath	Translation of Prime Minister Narendra Modi`s monthly broadcast programme .


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2.	Devaragam (Every Day 6.10 AM & 6.00 PM)	<ol style="list-style-type: none"> 1. Sumesh kumar ks 2. V. Praveen 3. Gazal 4. Kalyani 5. Manasi 6. Fr.Chacko Meledath 7. Radhakrishnan Kuttoor 	Devotional songs along with famous quotes
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4	Local Jobs (Every Day 6.55am Repeat 1.35pm and 6.45pm)	<ol style="list-style-type: none"> 1. Sumesh kumar ks 2. Gazal 3. Kalyani 4. Manasi 	Local job vacancies
5	Greeting Cards Daily 7 AM to 8 AM	<ol style="list-style-type: none"> 1. Sumesh kumar ks 2. Gazal 3. Kalyani 4. Manasi 	Phone- in live programme
6	Rasagulika (Monday to Friday 8am Repeat 2.30pm,3.55pm,6.55pm, 9pm)	<ol style="list-style-type: none"> 1. Sumesh Kumar ks 	Sparkler with human interest stories
7	Mozhimuth (Every Day 8.05AM to 9.00 AM)	<ol style="list-style-type: none"> 1. Manasi 	Positive and inspirational talk

8	Timepass Talkies (Monday to Friday 5.30 PM Repeat next day 10.30 AM)	1. Sumesh Kumar ks	Comedy programme with audio from movies
9	Orma (Monday 8.45pm Repeat Sunday 3.30pm)	1. Kalyani	Tribute to legendary Personalities
10	Janahitham (Monday to Friday 11.30pm)	1. Sumesh kumar ks 2. Gazal 3. Kalyani 4. Manasi	Live phone in programme on a socially relevant topic
11	Gramophone Monday to Friday 1.30 pm to 2.30 pm (Saturday 1.30 Pm repeat from Monday, Sunday 1.30 pm repeat from Tuesday)	1. Gazal	A special programme on film songs
12	Cocktail Gameshow Monday to Saturday 4pm to 5.00pm	1. Sumesh kumar ks 2. Gazal 3. Kalyani 4. Manasi	Gameshow phone- in live programme
13	Sweet Dreams 11.00 PM to 12.00 PM	1. Kalyani	Nostalgic sweet melodies
14	Shubhayathra Sunday 9pm Repeat Tuesday 8.45 pm	1. Sumesh Kumar ks	Travlogue
15	Medi Talk (Monday – Friday 9.30am Repeat- 8.15pm)	1. Sumesh kumar ks 2. Gazal 3. Kalyani 4. Manasi 5. Radhakrishnan Kuttoor	Talk show with doctors on health topic
16	Silver Screen (Wednesday-3pm Repeat-Sunday 5.15pm)	1. Gazal	Movie review

17	Pusthakaparichayam (Wednesday-3.45pm Repeat Saturday 10.30am)	1. Gazal	Book review
18	Krishi Jalakam (Sunday-10.00am Repeat Saturday 3.30 pm)	1. Sumesh kumar ks 2. Gazal 3. Kalyani 4. Manasi	Interview with Krishi Vigyan Kendra experts
19	Hide & Seek (Saturday-11am to 12.00)	1. Sumesh kumar ks 2. Gazal 3. Kalyani 4. Manasi	Phone-in Live Quiz programme
20	Music & Celebrities (Sunday-10pm Repeat-Saturday-10pm)	1. V. Praveen	Introducing musical personalities with songs
21	Nishagandhi (Saturday&Sunday -11pm)	1. Kalyani 2. Aparna V S	Old melodies from different languages
22	Kilukkam Petti (Sunday 11am to 12.00)	1. Sumesh kumar ks 2. Gazal 3. Kalyani 4. Manasi	Live phone-in programme exclusively for kids
23	Paithrukam (Friday-8.45pm Repeat Sunday 8.15 pm)	1. V. Praveen	Promoting native culture and heritage.
24	Songs on Demand (Everyday-7pm to 8pm)	1. Sumesh kumar ks 2. Gazal 3. Kalyani 4. Manasi	Film songs - callers choice (Live)

25	Sthree shakthi (Saturday-12.15pm Repeat-Tuesday-3pm)	1. Manasi 2. Annu Joseph	Women empowerment programme
26	Akashavani News (Everyday- 6.45am,12.30pm,12.50pm & 6.30pm)	1. Akashavani News Readers	Relay of AIR news in Malayalam
27	Cinemascope (Sunday-4pm Repeat-Monday-3pm)	1. Sumesh Kumar. ks	Upcoming movie details
28	Ruchikoottu (Monday-Friday-1pm Repeat-9.15pm)	1. Anjali	Cooking Recipes
29	Chamayam (Monday-Friday 1.15pm Repeat-9.30pm)	1. Lakshmi	Beauty Tips
30	Kaleidoscope (Monday-5pm Repeat Friday 11.00am)	1. S. Vishnu 2. Sreelakshmi (MACFAST College students)	Information about new scientific inventions
31	Sahithya Lokam (Tuesday-3.30pm Repeat- Thursday-11am)	1. Dr C P Leela	Introducing Malayalam authors
31	Kaappoli – Nadankalalal (Tuesday-11am Repeat Thursday 3 pm)	1. Prof. Dr B Ravi Kumar	Local culture promoting programme

32	Flash back (Every Day 6.45 AM & 2.45 PM)	1. Kalyani	Historical importance of the day
33	Fresh Hits (Wednesday-5pm Repeat-Friday-5pm)	1. Manasi	Introducing Trending songs
34	Something Special (Wednesday-8.45pm Repeat-Saturday-9.15pm)	1. Lakshmi	Odd events happened in the world
35	Maan ki baat	1. Prime Minister	Malayalam translation of PM Modi's Maan ki baat
36	Nikshepa Jalakam (Thursday-3.30pm)	1. MACFAST MBA Students	How to save money/ investment schemes
37	Ragalayam (Saturday-8pm Repeat-Sunday-9.15pm)	1. Devi Shobhana	Introducing Karnatic / Hindusthani Ragas
38	Listeners Corner (Saturday-8.30pm)	1. Listners	A space for listners to perform their talents
39	Career Awareness Talk (Sunday-8.30pm Repeat-Saturday-5pm)	1. Sethu Krishna (Bright Minds Acadamy)	Advices to job seekers

40	In Box (Saturday-5.30pm Repeat-Sunday-1.15pm)	1. Radhakrishnan Kuttoor	Station directors reply to Letters from listners
41	Nattinpuram (Saturday-9.15am Repeat-Sunday-10am)	1. Radhakrishnan Kuttoor	Showcasing interesting incidents and facts around us
42	Be Positive (Saturday-10am Repeat- Sunday-10.30pm)	1. Dr Mariyamma Cheriyan (Govt. Retd Professor & Family Councilor)	Motivational programme
43	Gazal Ravu (Saturday & Sunday 9.30 PM)	1. Manasi	A program on Gasal


 Mr. Radhakrishnan Nair K
 (Station Director)





RADIO MACFAST 90.4 COMMUNITY FM

Special Programme Details- 2020

No:	Programme	Date	Programmers	Description
1.	Republic Day Special Programme	26/01/2020	Sumesh,Praveen ,Kalyani,Gasal	Special Programme about the importance and history of Republic Day
2.	Special Interview	06/03/2020	Kalyani	Womens day special interview with Dr.Aji.C.Panicker (M G University Syndicate member and Zoology Department Associate Proffessor , Mar Athanasious College ,Kothamangalam
3.	Special Interview	06/03/2020	Manasi	Interview with Dr.Suchithra Viswan (Devamritham Clinic ,Podiyadi)& Dr.A.C.Rajeevkumar (Ashwathy Bhavan Chikilsalayam,Thiruvalla)on the topic women health
4.	Hosana special programme	05/04/2020	Fr.Philip Thayillam	Remembering the history and the importance of Hosana Day
5.	Special Interview	13/04/2020	Kalyani	Play Back singers Sangeetha & Soumya shared their thought on music and career
6.	Vishu Special Interview	13/04/2020	Kalyani	Interview with reknown playback singer G.Venugopal
7.	Naada Vismayam SPB	25/04/2020	Kalyani	Remembering Legendary Play Back Singer S.P.Balasubrahmaniam on his demise
8.	Yoga Day Special programme	21/06/2020	Gasal	Programme which discuss about the speciality and importance of yoga day and yoga
9.	Arivum Athijeevanavum	04/08/2020	Radhakrishnan Kuttoor	Pre exam and science awareness class conducted by Shaji Mathew (Teacher ,St.Thomas HSS ,Thiruvalla) for the students from LP upto HSS
10.	Special Interview	05/08/2020	Radhakrishnan Kuttoor	Interview with Civil service exam 108 th rank winner Malavika G Nair
11.	Onam Special Interview	30/08/2020	Manasi	Interview with reknown Singer Sumesh Ayroor

12.	Onam Special Interview	31/08/2020	Sumesh	Interview with famous Film Director Blessy
13.	Special Interview	01/09/2020	Kalyani	Interview with famous playback singer Nithya Mammen
14.	Onam Special Interview	02/09 /2020	Gasal	Onam Special Interview with Cine Actor Indrans
15.	Special Interview	10/09/2021	Gasal	Interview with IAS topper Nithin
16.	Rememberance Programme	18/10/2020	Manasi	Remembering Late Joseph Marthoma Methrapolitha by Most.Rev.Dr.Thomas Mar Koorilos
17.	Special Interview	24/09/2020	Radhakrishnan Kuttoor	Interview with Mr.Shaji Mathew (Teacher ,St.Thomas HSS ,Thiruvalla)Who won best teacher award
18.	Navarathry special programme	25/10/2020	Gasal	Programme about Importance ,culture and history of Navarathry Festival
19.	Maradona Special Programme	26/11/2020	Gasal	Tribute to International Football player Maradona
2	Special Interview (AIDS DAY)	01/12/2020	Sumesh	Interview with Reshmi (KERALA STATE AIDS CONTROL SOCIETY,PROJECT COODINATOR)of awareness about AIDS
21.	Special Interview	25/12/2020	Sumesh	Interview with cine artist Sri. Sudhi Kollam

Mr. Radhakrishnan Nair K
(Station Director)





RADIO MACFAST- 90.4 FM PROGRAMME SCHEDULE

January to October, 2020

“ നാട്ടുകാർക്ക് കൂട്ടായ്മ...”

No:	Programme	Details
1	Sadvachanam	Motivational Talk
2	Devaragam	Devotional Songs with famous Quotes
3	Sopana Sangeetham	A form of Indian classical music developed in temples
4	Local Jobs	Local job vacancies
5	Greeting Cards	Phone- in live programme
6	Rasagulika	Sparkler with human interest stories
7	Mozhimuth	Positive and inspirational talk
8	Timepass Talkies	Comedy programme with audio from movies
9	Niyama Paadam	Legal awareness programme
10	Janahitham	Live phone in programme on a socially relevant topic
11	Gramophone	A special programme on film songs
12	Film Focus	Upcoming movie details
13	Cocktail	Gameshow phone- in live programme
14	Orma	Tribute to legendary Personalities
15	Penma	Beauty tips, Recipes, Story for women
16	Sweet Dreams	Nostalgic talk with sweet songs
17	Shubhayathra	Travlogue
18	Medi Talk	Talk show with doctors on health topic
19	Silver Screen	Movie review
20	Pusthakarichayam	Book review
21	Krishi Jalakam	Interview with Krishi Vigyan Kendra experts
22	Hide & Seek	Phone-in Live Quiz programme
23	Music & Celebrities	Introducing musical personalities with songs
24	Nishagandhi	Old melodies from different languages
25	Kilukkam Petti	Live phone- in programme exclusively for kids
26	Paithrukam	Promoting native culture and heritage.
27	Songs on Demand	Film songs - callers choice (Live)
28	Sthree shakthi	Women empowerment programme
29	Techzone	Technology related programme
30	Maan ki baat	Malayalam translation of PM Modi's Maan ki baat
31	Gasal Ravu	A program on Gasal




Mr. Radhakrishnan Nair K
Station Director



**RADIO MACFAST- 90.4 FM
PROGRAMME SCHEDULE
November to December, 2020**

“ നാട്ടുകാർക്ക് കൂട്ടാവൂ...”

No:	Programme	Details
1	Sadvachanam	Motivational Talk
2	Devaragam	Devotional Songs with famous Quotes
3	Sopana Sangeetham	A form of Indian classical music developed in temples
4	Local Jobs	Local job vacancies
5	Greeting Cards	Phone- in live programme
6	Rasagulika	Sparkler with human interest stories
7	Mozhimuth	Positive and inspirational talk
8	Timepass Talkies	Comedy programme with audio from movies
9	Orma	Tribute to legendary Personalities
10	Janahitham	Live phone in programme on a socially relevant topic
11	Gramophone	A special programme on film songs
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13	Sweet Dreams	Nostalgic sweet melodies
14	Shubhayathra	Travalogue
15	Medi Talk	Talk show with doctors on health topic
16	Silver Screen	Movie review
17	Pusthakaparichayam	Book review
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24	Songs on Demand	Film songs - callers choice (Live)
25	Sthree shakthi	Women empowerment programme
26	Akashavani News	Relay of AIR news in Malayalam
27	Cinemascope	Upcoming movie details
28	Ruchikoottu	Cooking Recipes
29	Chamayam	Beauty Tips
30	Kaleidoscope	Information about new scientific inventions
31	Sahithya Lokam	Introducing Malayalam authors
31	Kaappoli - Nadankalakal	Local culture promoting programme
32	Kadha Sarith Sagaram	Short story telling
33	Trending Ones	Introducing Trending songs
34	Something Special	Odd events happened in the world
35	Mitharam	Introducing Traditional folk songs
36	Nikshepa Jalakam	How to save money/ investment schemes
37	Ragalayam	Introducing Karnatic / Hindusthani Ragas
38	Listeners Corner	A space for listners to perform their talents
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44	Maan ki baat	Malayalam translation of PM Modi's Maan ki baat
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Mr. Radhakrishnan Nair K
Station Director

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PROGRAMME SCHEDULE
January to December, 2021**

“ നാട്ടുകാർക്ക് കൂട്ടാവൂ...”

No:	Programme	Details
1	Sadvachanam	Motivational Talk
2	Devaragam	Devotional Songs with famous Quotes
3	Sopana Sangeetham	A form of Indian classical music developed in temples
4	Local Jobs	Local job vacancies
5	Greeting Cards	Phone- in live programme
6	Rasagulika	Sparkler with human interest stories
7	Mozhimuth	Positive and inspirational talk
8	Timepass Talkies	Comedy programme with audio from movies
9	Orma	Tribute to legendary Personalities
10	Janahitham	Live phone in programme on a socially relevant topic
11	Gramophone	A special programme on film songs
12	Cocktail	Gameshow phone- in live programme
13	Sweet Dreams	Nostalgic sweet melodies
14	Shubhayathra	Travlogue
15	Medi Talk	Talk show with doctors on health topic
16	Silver Screen	Movie review
17	Pusthakaparichayam	Book review
18	Krishi Jalakam	Interview with Krishi Vigyan Kendra experts
19	Hide & Seek	Phone-in Live Quiz programme
20	Music & Celebrities	Introducing musical personalities with songs
21	Nishagandhi	Old melodies from different languages
22	Kilukkam Petti	Live phone-in programme exclusively for kids
23	Paithrukam	Promoting native culture and heritage.
24	Songs on Demand	Film songs - callers choice (Live)
25	Sthree shakthi	Women empowerment programme
26	Akashavani News	Relay of AIR news in Malayalam
27	Cinemascope	Upcoming movie details
28	Ruchikoottu	Cooking Recipes
29	Chamayam	Beauty Tips
30	Kaleidoscope	Information about new scientific inventions
31	Sahithya Lokam	Introducing Malayalam authors
31	Kaappoli - Nadankalal	Local culture promoting programme
32	Kadha Sarith Sagaram	Short story telling
33	Trending Ones	Introducing Trending songs
34	Something Special	Odd events happened in the world
35	Mitharam	Introducing Traditional folk songs
36	Nikshepa Jalakam	How to save money/ investment schemes
37	Ragalayam	Introducing Karnatic / Hindusthani Ragas
38	Listeners Corner	A space for listners to perform their talents
39	Career Awareness Talk	Advices to job seekers
40	In Box	Station directors reply to Letters from listners
41	Nattinpuram	Showcasing interesting incidents and facts around us
42	Be Positive	Motivational programme
43	Flash back	Historical importance of the day
44	Maan ki baat	Malayalam translation of PM Modi's Maan ki baat
45	Gasal Ravu	A program on Gasal



Mr. Radhakrishnan Nair K
Station Director

Mr. Radhakrishnan Nair K

RADIO MACFAST 90.4



REPORT OF THE SURVEY 2020

COMMUNITY RADIO OF MACFAST

RADIO MACFAST 90.4

INTRODUCTION

Radio MACFAST-90.4, Kerala's second campus-based community radio station and the 46th community radio station in India, is the community service arm of Mar Athanasios College For Advanced Studies Tiruvalla (MACFAST) in Pathanamathitta district.

Launched on November 1, 2009, Radio MACFAST has always been a partner friend of the common man who constitute its massive listener base. Meanwhile the nearly eight-lakh listener base of Radio MACFAST has grown up further with the launching of a user-friendly mobile application two years ago. And now, Keralites across the globe very well make use of this mobile application and enjoy our radio programmes, wherever they be. Focussed labour at grassroot level can lead to creation of a knowledge society - from the urban to the rural and vice versa. Radio MACFAST 90.4 maintains a strong presence in Central Travancore region. Our campus-based FM radio station broadcasts community-oriented programmes 18 hours a day, making itself a trendsetter of its own kind among its peers. Airing development stories, especially related to farming, environment conservation, rustic sports, arts, culture, heritage, education, health, hygiene, etc, Radio MACFAST has carved a special niche in the listeners' heart.

True to its punch line, '*naattukarku koottayi*', Radio MACFAST aspires to be a partner friend of the community, the common man. The radio acts as a useful platform for socio-cultural and national integration that offers voice to the voiceless. Our mission is to create a civil society rooted in social values.

PROGRAMME LIST BEFORE SURVEY



**RADIO MACFAST- 90.4 FM
PROGRAMME SCHEDULE**

January to October, 2020

“ നാട്ടുകാർക്ക് കൂട്ടാമ...”

No:	Programme	Details
1	Sadvachanam	Motivational Talk
2	Devaragam	Devotional Songs with famous Quotes
3	Sopana Sangeetham	A form of Indian classical music developed in temples
4	Local Jobs	Local job vacancies
5	Greeting Cards	Phone- in live programme
6	Rasagulika	Sparkler with human interest stories
7	Mozhimuth	Positive and inspirational talk
8	Timepass Talkies	Comedy programme with audio from movies
9	Niyama Paadam	Legal awareness programme
10	Janahitham	Live phone in programme on a socially relevant topic
11	Gramophone	A special programme on film songs
12	Film Focus	Upcoming movie details
13	Cocktail	Gameshow phone- in live programme
14	Orma	Tribute to legendary Personalities
15	Penma	Beauty tips, Recipes, Story for women
16	Sweet Dreams	Nostalgic talk with sweet songs
17	Shubhayathra	Travalogue
18	Medi Talk	Talk show with doctors on health topic
19	Silver Screen	Movie review
20	Pusthakaparichayam	Book review
21	Krishi Jalakam	Interview with Krishi Vigyan Kendra experts
22	Hide & Seek	Phone-in Live Quiz programme
23	Music & Celebrities	Introducing musical personalities with songs
24	Nishagandhi	Old melodies from different languages
25	Kilukkam Petti	Live phone- in programme exclusively for kids
26	Paithrukam	Promoting native culture and heritage.
27	Songs on Demand	Film songs - callers choice (Live)
28	Sthree shakthi	Women empowerment programme
29	Techzone	Technology related programme
30	Maan ki baat	Malayalam translation of PM Modi's Maan ki baat
31	Gasal Ravu	A program on Gasal



Mr. Radhakrishnan Nair K
Station Director

SURVEY DETAILS

OBJECTIVES

1. To identify the listening habits and favourite programmes broadcasted.
2. To understand at what time maximum listeners, listen to the Radio MACFAST 90.4.
3. To analyze the hours spent per day, on an average basis.
4. To gather suggestions from the listeners.

METHODOLOGY

The survey builds up a picture of listenership, preferences and impact of the radio. An interview schedule was organized to explore the relationship the listeners have with Radio MACFAST 90.4. The radio staff conducted surveys by telephonic interactions. 150 listeners responded to the survey. The methodology was focused on identifying the following aspects:

- To understand the medium of listening, age category, favourite programmes broadcasted, etc.,
- To understand when and how the people listen to the station.
- To gather suggestions regarding the expectations from the listeners.

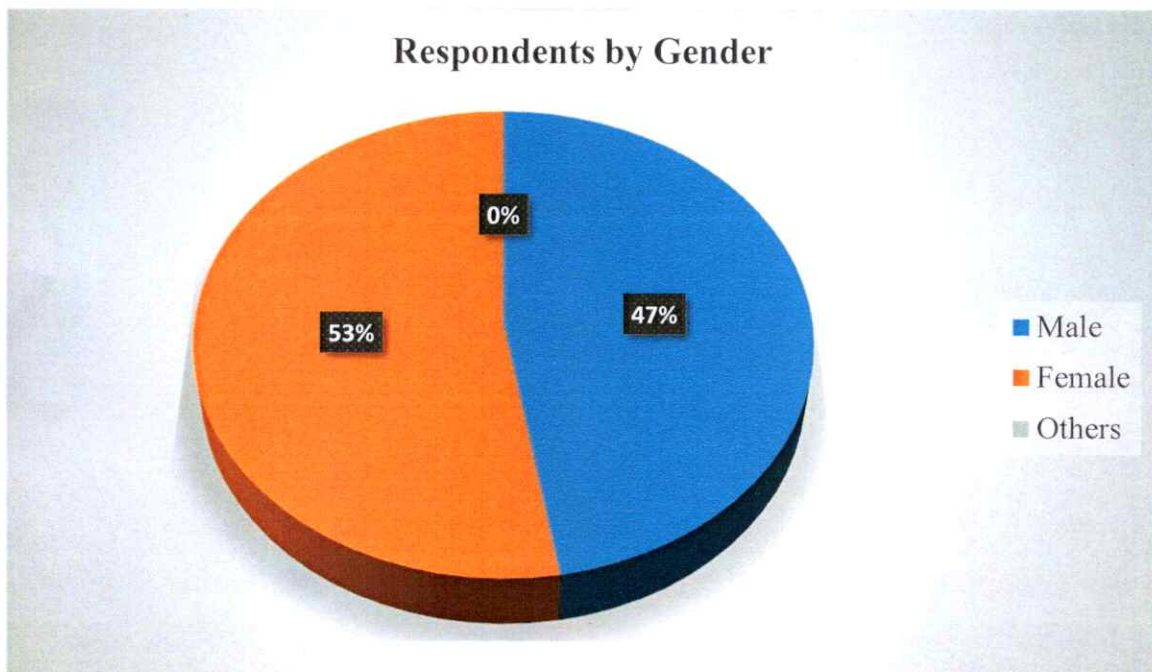
Based on the information/data gathered from the survey, findings are presented.

FINDINGS:

1. RESPONDENTS BY DEMOGRAPHIC GROUP

1.1 Gender

Men are slightly less likely than women to listen to community radio. The survey was conducted among 150 listeners, out of which 79 respondents were women and 71 respondents were men.

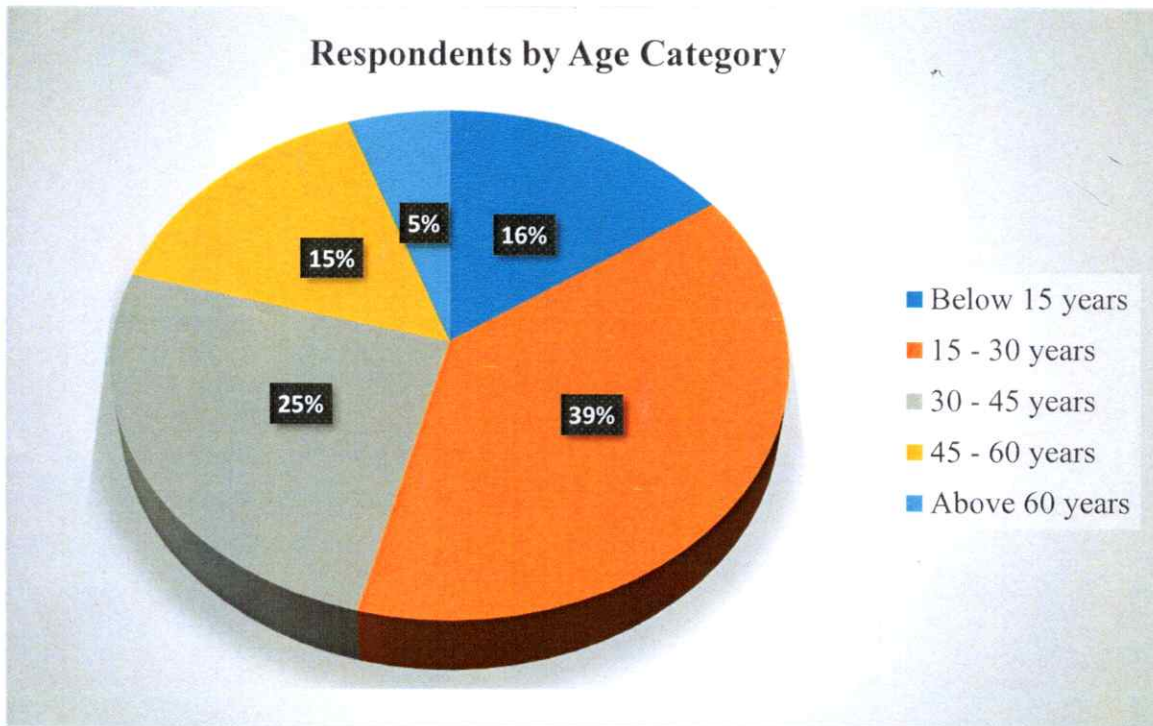


1.2 Age

The breakdown by age group is as follows:

People aged 15-30 years have the greatest proportion of listeners (39%), followed by people aged 30-45 years (25%), then people aged below 45-60 years (16%) and the least proportion of listeners are people aged above 60 years (5%)

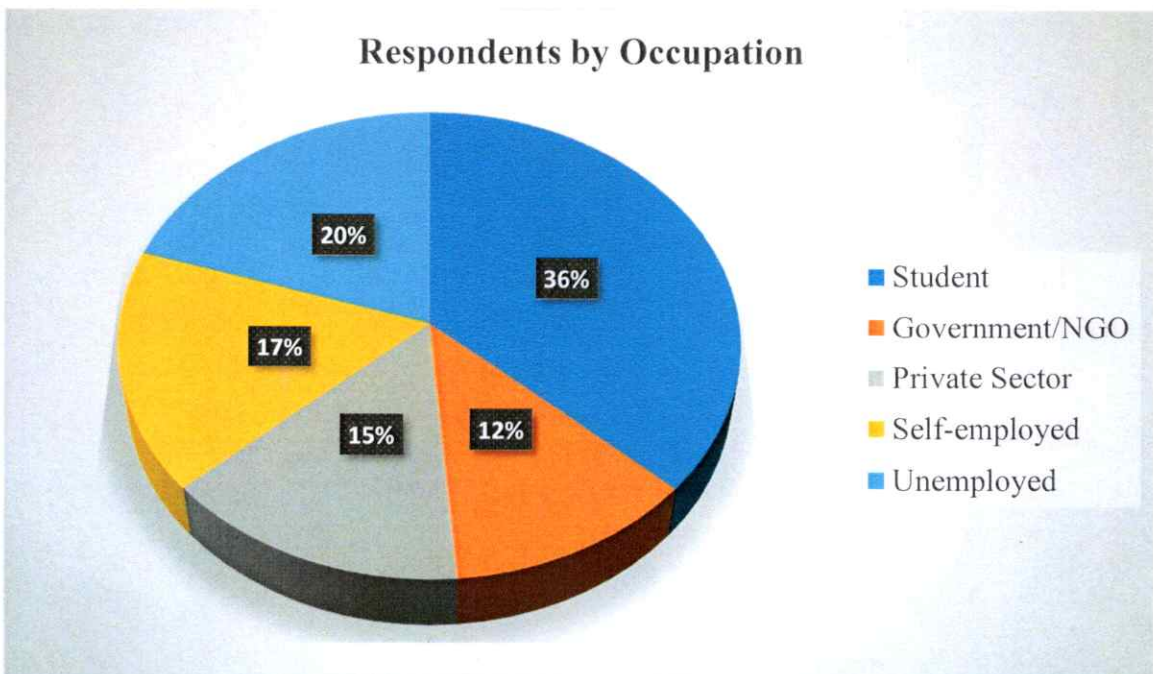
Respondents by Age Category



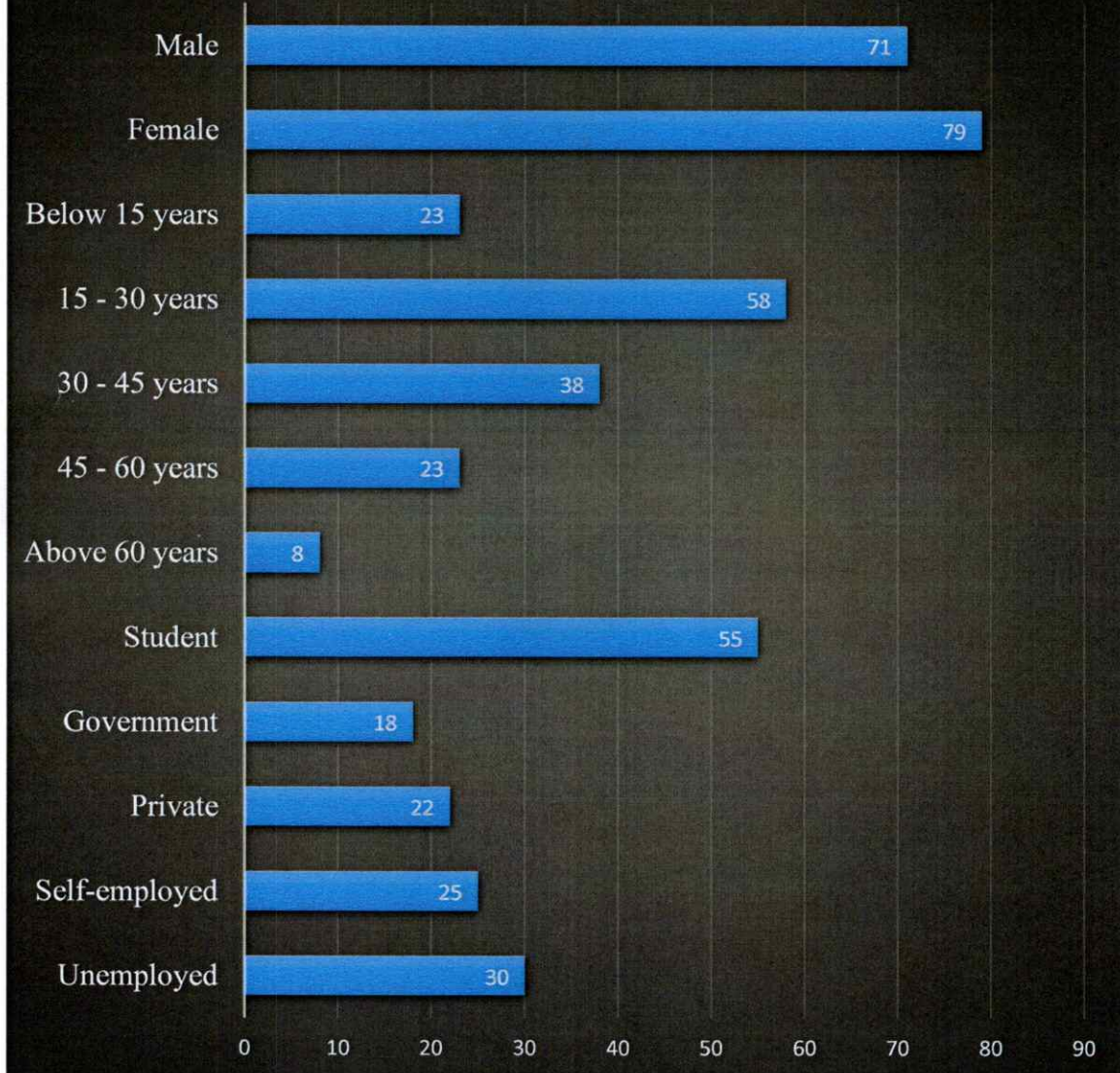
1.3 Employment Status

Students listen to the radio in a typical week. Full-time government/NGO employees, people in private sector and self-employed people are less likely to listen to Radio MACFAST 90.4. According to the survey conducted among 150 listeners, 36% of students and 20% of unemployed people mostly listen to the radio.

Respondents by Occupation



Respondents Profile



Number of male and female respondents belonging to different employment status

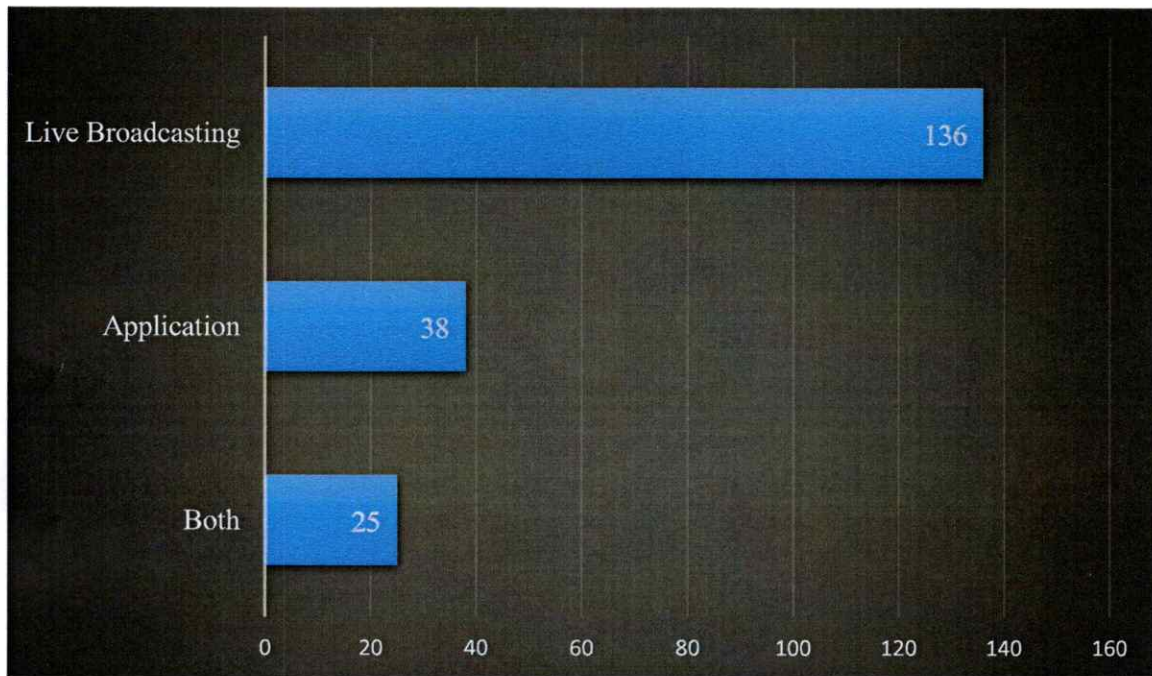
	Male	Female	Total Respondents
Student	28	27	55
Government/NGO	12	06	18
Private Sector	06	16	22
Self-employed	15	10	25
Unemployed	10	20	30
Total Respondents	71	79	150

Respondents belonging to different age category and employment status

	Student	Government/ NGO	Private Sector	Self- employed	Unemployed	Total Respondents
Below 15 years	23	0	0	0	0	23
15-30 years	32	08	09	0	09	58
30-45 years	0	10	13	10	05	38
45-60 years	0	0	0	15	08	23
Above 60 years	0	0	0	0	08	08
Total Respondents	55	18	22	25	30	150

2. RESPONDENTS BY LISTENING MEDIUM

Radio MACFAST 90.4 offers two mediums through which the listeners can listen to the radio – Live Broadcasting & Application. The chart below shows that a higher proportion (90.67%) of the people listen to the live streaming. According the data collected during survey, 25% of the people listen to the radio through the application and around 17% of the people use both mediums.

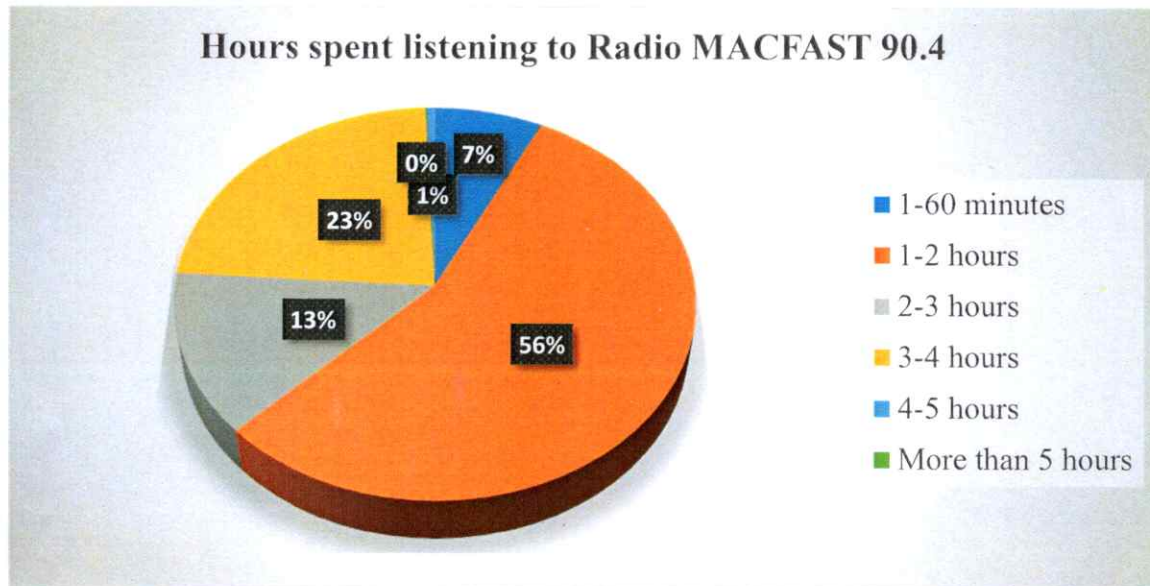


Count of respondents belonging to different employment status listening to radio through different medium

	Student	Government/ NGO	Private Sector	Self- employed	Unemployed	Total Respondents
Live Broadcasting	50	18	22	19	27	136
Application	11	07	10	07	03	38
Both	06	07	10	02	0	25

3. HOURS PER DAY, ON AN AVERAGE RESPONDENTS SPENT LISTENING TO RADIO MACFAST 90.4

The graph below shows the proportion of listeners according to how much hours per day, on an average they spend listening to community radio in a typical week.

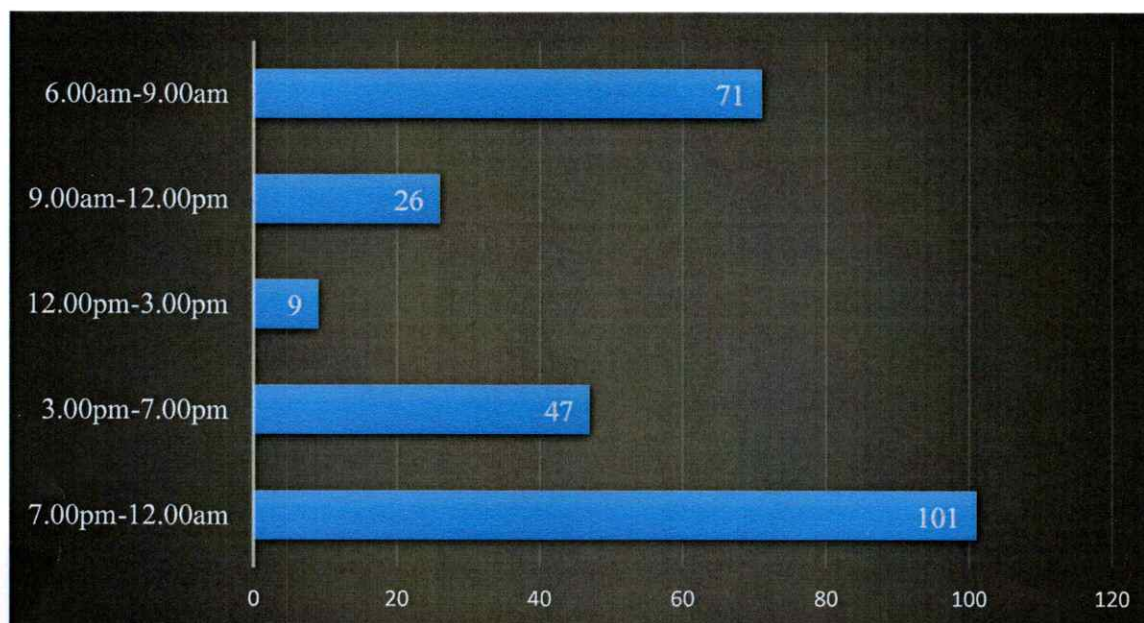


Average hours per day spend by respondents belonging to different employment status

	Student	Government/ NGO	Private Sector	Self- employed	Unemployed	Total Respondents
1-60 mins	04	0	07	0	0	11
1-2 hours	39	18	14	09	03	83
2-3 hours	12	0	01	07	0	20
3-4 hours	0	0	0	08	27	35
4-5 hours	0	0	0	01	0	01
Above 5 hours	0	0	0	0	0	0

4. RESPONDENTS BY LISTENING TIME

The graph below shows the hours spent by the listeners per day on an average basis. The survey conducted prove that, a higher proportion of the listeners listen to the radio between 7.00pm and 12.00am (67%). The listeners during this time are mostly students.



Count of respondents belonging to different employment status listening to radio at different time

	Student	Government/ NGO	Private Sector	Self- employed	Unemployed	Total Respondents
6.00am- 9.00am	45	0	09	15	02	71
9.00am- 12.00pm	0	0	0	02	24	26
12.00pm- 3.00pm	0	0	0	01	08	09
3.00pm- 7.00pm	18	11	13	02	03	47
7.00pm- 12.00am	46	18	16	12	09	101

5. RATINGS PROVIDED BY RESPONDENTS

According to the survey, the ratings starts from 5(very well) to 1(not well). As per the data gathered, 52% of the respondents provided Rating 5, 35% of the respondents provided Rating 4 and 13% of the respondents provided Rating 3.



Ratings provided by respondents belonging to different employment status

	Student	Government/ NGO	Private Sector	Self- employed	Unemployed	Total Respondents
Rating 5	33	07	17	09	12	78
Rating 4	22	08	03	14	06	53
Rating 3	0	03	02	02	12	19
Rating 2	0	0	0	0	0	0
Rating 1	0	0	0	0	0	0
Total	55	18	22	25	30	150

6. LISTENERS' CHOICE FOR PROGRAMMES

According to the data collected from the survey, it was observed that a higher proportion of the respondents listen to the following programmes broadcasted:

Sl.No	Programme
1	Songs on Demand
2	Greeting Cards
3	Sweet Dreams
4	Gramophone
5	Meditalk

7. MAJOR SUGGESTIONS / RECOMMENDATIONS FROM LISTENERS

The respondents have put forward the following suggestions:

- To include special interest music
- To concentrate more on youth content
- To add information regarding government services

8. OUTCOME OF THE SURVEY

After conducting the survey among 150 listeners, the data gathered were analysed to determine the following:

- To study the category of people (employment status wise) listening to Radio MACFAST 90.4 so that the programme content could be changed accordingly.
- To identify the listening habits and favourite programmes broadcasted.
- To understand at what time maximum listeners, listen to the radio in order to broadcast the favourite programmes at that time.
- To analyze the hours spent per day, on an average basis.
- To look over the ratings by the listeners.
- To gather suggestions from the listeners so that the quality could be enhanced.

The above-mentioned things were analysed from the data received. By considering the suggestions from the respondents, major changes in the programmes were made by Radio

MACFAST 90.4. The programme contents were revised and the timing of certain programmes were changed.

Major Changes:

- In order to maintain a close relationship with the listeners to understand their expectations, a programme named IN-BOX was started through which the Station Director responds to the letters from listeners.
- Programme named Career Awareness Talk was started to provide advices to the job seekers.
- To showcase interesting incidents and facts about the nearby villages, the programme Nattinpuram was started. A series of development stories portraying the culture and heritage of Kerala, especially in Central Travancore region, have been aired under the banner 'Nattinpuram'. Following are a few 'Nattinpuram' episodes (30 minutes each) showcasing the native culture and heritage during the past one year:
 - * Sree Vallabha Temple - A place of worship where Kathakali is an offering to the deity. A 30-minute episode on the 12 centuries' old Sree Vallabha Temple in Thiruvalla where Kerala's popular dance-drama, Kathakali, is being performed as an offering to the presiding deity on a daily basis. Vaishnavites regard this temple dedicated to Lord Vishnu as one among the 108 Tirupatis in India.
 - * 'Niranapperuma', depicting the importance of the heritage village of Niranom where St Thomas the Apostle of Jesus Christ is believed to have built a church in AD 54.
 - * 'Viswa-darpanom' – An episode depicting the uniqueness of the world famous Aranmula Kannadi, the GI-tagged metal mirror in the heritage village of Aranmula.
 - * 'Santwana-sparshom' – Another radio programme on the palliative care being rendered to hundreds of terminally ill cancer patients in Central Travancore.
 - * 'Waste is Wealth' – An eco-friendly waste disposal initiative launched by the State award winning civic body in Thiruvalla.
 - * 'Darpanom' – An episode highlighting the immense tourism potential of the picturesque Upper Kuttanad region of Kerala.
 - * 'Ramayana and Kannassa Poets' – An episode portraying the ancient Trikkapaleeswarom Temple in the heritage village of Niranom and the Kannassa Poets who have authored the first 'Ramayana' in Malayalam.
 - * 'Karuthalum Karuthum' – A story highlighting empowerment of the differently-abled children.

* Ayroor Kathakali Gramom' – A story on the Ayroor village, nestling on the banks of river Pampa, that has been declared as a Kathakali Village (Gramom) in Kerala.

* 'Tomato Revolution' – A development story on the new wilt-resistant tomato saplings developed by the Krishi Vigyan Kendra attached to the Indian Council for Agricultural Research at Thelliyur near Thiruvalla.

- Programmes targeted for people above 60 years of age were introduced, since the listeners in that category is less.



Radhakrishnan Nair K

Radhakrishnan Nair K

Station Director
Radio MACFAST 90.4

J. D. S. S. S.

Chairman
Radio Macfast 90.4

PROGRAMME LIST AFTER SURVEY



**RADIO MACFAST- 90.4 FM
PROGRAMME SCHEDULE
January to December, 2021**

“ നാട്ടുകാർക്ക് കൂട്ടാമ്...”

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9	Orma	Tribute to legendary Personalities
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36	Nikshepa Jalakam	How to save money/ investment schemes
37	Ragalayam	Introducing Karnatic / Hindusthani Ragas
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40	In Box	Station directors reply to Letters from listners
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42	Be Positive	Motivational programme
43	Flash back	Historical importance of the day
44	Maan ki baat	Malayalam translation of PM Modi's Maan ki baat
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Mr. Radhakrishnan Nair K
Station Director



**RADIO MACFAST- 90.4 FM
PROGRAMME SCHEDULE
November to December, 2020**

“ നാട്ടുകാർക്ക് കൂട്ടാമ...”

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