

Department of Management Studies, MACFAST
Organizes Five Days Workshop on



Hands-on Workshop on SPSS



Resource Person

Dr. Venkata Subrahmanyam C. V

Data Scientist & Analytics Consultant

DATE

20 March 2017 to 24 March 2017

TIME

9.00 AM to 4.45 PM

TOPICS

- ➔ Identification & Formulation of a proper Research Problem.
- ➔ Research Design.
- ➔ Scaling & Instrument preparation techniques.
- ➔ Sampling Methods and Techniques.
- ➔ Statistical Tests and Analysis.
- ➔ Data Analysis using SPSS.
- ➔ Report writing.



MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES TIRUVALLA

(MACFAST)

Thiruvalla - 689101

Department of Management Studies, MACFAST

Report on SPSS Workshop (Research Methodology)

Students Skill Enhancement Program

Resource Person: Dr. Venkata Subrahmanyam C. V., Data Scientist (Sr.) / Analytics Consultant (Sr.) / Research Consultant / Business Data Modeler / Corporate Trainer

20th March 2017 to 24th March 2017 (9 am to 4:45 pm)

Five days' workshop on SPSS was conducted for MBA 2015-17 batch. A total of 128 students have participated in the workshop. The topics covered are

- Identification & Formulation of a Proper Research Problem (HR/Marketing/Finance/Operations streams)
- Research Design
- Scaling & Instrument preparation techniques
- Sampling Methods and Techniques
- Statistical Tests and Analysis
- Data Analysis using SPSS
- Report writing

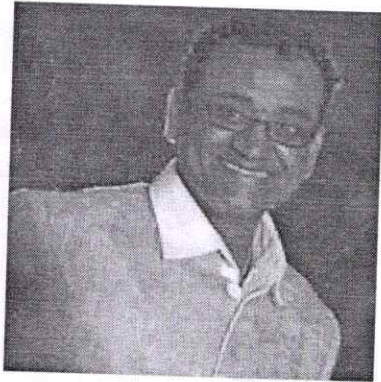
The students were implored as to the importance of correct statistical analysis in research methodology and its importance. The student feedback was found to be extremely positive for the speaker and the topic discussed.

Dr. Venkata Subrahmanyam C. V.
Assistant Professor
DMS, MACFAST

Fr. Dr. CHERIAN J KOTTAYIL
PRINCIPAL

Mar Athanasios College For Advanced Studies
Thiruvalla- 689101, Kerala





VENKATA SUBRAHMANYAM C. V.

DATA Scientist (Sr.) / Analytics Consultant (Sr.) / Research Consultant / Business DATA Modeler / Corporate Trainer/Etc.

A DATA SCIENTIST who, got 15+ years of after Graduation Experience in Business Analysis, Data Science, Management & related Fields.

Over all 20+ years of Experience in Sales, Marketing, Branding, Market Research, Advertising, Media House Management, KPO & BPO management, Data Projects Management, Crisis Management, Contingency Planning, Staffing, Human Resources Training & Development, & Providing Customized Business Solutions.

Center For Advanced Research In Social Sciences (CARISS)

21 years 2 months

DATA SCIENTIST (Sr.)

Aug 2012 – (9 years)

MADURAI, Tamilnadu, India

Corporate Trainer / Research & Technologies Trainer

Jun 2000 - Present 21 years 2 months

Madurai Area, India

Mentor & Founder Chairman

SAILVEN Group of Companies

Jul 2011 – (10 years 1 month)

Chief Executive Officer & Proprietor

SAILVEN Technologies

Apr 2004 - Jul 2007 years

Pondicherry, Bangalore, Hyderabad

Operations Manager

Cherry Multimedia

Apr 2003 - Mar 2005 2 years

Manager (Business Development)

HasenTech Solutions

Apr 2002 - Mar 2003 1 year

**Fwd: Research Methodology Workshop(20-24 March 2017)**

1 message

Arun Prem <arun@macfast.org>

To: Jenny Jacob <jenny@macfast.org>, Treesa Varghese <treesa@macfast.org>

Wed, Jul 28, 2021 at 11:43 AM

----- Forwarded message -----

From: **HOD-MBA(MACFAST)** <hodmba@macfast.org>

Date: Fri, Mar 17, 2017 at 11:43 AM

Subject: Research Methodology Workshop(20-24 March 2017)

To: mba15-17 <mba15-17@macfast.ac.in>

Cc: <mba@macfast.org>, Jinu Mary Varghese <jinu.mary@macfast.org>, <faculty@macfast.org>

Dear All,

We are conducting a workshop on Research Methodology from 20th - to 24th March 2017. We are so fortune to have Dr. Venkata subramanyam CV (DATA Scientist (Sr.) / Analytics Consultant (Sr.) / Research Consultant / Business DATA Modeler / Corporate Trainer/) as the resource person for this workshop.

Topics covered in the workshop

- **Identification & Formulation of a Proper Research Problem (HR/Marketing/Finance/Operations streams)**
- **Research Design**
- **Scaling & Instrument preparation techniques**
- **Sampling Methods and Techniques**
- **Statistical Tests and Analysis**
- **Data Analysis using SPSS**
- **Report writing**

Participants should bring their laptop during the workshop. The Sessions are scheduled as per the college timings (9:00AM – 4:45 PM).

Certificates will be issued to the participants who attend all the sessions of the workshop

Click here to view the profile of the resource person

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Regards & Thanks

Ligo Koshy

Assistant Professor & Head of the Department,
Department of Management Studies

MACFAST, (Mar Athanasios College for Advanced Studies Tiruvalla),

Accredited by NAAC with 'A' Grade

Kerala, India.

Pin - 689 101

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MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES (MACFAST),
TIRUVALLA

MBA 2015-17 BATCH

SPSS (Research methodology)

20/3/2017

Sr.No:	Name of the Student	20/03/17	21/04/17	22/04/17	23/03/17	24/03/17
1	A.U.Ashok	✓	✓	✓	✓	✓
2	Abhijith R.Nair	✓	✓	✓	✓	✓
3	Abin John Jacob	✓	✓	✓	✓	✓
4	Ajisha C.S	✓	✓	✓	✓	✓
5	Ajith Kumar .R	✓	✓	✓	✓	✓
6	Ajmal Shajahan	✓	✓	✓	✓	✓
7	Akhil George Thomas	✓	✓	✓	✓	✓
8	Akhila R.Pillai	✓	✓	✓	✓	✓
9	Akshara P	✓	✓	✓	✓	✓
10	Alana Mariam Abraham	✓	✓	✓	✓	✓
11	Allen S.Aruvickel	✓	✓	✓	✓	✓
12	Amal T. Jacob	✓	✓	✓	✓	✓
13	Amrutha U	✓	✓	✓	✓	✓
14	Anagha.S	✓	✓	✓	✓	✓
15	Anandhu Anil	✓	✓	✓	✓	✓
16	Anish Abraham	✓	✓	✓	✓	✓
17	Anish Varghese	✓	✓	✓	✓	✓
18	Anju Raj	✓	✓	✓	✓	✓
19	Ankhitha Vinod	✓	✓	✓	✓	✓
20	Anoop M Gopi	✓	✓	✓	✓	✓
21	Ansa Elsan Philip	✓	✓	✓	✓	✓
22	Antu K George	✓	✓	✓	✓	✓
23	Anuj Mathew George	✓	✓	✓	✓	✓
24	Arathy Robert	✓	✓	✓	✓	✓
25	Arun Philip	✓	✓	✓	✓	✓
26	Arya S Nair	✓	✓	✓	✓	✓
27	Ashis Aley Chacko	✓	✓	✓	✓	✓
28	Aswathy S Kumar	✓	✓	✓	✓	✓
29	Athira S	✓	✓	✓	✓	✓
30	Athira Suseelan	✓	✓	✓	✓	✓
31	Athira Unnikrishnan	✓	✓	✓	✓	✓
32	Aylin Susan Shaji	✓	✓	✓	✓	✓
33	Bhagyalakshmi S	✓	✓	✓	✓	✓
34	Brahmu P A	✓	✓	✓	✓	✓
35	Christo Lorence	✓	✓	✓	✓	✓
36	Dershana Cherian	✓	✓	✓	✓	✓
37	Devrajan Rahul Madhava	✓	✓	✓	✓	✓
38	Devi Jith	✓	✓	✓	✓	✓
39	Eldo Varghese Paul	✓	✓	✓	✓	✓
40	Emy Elsa Sunny	✓	✓	✓	✓	✓
41	Feba Jose	✓	✓	✓	✓	✓
42	Fouas Mohammad	✓	✓	✓	✓	✓
43	Fousiya Shajahan	✓	✓	✓	✓	✓
44	Ginu Prasad	✓	✓	✓	✓	✓

45	Indira Thomas	✓	✓	✓	✓	✓
46	Jaclyn Jose	✓	✓	✓	✓	✓
47	Jasna Dandaj Rajan	✓	✓	✓	✓	✓
48	Jenna Mary	✓	✓	✓	✓	✓
49	Jeffin C. Thomas	✓	✓	✓	✓	✓
50	John Mathew	✓	✓	✓	✓	✓
51	Jessica Sabu	✓	✓	✓	✓	✓
52	John C. Mathew	A	✓	✓	✓	✓
53	John John	✓	✓	✓	✓	✓
54	John K. Joy	✓	✓	✓	✓	✓
55	Jincy Thomas Kuttummal	✓	✓	✓	✓	✓
56	John J. Mathew	✓	✓	✓	✓	✓
57	John Joy	✓	✓	✓	✓	✓
58	Joel Sabu	✓	✓	✓	✓	✓
59	Jofi Philip Mathew	✓	✓	✓	✓	✓
60	Joseph Siby	✓	✓	✓	✓	✓
61	John Varghese	✓	✓	✓	✓	✓
62	Jyothi Vijayan	✓	✓	✓	✓	✓
63	Keerthi Sajeeval	✓	✓	✓	✓	✓
64	Kishan G. Menon	K	✓	✓	✓	✓
65	Karian Jacob	✓	✓	✓	✓	✓
66	Lekha Prasad	✓	✓	✓	✓	✓
67	Lekshmi T. J	✓	✓	✓	✓	✓
68	Lekshmi Vijayakumar	✓	✓	✓	✓	✓
69	Libin Babu	✓	A	A	✓	✓
70	Liji Mol K. Jose	✓	✓	✓	✓	✓
71	Linu Chacko	✓	✓	✓	✓	✓
72	Madhuri M	✓	✓	✓	✓	✓
73	Maha Vishnu Das M A	✓	✓	✓	✓	✓
74	Marin Anna John	✓	✓	✓	✓	✓
75	Mathew Joseph	✓	✓	✓	✓	✓
76	Meenumol A B	✓	✓	✓	✓	A
77	Neenu Anna Josy	✓	✓	✓	✓	✓
78	Neeraja Raju	✓	✓	✓	✓	✓
79	Nevin Reji Varghese	✓	✓	✓	✓	✓
80	Nijamol Joseph	✓	✓	✓	✓	✓
81	Nikhal Thomas Ninan	✓	✓	✓	✓	✓
82	Nikhitha Ani Babu	✓	✓	✓	✓	✓
83	Nithin Rajagopal	✓	✓	✓	✓	✓
84	Nitya K. Jacob	✓	✓	✓	✓	✓
85	Parvathy Das	✓	✓	✓	✓	✓
86	Pooja K. Biju	✓	✓	✓	✓	✓
87	Praveen Mathew	✓	✓	✓	✓	✓
88	Praveena Biju	✓	✓	✓	✓	✓
89	Prini Peter	✓	✓	✓	✓	✓
90	Priya Thomas	✓	✓	✓	✓	✓
91	Rakhi Mohan	✓	✓	✓	✓	✓
92	Rameya Thankam Simon	✓	✓	✓	✓	✓
93	Renith R	✓	✓	✓	✓	✓
94	Renu Rajan	A	A	A	✓	✓

95	Reshma Sara Joseph	✓	✓	✓	✓	✓
96	Rinju .T.Reji	✓	✓	✓	✓	✓
97	Riya M. Joy	✓	✓	✓	✓	✓
98	Riya Susan George	✓	✓	✓	✓	✓
99	Rony Roy	✓	✓	✓	✓	✓
100	Rosin Sara Roy	✓	✓	✓	✓	✓
101	Ruth Ann Varghese	✓	✓	✓	✓	✓
102	Sailesh S	✓	✓	✓	✓	✓
103	Salu Sasidharan	✓	✓	✓	✓	✓
104	Samuel M Thomas	✓	✓	✓	✓	✓
105	Sanjay S	✓	✓	✓	✓	✓
106	Sanjith Sunny Varghese	✓	✓	✓	✓	✓
107	Shabeja Rose Shaji	✓	✓	✓	✓	✓
108	Shalu .T.S	✓	✓	✓	✓	✓
109	Sharan Mariam. Varghese	✓	✓	✓	✓	✓
110	Shemil Mariam Mathew	✓	✓	✓	✓	✓
111	Shilpa Thomas	✓	✓	✓	✓	✓
112	Silpa Ann Joseph	✓	✓	✓	✓	✓
113	Sissi Mary Shibu	✓	✓	✓	✓	✓
114	Siyamol Mathew	✓	✓	✓	✓	✓
115	Sneha Susan Babuji	✓	✓	✓	✓	✓
116	Sonali Mathew	✓	✓	✓	✓	✓
117	Sony Joy	✓	✓	✓	✓	✓
118	Sreeraj Nampoothiri .S	✓	✓	✓	✓	✓
119	Stephy Susan George	✓	✓	✓	✓	✓
120	Sujith S	✓	✓	✓	✓	✓
121	Suparna.M	✓	✓	✓	✓	✓
122	Surabhi R	✓	✓	✓	✓	✓
123	Susmitha C	✓	✓	✓	✓	✓
124	Tibin Joseph	✓	✓	✓	✓	✓
125	Tina John	✓	✓	✓	✓	✓
126	Tomina Thomas Koshy	✓	✓	✓	✓	✓
127	Vipin Raj	✓	✓	✓	✓	✓
128	Sibi M Sajj	✓	✓	✓	✓	✓



Dr. Anand