



- MACFAST wants to strengthen its relationship with industry and contribute more towards nation-building
- Thus, "Centre of Excellence" (<u>https://macfast.org/centres-of-excellence/</u>) was conceived with the following objectives:
  - Assist students in career growth and development
  - Bridge the gap between industry and academia
  - Identify and support the budding student entrepreneurs
  - Facilitate entrepreneurship in the society
- Emergence of MACFAST Innovation & Corporate Synergy (MICS)





# MACFAST Innovation and Corporate Synergy

Assisting students in career growth and development

Bridging the gap between industry and academia

Identifying and supporting the budding student entrepreneurs

Facilitating entrepreneurship in the society

## MICS Activities















# MICS – The Key Pillars

# Innovation Corporate Synergy



# Why MICS?

Purpose 1

Assisting students in career growth and development

### Purpose 2

Bridging the gap between industry and academia

### Purpose 3

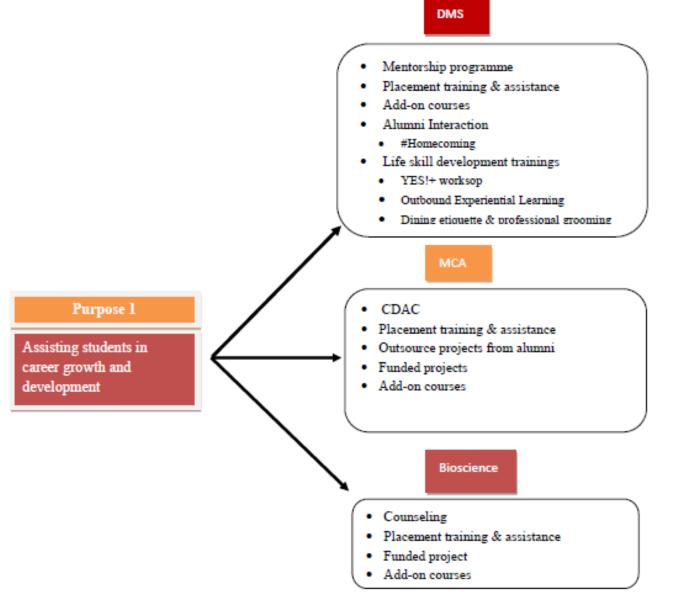
Identifying and supporting the budding student entrepreneurs

### Purpose 4

Facilitating entrepreneurship in the society

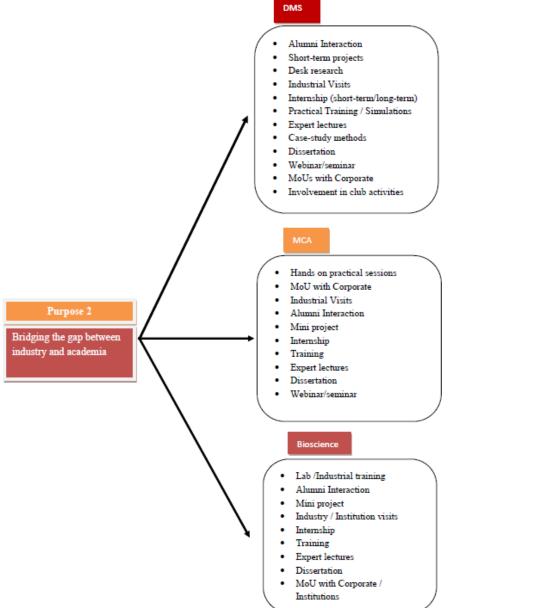


# Mapping of MICS activities in the 3 Academic Departments facilitated by Corporate Relations Department



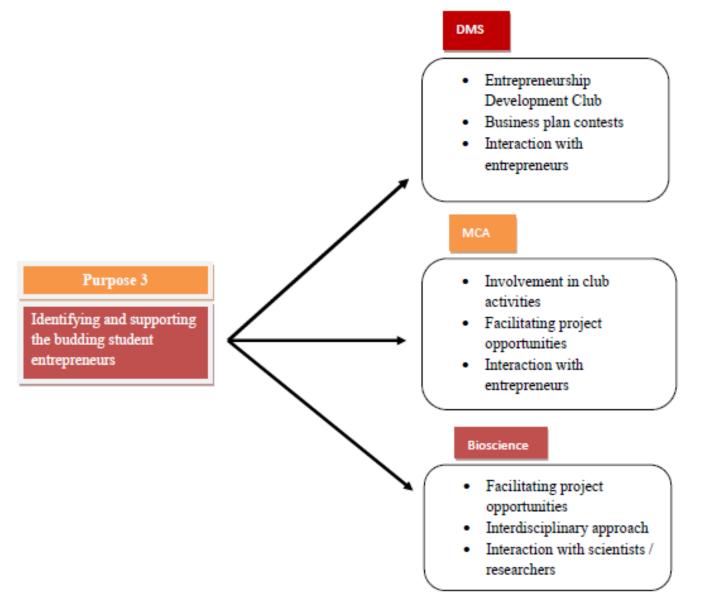


### Mapping of MICS activities in the 3 Academic Departments facilitated by Corporate Relations Department





# Mapping of MICS activities in the 3 Academic Departments facilitated by Corporate Relations Department





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