



CONTENT

Integration of Cross Cutting Issues into the Curriculum

1. Professional Ethics
2. Gender
3. Human Values
4. Environment and Sustainability





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**MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES TIRUVALLA
(MACFAST)**

**Courses/ activities/ seminars/ webinars initiated in college for integrating
cross cutting issues into the curriculum**

Professional Ethics	Business Ethics & Corporate Governance
Gender	Entrepreneurship Development Webinars/Seminars organized by Women Cell
Human Values and Ethics	Business Ethics & Corporate Governance Value added course by Communication Skill Development Council
Environment & Sustainability	Environmental Science Environmental Management Activities/webinars/seminars by NSS and Forestry Club



Fr. Dr. CHERIAN J KOTTAYIL
PRINCIPAL
Mar Athanasios College For Advanced Studies
Tiruvalla- 689101, Kerala



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The college has a strong lineage of providing dynamic and updated curriculum by incorporating add on courses and value added programs. It has always focused on environmental issues, and on improving human values and professional ethics. For inculcating value system among the students, the college integrates departmental programs and co-curricular activities to address crosscutting issues on gender, environment, human values and professional ethics. The efforts taken by the college for integrating the crosscutting issues into the curriculum are narrated below.

[a] Professional Ethics

The Department of Management Studies offers a course on Business Ethics for the third semester students and the course discusses and analyses management lessons from Arthashastra, Vedas, Mahabharatha, Bible and Quran. It also tries to enlighten students regarding ethical principles in business, work ethos and values and also regarding the importance of Karma to managers.

[b] Gender

- The second semester of MBA program has a course on Entrepreneurship Development that instills a spirit of entrepreneurship and also the status of entrepreneurship ventures in India including women entrepreneurship.
- The women cell of MACFAST was established in May 2014. The Women's Cell in the College was started with the view of creating awareness about important issues related to women and provides a forum for discussion and deliberation on a range of issues such as one's body, sexuality and gender. The women cell organizes webinars/seminars on gender bias, stereotyping, gender equality and women's right.

[c] Human values and Ethics

- The Department of Management Studies offers a course on Business Ethics for the third semester students and the course introduces Ethics as an important Component in Business Administration and focus on creating awareness regarding the relevance and role of Indian ethos in Business. The course also discusses and analyzes relevant Case Studies related to ethics and values from the Business World
- Value added course on Communication Skill Development

The institution has a communication skill development council to guide the soft skill development of students. The value added course aim in improving the soft skill of students and thereby molding them into competent professionals and the major objective of the program includes

- *Gaining active listening and responding skills*
- *Looking at the body language*
- *Increasing confidence*
- *Filling up the communications tool kit*

[d] Environment and Sustainability

- Value added course titled Environmental Science

The course primarily focuses on making the students aware about the environment around. The objective of the course includes the following:

- *Inculcate a scientific approach in the students while encouraging them to observe their surroundings which would in turn help them to formulate creative questions and pursue those to find sustainable solutions.*
- *To create a better understanding of the ecosystem and biomes and thus molding them into responsible citizens who are capable of supporting as well as promulgating sustainability.*
- The first semester of MBA program has a course on Environmental Management and it focuses on creating an awareness regarding importance, framework of Natural Environment, Importance of Protection of Natural Resources, create awareness regarding pollution, waste management and also sustainability.
- College has instituted 'Forestry Club' and NSS that emphasis on organizing activities/ seminars/ webinars in the area of environment and sustainability. The forestry club focuses on sensitizing the student community about forest wealth, the importance of its conservation, and to educate society about environment conservation
- Strict adherence to Green Protocol is implemented in the Plastic-free campus. The college organizes awareness campaigns about proper waste disposal and Personal hygiene, invited talks on themes incorporating Biodiversity and Environment protection.




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Integration of Cross Cutting Issues relevant to
Professional Ethics

Syllabus Extract

MB010209	Course Viva II		50	2
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The core courses in third semester are presented in the Table given below. There are two full credit core courses in third semester, both intended to provide basic level of knowledge to the participants. The course Business Ethics & Corporate Governance shall be taught and evaluated as a Case Study paper. The participants are required to analyse case studies in the Indian context. This recommendation is based on the guidelines provided by AICTE in the Model Curriculum 2018.

Semester III - Core Courses

Course Code	Course Title	Continual Evaluation (Marks)	University Evaluation (Marks)	No. of Credits
MB010301	Big Data & Business Analytics	40	60	4
MB010302	Business Ethics & Corporate Governance	40	60	4
MB010303	Course Viva III		50	2

There is only one core course in semester 4, which is expected to provide working level of knowledge to the participants. The core courses including viva-voce in fourth semester are presented in the Table given below.

Semester IV - Core Courses

Course Code	Course Title	Continual Evaluation (Marks)	University Evaluation (Marks)	No. of Credits
MB010401	Strategic Management	40	60	4
MB010402	Course Viva IV		100	2

4.3 Elective Courses

All elective courses across functional areas carry 3 credits each. The MBA Programme shall be offered in Dual specialization scheme (two functional areas are to be selected by a student). Two courses from each of the opted functional areas are to be selected during a semester. In third semester, $2 \times 2 = 4$ and in fourth semester $2 \times 2 = 4$ are to be selected by the students.

Choice of Elective Area

A candidate is expected to select two functional areas subject to the following criteria:

- i) His / Her own choice based on preference, skills and aptitude
- ii) The availability of Faculty Members specialised in different functional areas in the affiliated colleges and required infrastructure.
- iii) Job market realities and opportunities in a functional area

The final decision pertaining to offer of specialisation choice shall be by the Director / Principal of the affiliated colleges.

The following areas of specialisations are offered by the University in the third and fourth semesters.



5.1 Introduction to Prescriptive analytics. Linear Programming Model Building, Assumptions of Linear Programming. (Theory only)	4 + 2
5.2 Roadmap for Analytics Capability Building – Challenges in Data-driven Decision Making and future	
5.3 Importance of Analytics in Finance, Marketing & HRM	

Suggested Readings:

1. U. Dinesh Kumar - Business Analytics –Wiley
2. Foster Provost & Tom Fawcett – Data Science for Business – O’reilly
3. Anasse Bari, Mohamed Chaouchi, and Tommy Jung – Predictive Analytics for Dummies – Wiley
4. Hadley Wickham & Garrett Golemund – R for Data Science – O’reilly
5. James R. Evans, Business Analytics: Methods, Models & Decisions, first edition, Prentice Hall

Learning Outcomes	
1.	Use R to create basic plots
2.	Identify and apply appropriate Analytic Technique to solve Business Problem
3.	Derive Actionable insights from data for Decision Making

Notes:

The following tools are recommended based on popular usage in Industry and to give practical exposure to Management Students in affiliated Colleges. **Practical Training Sessions with evaluation on these Software shall be part of Continual Evaluation.**

1. MS Excel: Data Cleaning tools, Pivot Table, Advanced Formulas, Power Pivot\
2. Power BI
3. Tableau
4. R Programming
5. SaS (optional)
6. Python (optional)

Course Code	Course Title	Semester & Level of Knowledge	Type of Course & No. of Credits
MB010302	BUSINESS ETHICS AND CORPORATE GOVERNANCE	S3 Basic	Core Course 4
Course Objective			
1.	To introduce Ethics as an important Component in Business Administration		
2.	To provide the Participants the Relevance and Role of Indian Practices in Business		
3.	To Discuss and Analyse relevant Case Studies related to Indian Ethos and Values from the Business World		
Module No.	Title & Contents	No. of Sessions LT (Indicative)	



1.	INDIAN ETHOS FOR MANAGEMENT 1.1 Relevance of Indian Ethos and Values 1.2 Principles practiced by Indian Companies 1.3 Management Lessons from Vedas, Mahabharatha, Bible & Quran - An Overview - Kautilya's Arthashastra 1.4 Indian Heritage in Business Management - Production & Consumption	3+3
2.	INDIAN PRACTICES 2.1 Indian Vs Western Management 2.2 Work Ethos and Values for Indian Managers 2.3 Stress Management - Meditation for Mental Health - Role and Importance of Yoga 2.4 Contemporary Approaches to Leadership 2.5 Indian System of learning - Gurukul System - Importance of Karma to Managers	3+3
3.	INDIAN VALUE SYSTEM 3.1 Work Ethos and Values for Indian Managers 3.2 Relevance of Value Based Management in Global Change - Importance of Value on Stakeholders 3.3 Value System in Work Culture 3.4 Secular Vs Spiritual Values	3+2
4.	NEED FOR ETHICS 4.1 Understanding the Need for Ethics 4.2 Ethical Principles in Business 4.3 Theories of Ethics - Absolutism Vs Relativism 4.4 Kohlberg's Six Stages of Moral Development (CMD) 4.5 Managing Ethical Dilemma - Characteristics - Ethical Decision Making, Ethical Reasoning	3+2
5.	CORPORATE GOVERNANCE 5.1 Corporate Governance Initiatives in India - Committees & Commissions 5.2 Corporate Governance - Theories and Models - Corporate Disclosure - 5.3 Corporate Social Responsibility (CSR) and its Significance in Business 5.4 Concept of Social Audit and its Relevance - Whistle Blowing - Privacy Trade Secrets 5.5 Scams and Scandals in Corporate Governance in India	4+3

Suggested Readings:

1. S.K. Bhatia - Business Ethics & Managerial Values - Deep and Deep
2. Joseph A. Petrick, John F. Quinn - Management Ethics - Sage Publications, New Delhi
3. Sherlekar - Ethics in Management, Himalaya Publishing, New Delhi
4. C.V.S. Murthy - Business Ethics & Corporate Finance - Himalaya Publishing House
5. Manisha Paliwal - Business Ethics - New Age International, New Delhi

Learning Outcomes

1.	The Participants will understand the importance of Ethics in Business Administration
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**Integration of Cross Cutting Issues relevant to
Gender**

Syllabus Extract

vi. Self-Learning – Importance of Course Plan

For the Foundation Programme, a maximum of 48 hours is allotted (6 hours per day × 8 days). All affiliated colleges are required to complete the foundation programme within the stipulated time. The Principal / Director/Head of the Department shall ensure the completion of foundation programme with an element of evaluation. The documents pertaining to foundation programme (Schedule, Content, and Evaluation) are to be submitted during inspection by the University.

4.2 Core Courses

There are 19 core courses in the MBA programme across four semesters. Core courses provide multi-disciplined domain knowledge and skills at the basic and working level to the participants. These core courses lay strong foundation to management concepts which can be further studied in-depth during the elective phase. A course which carries 3 or 4 credits is considered as a full credit course.

Semester I - Core Courses

Course Code	Course Title	Continual Evaluation (Marks)	University Evaluation (Marks)	No. of Credits
MB010101	Management Concepts & Organizational Behaviour	40	60	4
MB010102	Business Communication	40	60	4
MB010103	Managerial Economics	40	60	4
MB010104	Accounting for Management	40	60	4
MB010105	Quantitative Methods	40	60	4
MB010106	Legal Environment of Business	40	60	4
MB010107	Environment Management	40	60	4
MB010108	Course Viva I		50	2

The core courses in second semester are presented in the Table given below. Certain core courses in second semester are intended to provide basic level of knowledge while other courses are expected to impart knowledge at the working level.

Semester II - Core Courses

Course Code	Course Title	Continual Evaluation (Marks)	University Evaluation (Marks)	No. of Credits
MB010201	Financial Management	40	60	3
MB010202	Marketing Management	40	60	3
MB010203	Human Resources Management	40	60	3
MB010204	Operations Management	40	60	3
MB010205	Management Science	40	60	3
MB010206	Management Information Systems & Cyber Security	40	60	3
MB010207	Business Research methods	40	60	4
MB010208	Entrepreneurship Development	40	60	4



and MS Excel in Business Research

Course Code	Course Title	Semester & Level of Knowledge	Type of Course & No. of Credits
MB010208	ENTREPRENEURSHIP DEVELOPMENT	S2 Basic	Core Course 4
Course Objectives			
1.	To Provide the Participants basic understanding about the Role and Significance of Entrepreneurship in an economy		
2.	To Instill a Spirit of Entrepreneurship among the Student Participants		
3.	To make the Participants aware about the Management of Small and Medium Enterprises		
Module No.	Title & Contents	No. of Sessions LT(Indicative)	
1.	INTRODUCTION TO ENTREPRENEURSHIP 1.1 Entrepreneur and Entrepreneurship 1.2 Characteristics of Entrepreneurs - Entrepreneurial Competencies - Creativity, Problem Solving, Decision Making, Communication, Leadership, Self-Analysis, Personal Efficacy, Culture & Values, Risk Taking Behaviour, Technology Backup 1.3 Types of Entrepreneurs 1.4 Role of Entrepreneur in Economic Development 1.5 Factors Affecting Entrepreneurial Growth in India	3 + 3	
2.	ENTREPRENEURIAL PROCESS 2.1 Steps in Entrepreneurial Process - Deciding, Developing, Moving, Managing, Recognizing 2.2 Identification of Business Opportunities for Small Business - Project Ideas, Screening of Project Ideas; Environment Scanning and Opportunity Analysis; Technical Analysis 2.3 Entry Strategies - New Product, Franchising, Partial Momentum, Sponsorship & Acquisition 2.4 Intellectual Property - Creation & Protection	6 + 3	
3.	SMALL ENTERPRISES AND ENTERPRISE LAUNCHING 3.1 Meaning of Small Scale - Rationale, Objective & Scope of SMEs - Role of SMEs in Economic Development of India - An overview of Women Entrepreneurship in India - Problems & Prospects 3.2 SME - Floating of SMEs - Registration - NOC from Pollution Board - Machinery & Equipment Selection 3.3 Methods of Project Appraisal - Economic Viability and Market Feasibility 3.4 Requirement of Financial Institutions - Projected Financial Statement Preparation	6 + 3	
4.	ROLE OF SUPPORT INSTITUTIONS FOR SMEs 4.1 Government Policies for Small Scale Industries (SSIs) 4.2 Role of DICs, SFCs, SIDBI, Entrepreneurship Development Institutes (EDIs)	2 + 3	



	4.3 Khadi and Village Industries Corporation / Board 4.4 Critical Appraisal of Support Institutions & Govt. Policies	
5.	CASE STUDIES ON ENTREPRENEURSHIP 5.1 Case Studies – Successful & Unsuccessful Entrepreneurs 5.2 Key Variables explaining Success / Failures 5.3 Industrial Sickness – Reasons 5.4 Discussion on Future of SMEs in India	2 + 4

Suggested Readings:

1. Desai Vasant – The Dynamics of Entrepreneurial Development and Management –Himalaya Publishing House
2. Donald F. Kuratko & Hodgetts – Entrepreneurship: Theory, Process & Practice – Cengage Learning
3. K. Ramachandran – Entrepreneurship: Indian Cases on Change Agents – TMGH New Delhi
4. Morse, Mitchell – Cases in Entrepreneurship – Sage South Asia Edition
5. Gupta C.B. and Srinivasan –Entrepreneurship Development in India – Sultan Chand & Sons
6. Vasant Desai – Project Management & Entrepreneurship – Himalaya Publishing House

Learning Outcomes	
1.	The Participants will be provided basic insights into the Process of Entrepreneurship and its Nuances
2.	The Participants may get inspired by the Spirit of Entrepreneurship
3.	The Participants will get an idea about the Status of Entrepreneurship Ventures in India including Women Entrepreneurship



Integrating Cross Cutting Issues relevant to Gender


WOMEN CELL

The women cell of MACFAST was established in May 2014. The Women's Cell in the College was started with the view of creating awareness about important issues related to women and provides a forum for discussion and deliberation on a range of issues such as one's body, sexuality and gender. The women cell organizes webinars/ seminars on gender bias, stereotyping, gender equality and women's right. It helped the girl students to develop emotional maturity to deal with their day-to-day problems. It also encouraged staff members to extend their support, guidance to girl students in need. The objectives of the women cell of MACFAST included:


1. To spread awareness among girl students about maintaining healthy relationships with others.
2. To encourage girl students to discuss their problems with teachers without any hesitation
3. Helping girl students to develop assertiveness, optimism, and emotional maturity to deal with their day to day problems
4. To encourage staff members to extend their support, counsel and guidance to the girl students in need
5. To invite eminent personalities to give talks on various issues related to women
6. Empowering girl students to face future challenges.








7. To facilitate a gender-sensitive and congenial working environment for women employees and women students of MACFAST.



MAFAST Women Cell Organizing special lecture on the topic
" Gender Awareness and Equality "

 **30th March 2016**
10 : 00 A.M - 12 : 00 P.M

Resource Person
Mr. A Nazim
DYSP Pathanmthitta

    [macfastofficial](#)  [www.macfast.org](#)





MACFAST WOMEN CELL IN ASSOCIATION WITH DDRC TIRUVALLA

Talk on

Thyroid and Non-Communicable Diseases (NCD)

Chief Guest-
Dr. Ajith Mohan Joseph
Asst. Surgeon,
Community Health Centre, Vakathanam.

Date : August 11, 2016

The camp offers facility for testing both Thyroid and Blood Sugar level.



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MACFAST Women Cell organized a Medical Camp on 11/08/2016 in association with DDRC Tiruvalla. The camp offered a facility for testing both Thyroid and Blood Sugar levels. As part of this initiative, a talk was arranged on the topic "Thyroid and Non-Communicable Diseases(NCD)" by Dr.Ajith Mohan Joseph (Asst. Surgeon, Community Health Centre, Vakathanam) which was held at the college auditorium from 10:00 am to 11:00 am.

The medical camp started at the conference hall from 11:00 am to 1:00 pm. Fees for the test wasRs. 50 per head and all were requested to kindly avail the facility. The programme was coordinated by selected students of MBA, MCA and Biosciences.

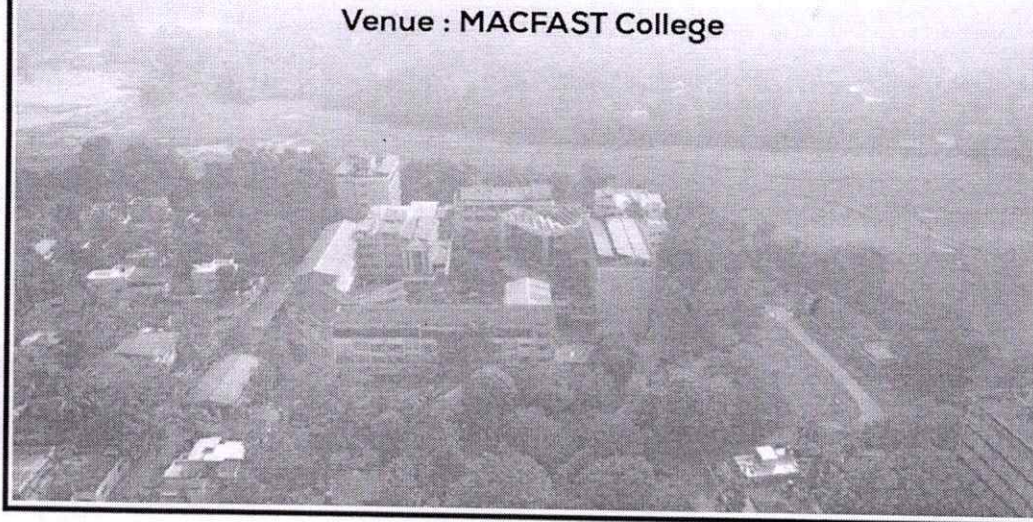







**MACFAST Women Cell in association with M.G University union
Organizing**

One day Women's camp

27th February 2018

Venue : MACFAST College



    [macfastofficial](#)  www.macfast.org



എം ജി സർവകലാശാല വനിതാ ക്യാമ്പ്

കോളേജ് ഓഫ് സർവകലാശാല വനിതാ ക്യാമ്പ് കോളേജിൽ നടന്നു. കോളേജ് ഓഫ് സർവകലാശാല വനിതാ ക്യാമ്പ് കോളേജിൽ നടന്നു. കോളേജ് ഓഫ് സർവകലാശാല വനിതാ ക്യാമ്പ് കോളേജിൽ നടന്നു.

സെമിനാർ നടത്തി

തിരുവല്ല: മാക്ഫാസ്റ്റ് കോളേജ് വുമൺ സെല്ലിന്റെയും പത്തനംതിട്ട ജനമൈത്രി പോലീസിന്റെയും സംയുക്താഭിമുഖ്യത്തിൽ ജെൻഡർ അവയർനസ് ആൻഡ് ഇക്വലിറ്റി എന്ന വിഷയത്തിൽ ഡിവൈഎസ്പി എ. നസിം ഷാസെടുത്തു. സെമിനാർ സിഐ ടി. മനോജ് ഉദ്ഘാടനം ചെയ്തു. കോളേജ് പ്രിൻസിപ്പൽ ഫാ. പ്രദീപ് വാഴത്തറമലയിൽ അധ്യക്ഷത വഹിച്ച ചടങ്ങിൽ വിദ്യാർഥി പ്രതിനിധി അഞ്ജിത ട്രിസ ജോസ്, ഗിദ്യൂ ജില്ലയിലെ പ്രമുഖ സാമൂഹ്യപ്രവർത്തകർ, ജനമൈത്രി സമിതി യംഗങ്ങൾ, ക്യാംബ്രിഡ്ജ് അംഗങ്ങൾ, കോളേജ് വിദ്യാർഥികൾ തുടങ്ങിയവർ പങ്കെടുത്തു.



MACFAST WOMEN'S CELL ORGANIZES

Webinar on

GENDER BIAS & STEREOTYPING, GENDER EQUALITY & WOMEN'S RIGHT



ADV. C. R. SINDHUMOL
FORMER GOVT PLEADER,
LEGAL ADVISOR IN ESI CORPORATION OF INDIA

Date: 12-08-2020 (Wednesday)
Time: 02.30 pm - 03.30 pm






MAI ATHANASIOS COLLEGE FOR ADVANCED STUDIES TIRUVALLA
Accredited by MAAC with B Grade and Recognized by UGC, Govt. of India
Listed in the National Institutional Ranking Framework (NIRF) 2020 Rank Band: 100-200
An ISO 9001:2015 Certified Institution





Chief Guest :
Smitha Suraksha
MD, Suraksha Group of Companies

International Women's Day Celebrations 2021
Organized by School of Biosciences
In association with Women's Cell
Theme for IWDC 2021: Choose To Challenge
March 10, 2021 | 11.00 AM | College Auditorium

    [macfastofficial](https://www.facebook.com/macfastofficial)  www.macfast.org

International Women's Day Celebrations at MACFAST

Mar Athanasios College For Advanced Studies Thiruvalla in association with Women's Cell commemorated International Women's Day on March 10, 2021, in the college auditorium at 11 am. Mrs. Smitha Suraksha, CEO of Suraksha Group of Companies and Founder of Dyuti was the chief guest for the day. She is a woman entrepreneur whose relentless efforts made Suraksha Services, the largest domestic and commercial stove supplier and services in Kerala. Mrs. Smitha being a woman entrepreneur herself instilled in the students especially women, the spirit of self-motivation. She asked the students to not let any boundaries limit their dreams and to step out of their comfort zones. Students interacted with the chief guest and cleared their queries regarding the importance of start-up ventures and skills required for an entrepreneur. Prof. Varghese Abraham, Administrator of MACFAST presided over the program and he implored that women need to be respected and considered equal to men. Prof. Beena Cherian, Dean, and Dr. Jenny Jacob, Head, School of Biosciences also addressed the gathering of around 200 students





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Syllabus - Extract

MB010209	Course Viva II		50	2
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The core courses in third semester are presented in the Table given below. There are two full credit core courses in third semester, both intended to provide basic level of knowledge to the participants. The course Business Ethics & Corporate Governance shall be taught and evaluated as a Case Study paper. The participants are required to analyse case studies in the Indian context. This recommendation is based on the guidelines provided by AICTE in the Model Curriculum 2018.

Semester III - Core Courses

Course Code	Course Title	Continual Evaluation (Marks)	University Evaluation (Marks)	No. of Credits
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Choice of Elective Area

A candidate is expected to select two functional areas subject to the following criteria:

- i) His / Her own choice based on preference, skills and aptitude
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The final decision pertaining to offer of specialisation choice shall be by the Director / Principal of the affiliated colleges.

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5.2 Roadmap for Analytics Capability Building – Challenges in Data-driven Decision Making and future	
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3.	INDIAN VALUE SYSTEM 3.1 Work Ethos and Values for Indian Managers 3.2 Relevance of Value Based Management in Global Change – Importance of Value on Stakeholders 3.3 Value System in Work Culture 3.4 Secular Vs Spiritual Values	3+2
4.	NEED FOR ETHICS 4.1 Understanding the Need for Ethics 4.2 Ethical Principles in Business 4.3 Theories of Ethics – Absolutism Vs Relativism 4.4 Kohlberg's Six Stages of Moral Development (CMD) 4.5 Managing Ethical Dilemma – Characteristics – Ethical Decision Making, Ethical Reasoning	3+2
5.	CORPORATE GOVERNANCE 5.1 Corporate Governance Initiatives in India – Committees & Commissions 5.2 Corporate Governance – Theories and Models – Corporate Disclosure - 5.3 Corporate Social Responsibility (CSR) and its Significance in Business 5.4 Concept of Social Audit and its Relevance – Whistle Blowing – Privacy Trade Secrets 5.5 Scams and Scandals in Corporate Governance in India	4+3

Suggested Readings:

1. S.K. Bhatia – Business Ethics & Managerial Values – Deep and Deep
2. Joseph A. Petrick, John F. Quinn – Management Ethics – Sage Publications, New Delhi
3. Sherlekar – Ethics in Management, Himalaya Publishing, New Delhi
4. C.V.S. Murthy – Business Ethics & Corporate Finance – Himalaya Publishing House
5. Manisha Paliwal – Business Ethics – New Age International, New Delhi

Learning Outcomes

1.	The Participants will understand the importance of Ethics in Business Administration
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MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES
TIRUVALLA (MACFAST)

COMMUNICATION SKILL DEVELOPMENT COUNCIL

Communications is fundamental to the existence and survival of humans as well as to an organization. It is a process of creating and sharing ideas, information, views, facts, feelings, etc. among the people to reach a common understanding. Effective Communication is significant for professionals in the organizations so as to perform the basic functions of management, i.e., Planning, Organizing, Leading and Controlling.

A professional may be highly qualified and skilled but if he does not possess good communication skills, all his ability becomes irrelevant. A professional must communicate his directions effectively to the subordinates to get the work done from them properly. With this understanding MACFAST constituted Communication Skill Development Council, specifically to engage with activities that enable a student to cater his future needs of communication. Moreover, institutions like MACFAST look into the prosperity of its students in terms of placing him to a better company where communication skills play a major role.

Objectives

The main objective of CSDC is to tap on the interest of the students in communication: to refresh, restart and develop further oral and written academic proficiency in English by inculcating knowledge, in order to sustain learning and professional training and to enhance their social integration in the local and global world. The department would enable the students to acquire proficiency, both in spoken (oral) and written language. It is expected that at the end of the module, the student will be able to develop comprehension skills, improve vocabulary, use proper grammar, acquire writing skills, correspond with others and enhance skills in spoken English.

Expected outcome

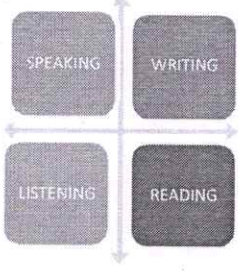
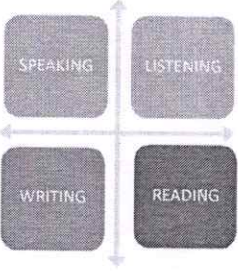
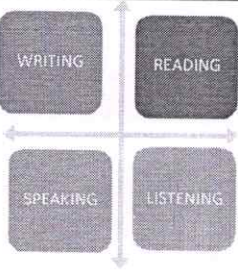
- Confidence
- Command over Business Language
- Disciplined Behaviour
- Improved Teamwork

DD
CSDC coordinator.

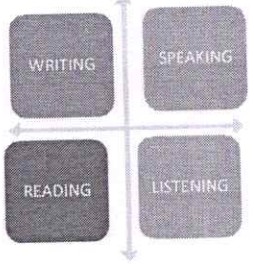
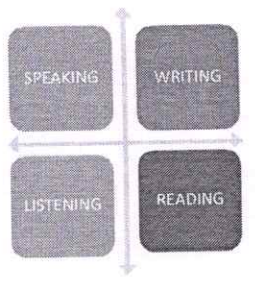
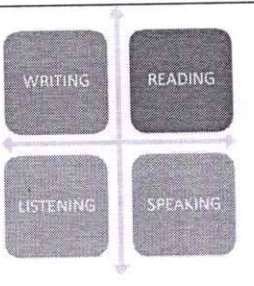


Activities of Department of Management studies

Syllabus

Sl.No	WEEK	ACTIVITY	Area of language proficiency covered
1	Week 1	Ice breaking Self introduction Grammar Corporate Grooming Extempore	
2	Week 2	Spell Bee Grammar Role play Lexical Vocab Enrichment Grammar Critical thinking (Exercises) TED Talks Lexical Vocab Enrichment ((students))	
3	Week 3	Grammar Reasoning Debate Grammar Picture description Lexical Vocab Enrichment(students)	

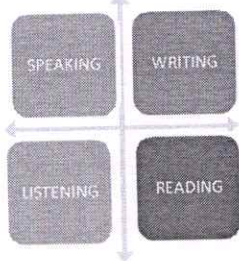


4	Week 4	<p>Grammar</p> <p>Homophone</p> <p>Story telling</p> <p>Idioms and phrases</p> <p>Grammar</p> <p>Précis writing</p> <p>Kinesics</p> <p>Jumbled words</p>	
5	Week 5	<p>Debate</p> <p>Grammar</p> <p>Translation exercises</p> <p>Reasoning exercises</p> <p>Brain Teaser - language</p> <p>Letter writing- Cover / Application / Request / Apology</p>	
6	Week 6	<p>Letter writing- Cover / Application / Request / Apology</p> <p>Connecting the dots</p> <p>Book review</p> <p>Grammar</p> <p>Leadership games</p>	



7	Week 7	JAMW (Just A Minute Writing) Grammar Report writing Speech Role play (HR issues, grievance handling)	
8	Week 8	Reading Comprehension / Poetry works Student ted talks (Crowd oriented) Sales talk Grammar	
9	Week 9	Resume building Negotiation skill exercise Board meetings	
10	Week 10	Group Discussion Group Discussions	
11	Week 11	Personal interview Stress interview	



12	Week 12	Student presentations Student presentations	
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Expected outcome

- Confidence
- Command over Business Language
- Personality Development
- Disciplined Behaviour
- Analytical Capabilities
- Critical Thinking
- Improved Teamwork



COMMUNICATION SKILL DEVELOPMENT COUNCIL

Phase III Activities for the Academic Year 2020-21

Program Overview and Schedule

Activity: Presentations on Contemporary and Non-contemporary Economic Issues, HBR Article Reviews and Book Reviews.

Objectives: This activity is designed to enhance the business knowledge on contemporary and non-contemporary aspects. HBR Article Review and Book Review provide deeper understanding of concepts related to management. The indented outcomes of the program are

- i. To develop the professional presentation skills of young MBA aspirants so as to withstand the demands in their professional life.
- ii. To develop the leadership qualities with a strong ethical background to efficiently and effectively manage business amidst of environmental turbulences
- iii. To nurture communication skills to enable young MBA aspirants to competently communicate in the workplace

General Guidelines:

1. The students have to prepare the presentation based on the allotted theme. There may be changes to the allotted dates due to external webinars or examinations.
2. The presentation has to be done individually and the topic selected should be non-repetitive in nature.
3. The maximum time allotted for presentation shall be 20 min and followed by 10 min Q and A
4. There should be at least 5 slides specially for covering the content. you are advised to follow the below given pattern
 - Slide 1- Heading, Presenter Details
 - Slide 2,3,& 4 - Content
 - Slide 5 – Your Point of View on The Topic
5. The current presentations will be through an online platform, Zoom and any change in this regard will be intimated to all.
6. Students need to enroll into the Google Classroom with class code **joiducf**, created for this purpose and need to post the PPTs one day before the presentation. Students have to accommodate any suggestions for improvement from the faculty members via Google classroom.
7. There shall not be any last minute changes to the presentation.
8. Participation is compulsory.
9. The presenter will be awarded with a Certificate of Business Presentation

Instructions to be followed during the online presentations:

- i. Kindly download the latest Zoom application (version 5) on your device and use your own name as the display name in zoom. This will help to identify and avoid duplications.
- ii. Participants must join the sessions 5 min before the scheduled time.
- iii. Before entering the virtual room, make sure the microphone is muted. Let the presenter's video & screen be on.
- iv. If you have any questions with regards to the presentation, the respective person may unmute & ask the question after the presentation. The hand raise symbol or chat facility in zoom can be also used.

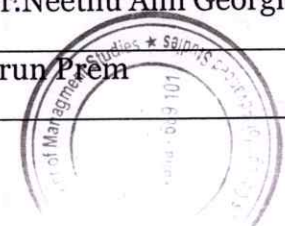


Schedule:

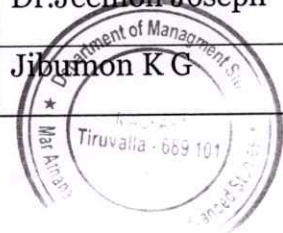
SL No	Date	Name of the Student	Topic Category	Faculty Allotment
1	23/07/20	Rejin Varghese Mathew	Non Contemporary	Dr.Ashalakshmi R.K
2	23/07/20	Shebin Thampy	HBR Articles	Arun Prem
3	28/07/20	Achsah Saji	Contemporary	Jerly Akku Cherian
4	28/07/20	Allen V Philip	Book Review	Tintu Joseph
5	30/07/20	Jisha Varghese	HBR Articles	Dr. V.P.Vijayamohan
6	30/07/20	Sruthi P G	Non Contemporary	Dr.Neethu Ann Georgie
7	04/08/20	Amalu Velappan	Book Review	Dr. Ajai Krishnan G
8	04/08/20	Nikila Mariam John	Contemporary	Dr.Jeemon Joseph
9	06/08/20	Jojis P Joseph	Non Contemporary	Jibumon K G
10	06/08/20	Merin Ann Varughese	HBR Articles	Dr.Ashalakshmi R.K
11	11/08/20	Ansil K N	Book Review	Jeevan Kumar J
12	11/08/20	Arunima R	Contemporary	Dr. V.P.Vijayamohan
13	13/08/20	Shilpa John	HBR Articles	Preetha G Panicker
14	13/08/20	Tojy George Thomas	Non Contemporary	Ligo Koshy
15	18/08/20	Paul P Joy	Contemporary	Arun Prem
16	18/08/20	Joel Joseph	HBR Articles	Tintu Joseph
17	20/08/20	Ajin Abraham John	Book Review	Dr.Neethu Ann Georgie
18	20/08/20	Hrithya Sali	Non Contemporary	Jibumon K G
19	25/08/20	Athira S Kumar	Contemporary	Preetha G Panicker
20	25/08/20	Soorya Narayanan K R	Book Review	Jerly Akku Cherian
21	27/08/20	Adithya R Nair	Non Contemporary	Dr.Jeemon Joseph
22	27/08/20	Christin Thomas Varghese	HBR Articles	Dr. Ajai Krishnan G
23	01/09/20	Sanjith Sam Varghese	Book Review	Jeevan Kumar J
24	01/09/20	Siva Prakash	Contemporary	Dr.Ashalakshmi R.K
25	03/09/20	Anju John	Non Contemporary	Ligo Koshy



26	03/09/20	Ayush Joseph Jacob	Book Review	Arun Prem
27	08/09/20	Midhuna Susan Samuel	Contemporary	Dr. V.P.Vijayamohan
28	08/09/20	Akhil P Anil	Non Contemporary	Tintu Joseph
29	10/09/20	Reshma T R	HBR Articles	Dr.Neethu Ann Georgie
30	10/09/20	Christy John	Contemporary	Dr. Ajai Krishnan G
31	15/09/20	Meriya Elizabeth Cherian	Book Review	Jerly Akku Cherian
32	15/09/20	Jobin Kurian John	Non Contemporary	Jeevan Kumar J
33	17/09/20	Neethu Teressa Thomas	HBR Articles	Dr.Jeemon Joseph
34	17/09/20	Arshit T S	Book Review	Jibumon K G
35	22/09/20	Sreelakshmi H	Contemporary	Preetha G Panicker
36	22/09/20	Pranav Satheesan	HBR Articles	Arun Prem
37	24/09/20	Shibin Easo Varghese	Non Contemporary	Dr.Neethu Ann Georgie
38	24/09/20	Anaina Varghese	Contemporary	Ligo Koshy
39	29/09/20	Ashna Rajan	HBR Articles	Dr.Ashalakshmi R.K
40	29/09/20	Serin Anna Babu	Non Contemporary	Dr. V.P.Vijayamohan
41	01/10/20	Lovis Mathew	Contemporary	Tintu Joseph
42	01/10/20	Ria Jose	Book Review	Preetha G Panicker
43	06/10/20	Bibin Babu	Non Contemporary	Jibumon K G
44	06/10/20	Sufna Iqbal	HBR Articles	Jerly Akku Cherian
45	08/10/20	Alpha T Joy	Contemporary	Dr. Ajai Krishnan G
46	08/10/20	Aswin Ashok	Book Review	Dr.Jeemon Joseph
47	13/10/20	Laxmi Prakash	HBR Articles	Jeevan Kumar J
48	13/10/20	Sona Elsa Zachariah	Non Contemporary	Dr. V.P.Vijayamohan
49	15/10/20	Febin Samuel Eapen	Book Review	Tintu Joseph
50	15/10/20	Joice Elezabeth Johnson	Contemporary	Dr.Ashalakshmi R.K
51	20/10/20	Nisha Philip	Non Contemporary	Ligo Koshy
52	20/10/20	Sruthy K Madhu	HBR Articles	Dr.Neethu Ann Georgie
53	22/10/20	Bright Binu Thomas	Book Review	Arun Prem




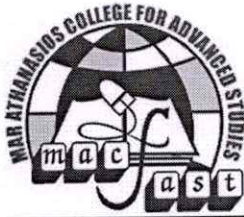
54	22/10/20	Senmon Jose	Contemporary	Dr.Jeemon Joseph
55	27/10/20	Keziah Kuttappan	Non Contemporary	Jeevan Kumar J
56	27/10/20	Christin Varghese	Book Review	Jibumon K G
57	29/10/20	Aleena Sara John	HBR Articles	Preetha G Panicker
58	29/10/20	Christin M Titus	Non Contemporary	Jerly Akku Cherian
59	03/11/20	Rechsah Saji	Contemporary	Dr. Ajai Krishnan G
60	03/11/20	Sruthy Sreeni	Book Review	Dr.Neethu Ann Georgie
61	05/11/20	Anu Krishnan K	HBR Articles	Arun Prem
62	05/11/20	Meera Markose	Non Contemporary	Dr.V.P.Vijayamohan
63	10/11/20	Benilda Varughese	Contemporary	Tintu Joseph
64	10/11/20	Neethu Grace Thomas	Non Contemporary	Ligo Koshy
65	12/11/20	Akash John Philip	Contemporary	Dr.Ashalakshmi R.K
66	12/11/20	Jithin Mathew Shaji	Book Review	Dr. Ajai Krishnan G
67	17/11/20	Aditya Varghese	HBR Articles	Preetha G Panicker
68	17/11/20	Ansu Achankunju	Non Contemporary	Jerly Akku Cherian
69	19/11/20	Harikrishnan R	Contemporary	Jibumon K G
70	19/11/20	Nidhin Raju	Book Review	Jeevan Kumar J
71	24/11/20	Amal Biju	Non Contemporary	Dr.Jeemon Joseph
72	24/11/20	Divya Binu	HBR Articles	Ligo Koshy
73	26/11/20	Amala Elsa Alex	HBR Articles	Dr.Ashalakshmi R.K
74	26/11/20	Athira V	Non Contemporary	Arun Prem
75	01/12/20	Simi Monachen	Book Review	Jerly Akku Cherian
76	01/12/20	Arya Ravi Sankar	Non Contemporary	Tintu Joseph
77	03/12/20	Blesswin Varghese	HBR Articles	Dr. V.P.Vijayamohan
78	03/12/20	Nithin V John	Book Review	Dr.Neethu Ann Georgie
79	08/12/20	Sherin Roy	Contemporary	Dr. Ajai Krishnan G
80	08/12/20	Dhanya S Pradeep	Non Contemporary	Dr.Jeemon Joseph
81	10/12/20	Jubin S Saji	HBR Articles	Jibumon K G



82	08/12/20	Jack P James	HBR Articles	Dr.Ashalakshmi R.K
83	15/12/20	Pranav M Nair	Non Contemporary	Jeevan Kumar J
84	15/12/20	Justin Samuel	Contemporary	Dr. V.P.Vijayamohan
85	17/12/20	Sherin Philip	Book Review	Preetha G Panicker
86	17/12/20	Ligisha P Sabu	Book Review	Ligo Koshy
87	05/01/21	Stephen Mani	Contemporary	Arun Prem
88	05/01/21	Rintu Jose	Non Contemporary	Tintu Joseph
89	07/01/21	Sona Mariam Eapen	HBR Articles	Dr.Neethu Ann Georgie
90	07/01/21	Rimcy M Yohannan	Contemporary	Jibumon K G
91	12/01/21	Subin John Mathews	Non Contemporary	Preetha G Panicker




Tintu Joseph
CSDC Coordinator



MACFAST

Department of Management Studies Communication Skill Development Council

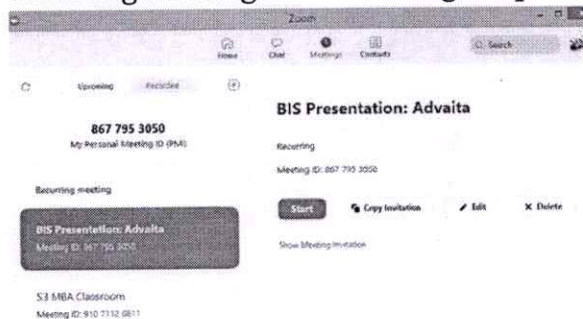
BIS Presentation for S3 Students

Stage 1- Before Presentation

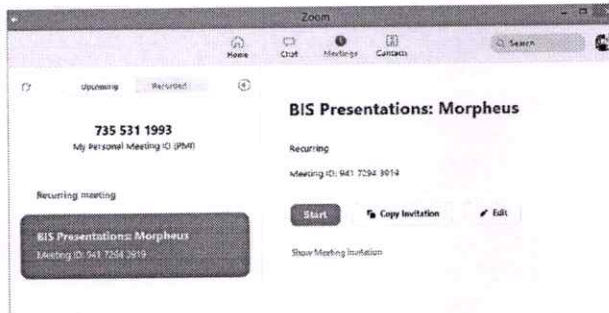
1. Faculty has to evaluate PPTs uploaded by the students in Google Classroom named "Business Intelligence Symposium Presentations".
2. Access to this classroom is shared via email.
3. The allotment file named BIS-PPT Evaluation Schedule is also shared with you all via mail and WhatsApp.
4. You have to ensure that you are giving review to allotted students before their presentations.
5. Date and time of the presentation could be obtained from weekly published BIS presentation Schedule.
6. Kindly ensure timely PPT submission of your students and provide reviews and suggestions within the scope of Google classes.
7. Please note that the faculty has to evaluate only the respective PPTs of the students allotted to you as per the BIS-PPT Evaluation Schedule.

Stage 2- On the Day of Presentation

1. Weekly time table for the presentation will be published and will be shared via mail and WhatsApp. This time table contains information regarding the Date of Presentation, Time of Presentation, Presenters List and Assessors list.
2. Please note that for a student, the Presentation Assessor might not be the same as the faculty who evaluated the PPT.
3. You may have to enter as the host of the presentation.
4. We are using two Zoom IDs for conducting BIS presentation concurrently for Advaita and Morpheus.
5. For Advaita use mba.two@macfast.org and also use BIS Presentation: Advaita recurring meeting ID for hosting the presentation.



6. For Morpheus mba.three@macfast.org and use BIS Presentation: Morpheus recurring meeting ID for hosting the presentation.



7. Password remains the same for both the IDs.
8. Presentation time is 12.00 to 1.00 PM.
9. Record the presentation and click on the option to save the in clouds.
10. Volunteers will support the faculty in organizing and conducting the presentations. [Cherian, Ansu, Jenny and Roni from Advaita : Nikhila, Lexmi, Jobin and Bright from Morpheus].
11. Kindly assess the presentation and provide oral feedback to the presenter.
12. Kindly note the attendance list of students

Stage 3- After Presentation

1. Immediately after the session record your feedback about the presentations by using BIS Feedback Google Form. <https://forms.gle/HDtZTTivRPGEmXoN9>
2. Mark the attendance by using same S3 Attendance reporting Google Form [Attendance reporting Link <https://forms.gle/NTgCLEfzWoVmYPzf8>]

Zero Semester PPT Presentation for S1 Students

Stage 1- Before Presentation

1. Faculty has to evaluate Assignments and PPTs uploaded by the students in Google Classroom named 'Batch 1-Zero Semester Assignment'.
2. Faculty has to evaluate two assignments [Corporate Story Telling and Book Review] & two PPTs [Corporate Story Telling and Book Review] per student.
3. Access to this classroom is shared via email.
4. The allotment file named PPT Evaluation Schedule is also shared with you all via mail and WhatsApp.
5. You have to ensure that you are giving review to allotted students before their presentations.
6. Date and time of the presentation could be obtained from weekly published Zero Semester PPT Presentation Schedule.



7. Kindly ensure timely PPT submission of your students and provide reviews and suggestions within the scope of Google classes.
8. Please note that faculty has to evaluate only the respective PPTs of the students allotted to you as per the PPT Evaluation Schedule.

Stage 2- On the Day of Presentation


1. Weekly time table for the presentation will be published and will be shared via mail and WhatsApp. This time table contains information regarding the Date of Presentation, Time of Presentation, Presenters List and Assessors list.
2. Please note that for a student, the Presentation Assessor might not be the same as the faculty who evaluated the PPT.
3. You may have to enter as the host of the presentation.
4. Use the Zoom ID mba.four@macfast.org for hosting the presentation
5. Password remains the same for this ID.
6. Presentation time is 12.00 to 1.00 PM.
7. Record the presentation and click on the option to save the in clouds.
8. The leaders of the batch will support the faculty in organizing and conducting the presentations.
9. Kindly assess the presentation and provide oral feedback to the presenter.
10. Kindly note the attendance list of students

Stage 3- After Presentation

1. Immediately after the session record your feedback about the presentations by using Feedback Google Form. <https://forms.gle/TBTc2RaRzbBUWfM9A>

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Tintu Joseph
Coordinator- CSDC
MACFAST



MACFAST

Department of Management Studies

Zero Semester - PPT Evaluation & Presentation Schedule

From 7th- 11th September 2020

Zero Semester PPT Presentations						
Date	Name of the Student	Topic Category	Google Class	PPT Evaluation	Presentation Assessment	
7/08/2020 Monday	Josma Elizabeth Punnoose	Book Review	Zero Semester Assignment Batch 1	Ms. Tintu Joseph	Mr. Jeevan Kumar	
	Jerin C Thomas	DreamCompany	Zero Semester Assignment Batch 1	Mr. Ligo Koshy		
	Sanu S Thomas	Book Review	Zero Semester Assignment Batch 2	Mr. Jeevan Kumar		
08/08/2020 Tuesday	Aryakrishna B	Book Review	Zero Semester Assignment Batch 1	Ms. Preetha G. Panicker	Dr. Ajai Krishnan G	
	Justin Abraham Reji	DreamCompany	Zero Semester Assignment Batch 1	Ms. Preetha G. Panicker		
	Akhil Manoj	Book Review	Zero Semester Assignment Batch 2	Mr. Jeevan Kumar		
10/08/2020 Thursday	Akhil Gopakumar	DreamCompany	Zero Semester Assignment Batch 2	Dr. Jeemon Joseph	Mr. Jibumon K. G	
	Visakh S Kumar	Book Review	Zero Semester Assignment Batch 1	Ms. Jinu Mary Varghese		
	Arya S	DreamCompany	Zero Semester Assignment Batch 1	Ms. Tintu Joseph		
11/08/2020 Friday	Sijo John Mathew	Dream Company	Zero Semester Assignment Batch 2	Ms. Tintu Joseph	Ms. Jerly Akku Cherian	
	Adarsh Daniel	Book Review	Zero Semester Assignment Batch 2	Dr. Ashalakshmi R.K		
	Nivyaja Vinod	Dream Company	Zero Semester Assignment Batch 1	Dr: Sudeep B Chandramana		



Tintu Joseph
Coordinator- CSDC



MACFAST

Department of Management Studies

Evaluation & Presentation Schedule

From 7th – 11th Sept 2020



BIS Presentations					
SL NO	Date	Name of the Student	Topic Category	PPT Evaluation	Presentation Assessment
1	7/09/2020 12 PM - 1 PM	Sufna Iqbal	HBR Articles	Jerly Akku Cherian	Dr. Ashalakshmi R.K Advaita
		Aswin Ashok	Book Review	Dr. Jeemon Joseph	
		Febin Samuel Eapen	Book Review	Tintu Joseph	
		Neethu Teressa Thomas	HBR Articles	Dr. Jeemon Joseph	
		Arshit T S	Book Review	Jibumon K G	
		Sreelakshmi H	Contemporary	Preetha G Panicker	
BIS Presentations					
2	9/09/2020 12 PM - 1 PM	Nisha Philip	Non Contemporary	Ligo Koshy	Dr. V. P. Vijayamohan Advaita
		Christin Varghese	Book Review	Jibumon K G	
		Aleena Sara John	HBR Articles	Preetha G Panicker	
		Pranav Satheesan	HBR Articles	Arun Prem	
		Anaina Varghese	Contemporary	Ligo Koshy	
		Lovis Mathew	Contemporary	Tintu Joseph	
BIS Presentations					
3	11/09/2020 12 PM - 1 PM	Rechsah Saji	Contemporary	Dr. Ajai Krishnan G	Mr. Arun Prem Advaita
		Meera Markose	Non Contemporary	Jinu Mary Varghese	
		Neethu Grace Thomas	Non Contemporary	Ligo Koshy	
		Ria Jose	Book Review	Preetha G Panicker	
		Alpha T Joy	Contemporary	Dr. Ajai Krishnan G	
		Laxmi Prakash	HBR Articles	Jeevan Kumar J	


Tintu Joseph

Coordinator- CSDC

MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES TIRUVALLA(MACFAST)
DEPARTMENT OF MANAGEMENT STUDIES
Communication Skill Development Council
Evaluation Sheet



MACFAST
Mar Athanasios College for Advanced Studies Tiruvalla

Name of the Student	Name of the Assessor	Date	Presentation Topic	PPT Presented	Content Delivery	Flow of Language	Voice Modulation	Any other remarks
Aleena	Tintu	7/7/2020	Dream Company	Excellent	Excellent	Excellent	Excellent	Good
Abhishek TM	Ligo Koshy	7/27/2020	Book Review	Good	Good	Good	Good	Good Presentation
Christeena Shaji	Ligo Koshy	7/27/2020	Dream Company	Excellent	Excellent	Excellent	Good	Good
Aleena Babu	Ligo Koshy	7/27/2020	Book Review	Excellent	Excellent	Excellent	Excellent	Very Good
Marteena Joseph	Jeevan Kumar J	7/29/2020	Dream Company	Excellent	Good	Good	Good	Little Trouble in voice modulation, used clustered figures.
Siju S	Jeevan Kumar J	7/29/2020	Book Review	Excellent	Excellent	Good	Excellent	It was excellent, used real life examples .
Lijo K Jose	Jeevan Kumar J	7/29/2020	Dream Company	Good	Good	Good	Excellent	Content repetition was there, slides were little clustered.





Fthima Hussain	Dr. Ajai Krishnan G	8/3/2020	Book Review	Good	Good	Good	Good	Need to improve the font colours and slides colours, font size, slides were cluttered etc. Over all Presentation was Good.
Sruthy Chandrasekharan	Dr. Ajai Krishnan G	8/3/2020	Dream Company	Good	Excellent	Good	Good	Need to improve the font colours, font size, etc. Over all Presentation was Very Good.
Gokul Satheesh	Dr. Ajai Krishnan G	8/3/2020	Book Review	Good	Good	Good	Good	Need to improve the font colours and slides colours, font size, slides were cluttered etc. Over all Presentation was Good.
Nivyaja vinod	Dr. Ashalaksh mi R K	8/5/2020	Book Review	Excellent	Excellent	Good	Good	Very nicely carried out
Riswana Iqbal	Dr. Ashalaksh mi R K	8/5/2020	Dream Company	Good	Excellent	Excellent	Excellent	
Alwyn Cherian	Dr. Ashalaksh mi R K	8/5/2020	Book Review	Excellent	Excellent	Good	Excellent	A well discussed one
Vidhun Mohan M	Dr. Neethu Ann Georgie	8/6/2020	Dream Company	Good	Good	Good	Fair	Q&A, he couldnt perform well. But overall it was Good



Linnet Mary Shaji	Dr. Neethu Ann Georgie	8/6/2020	Book Review	Good	Excellent	Excellent	Good	Good	Good	Good	Good	Good	There was connectivity issue. Apart from that Josma did very well.
Josma Elizabeth Punnoose	Dr. Neethu Ann Georgie	8/6/2020	Dream Company	Good	Good	Good	Good	Good	Good	Good	Fair	Fair	Fair presentation
Noble James	Dr. Jeemon Joseph	8/7/2020	Book Review	Good	Good	Good	Good	Good	Good	Good	Good	Good	Fair presentation
Aryakrishna B	Dr. Jeemon Joseph	8/7/2020	Dream Company	Excellent	Good	Good	Good	Good	Good	Good	Good	Good	Good presentation
Justin Abraham Regi	Dr. Jeemon Joseph	8/7/2020	Book Review	Good	Excellent	Good	Good	Good	Good	Good	Good	Good	Fair presentation
Anal Mathew	Jerly Akku Cherian	8/13/2020	Dream Company	Fair	Fair	Fair	Fair	Fair	Fair	Fair	Fair	Fair	Slide design need to be improved
Jacob Santosh	Jerly Akku Cherian	8/13/2020	Book Review	Fair	Good	Good	Good	Good	Good	Good	Good	Good	Need to improve confidence level
Jishy Sebastian	Jerly Akku Cherian	8/13/2020	Dream Company	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Powerful presentation
Vishak S. Kumar	Arun Prem	8/14/2020	Dream Company	Good	Fair	Fair	Fair	Fair	Fair	Fair	Fair	Fair	Suggestion given to deliver the next presentation with powerful voice modulation
Amrutha Sunil	Arun Prem	8/14/2020	Book Review	Good	Good	Good	Good	Good	Good	Good	Good	Good	Given suggestion to reduce her speed of speaking (presenting)



Stephy M. John	Arun Prem	8/14/2020	Dream Company	Excellent	Good	Good	Good	Good presentation apart from that technical delay.
Geethu S	Preetha G Panicker	8/18/2020	Dream Company	Good	Good	Good	Good	Great effort
Karthik C Mouli	Preetha G Panicker	8/18/2020	Book Review	Good	Good	Good	Good	Good attempt
Aswathy D	Preetha G Panicker	8/18/2020	Book Review	Good	Good	Good	Good	Confident
Nivin Chacko Varghese	Jinu Mary Varghese	8/20/2020	Dream Company	Excellent	Excellent	Excellent	Needs Improvement	Excellent performance. Need to improve in voice modulation.
Anadhu Krishna	Jinu Mary Varghese	8/20/2020	Book Review	Good	Good	Good	Good	
Rajasree K Nair	Jinu Mary Varghese	8/20/2020	Dream Company	Fair	Fair	Fair	Fair	Need to reduce the speed. She only read the slides. Need improvement in the presentation.
Shikhamol	Jinu Mary Varghese	8/20/2020	Dream Company	Excellent	Excellent	Excellent	Good	Excellent way of presentation .
Soniya PS	Tintu Joseph	8/25/2020	Book Review	Excellent	Good	Good	Fair	Need to work on voice modulation
Austin Joe Mathew	Tintu Joseph	8/25/2020	Book Review	Excellent	Good	Good	Good	Good presentation
Christian Shaji	Tintu Joseph	8/25/2020	Book Review	Good	Excellent	Excellent	Excellent	Good presentation

Ashli P. Hanna	Arun Prem	8/25/2020	Dream Company	Fair	Good	Good	Good	Given remarks regarding power point slide content arrangement.
Abhishek	Arun Prem	8/25/2020	Dream Company	Excellent	Excellent	Good	Good	Corporate Story telling (Not Dream company) Good presentation with good preparation! Answered questions well.
Siju	Dr. Jeemon Joseph	8/27/2020	Dream Company	Good	Excellent	Good	Good	Good
Siju	Dr. Jeemon Joseph	8/27/2020	Dream Company	Good	Excellent	Good	Good	Good
Sruthy Chandrasekharan	Dr. Jeemon Joseph	8/27/2020	Book Review	Excellent	Excellent	Good	Good	Very good
Gokul Satheesh	Dr. Jeemon Joseph	8/27/2020	Dream Company	Excellent	Excellent	Good	Good	Very good
Lijo K Jose	Jinu Mary Varghese	8/27/2020	Book Review	Excellent	Excellent	Excellent	Good	Excellent presentation
Fathima H	Jinu Mary Varghese	8/27/2020	Dream Company	Excellent	Excellent	Excellent	Good	Excellent presentation
Jinu Mary Varghese	Jinu Mary Varghese	8/27/2020	Book Review	Excellent	Excellent	Excellent	Good	Excellent presentation



Aryakrishna B	Dr. Ajai Krishnan G	9/8/2020	Book Review	Good	Good	Good	Need more explanations and need to follow bullet points instead of long paragraphs.
Aryakrishna B	Dr. Ajai Krishnan G	9/8/2020	Book Review	Good	Good	Good	Need more explanations and need to follow bullet points instead of long paragraphs.
Justin Abraham Reji	Dr. Ajai Krishnan G	9/8/2020	Dream Company	Good	Excellent	Fair	Need more explanations and need to follow bullet points instead of long paragraphs.
Anusree Rajendran	Dr. Ajai Krishnan G	9/8/2020	Book Review	Good	Good	Good	Need more explanations and need to follow bullet points instead of long paragraphs.
Jerin C Thomas	Jeevan Kumar J	9/7/2020	Dream Company	Excellent	Excellent	Excellent	Excellent content and Good presentation





Sanu S Thomas	Jeevan Kumar J	9/7/2020	Book Review	Good	Good	Good	Good	Less number of slides , within 5 minutes he presented initially and later gave a detailed explanation about the book
Akhil Gopakumar	Jerly Akku Cherian	9/14/2020	Dream Company	Good	Good	Good	Good	
Visak S Kumar	Jerly Akku Cherian	9/14/2020	Book Review	Good	Good	Fair	Fair	low voice through out the presentation
Arya S	Jerly Akku Cherian	9/14/2020	Book Review	Good	Excellent	Excellent	Excellent	Excellent
Aleena Babu	Jeevan Kumar J	9/17/2020	Dream Company	Good	Excellent	Good	Good	Need small corrections in Slides
Achamma N Thangalathil	Jerly	9/22/2020	Dream Company	Good	Good	Good	Good	Good
Helen Raju	Jerly	9/22/2020	Dream Company	Good	Good	Good	Good	
Joji Mathew	Dr. Neethu Ann Georgie	9/24/2020	Dream Company	Good	Excellent	Good	Good	Good
Geethu S	Dr. Neethu Ann Georgie	9/24/2020	Book Review	Excellent	Excellent	Excellent	Good	Excellent Presentation
Sujith Sunil Mathew	Dr. Neethu Ann Georgie	9/24/2020	Book Review	Good	Good	Good	Fair	Good

Josma Elizabeth	Jeevan Kumar J	9/17/2020	Book Review	Excellent	Excellent	Good	Good	Good	She had connectivity issues
Amrutha Sunil	Jeevan Kumar J	9/17/2020	Dream Company	Good	Good	Good	Good	Good	Spend only 5 minutes for presentation, its better to reduce the pace of giving presentation.
Sona	Dr Ashalakshmi R K	9/28/2020	Dream Company	Excellent	Excellent	Excellent	Excellent	Excellent	
Marteena Joseph	Dr Ashalakshmi R K	9/28/2020	Book Review	Excellent	Excellent	Excellent	Excellent	Excellent	
Alwyn Cherian	Dr Ashalakshmi. R K	9/28/2020	Dream Company	Excellent	Excellent	Excellent	Excellent	Excellent	
Sreenath E S	Dr. Ajai Krishnan G	9/29/2020	Dream Company	Good	Good	Good	Good	Fair	Need to improve the pronunciation, need to explain more.
Nikhil K	Dr. Ajai Krishnan G	9/29/2020	Book Review	Good	Good	Good	Good	Fair	Need to improve the pronunciation, Need more explanation.
Karthik C Mouli	Dr. Ajai Krishnan G	9/29/2020	Dream Company	Good	Good	Good	Good	Good	Some slides were cluttered, Need more explanation and need to reduce fillers.



Alben T Mathew	Dr. Ajai Krishnan G	10/5/2020	Dream Company	Fair	Fair	Needs Improvement	Needs Improvement	Reading from the slides and need more explanations, need to improve the flow of communication, slides were cluttered, need to improve the pronunciation.
Anandu K	Dr. Ajai Krishnan G	10/5/2020	Book Review	Fair	Fair	Fair	Fair	Reading from the slides and need more explanations, slides were cluttered, need to improve the pronunciation.
Nivin Chacko Varghese	Dr. Ajai Krishnan G	10/5/2020	Book Review	Good	Good	Good	Good	Good.
Athira Rachel	Ligo Koshy	10/9/2020	Dream Company	Good	Good	Good	Good	
Archana Thangalathil	Ligo Koshy	10/9/2020	Book Review	Excellent	Excellent	Excellent	Excellent	
Anandhu krishna	Ligo Koshy	10/9/2020	Dream Company	Good	Fair	Fair	Fair	
Ashli P Hanna	Dr.Ashalaksh mi R K	10/12/2020	Book Review	Good	Good	Good	Good	
Geevarghese marks	Dr.Ashalaksh mi R K	10/12/2020	Dream Company	Excellent	Excellent	Good	Good	
Shikamol	Dr.Ashalaksh mi R K	10/12/2020	Book Review	Good	Good	Excellent	Excellent	





Sagar Satheesh	Dr. Neethu Ann Georgie	10/19/2020	Book Review	Excellent	Good	Good	Good	Good	Good
Jithin Jose	Dr. Neethu Ann Georgie	10/19/2020	Dream Company	Excellent	Good	Fair	Fair	Good	Good
Rajasree K Nair	Dr. Neethu Ann Georgie	10/19/2020	Book Review	Excellent	Good	Fair	Fair	Good	Good
JACOB SANTOSH	JERLY AKKU CHERIAN	10/23/2020	Dream Company	Good	Good	Good	Fair	Good	GOOD
ATHIRA RACHEAL	JERLY AKKU CHERIAN	10/23/2020	Book Review	Excellent	Excellent	Good	Good	Good	GOOD
SREENATH E S	JERLY AKKU CHERIAN	10/23/2020	Book Review	Good	Good	Good	Good	Good	
Alvin Issac Varghese	Arun Prem	11/2/2020	Dream Company	Good	Good	Good	Good	Good	
Riswana Iqbal	Arun Prem	11/2/2020	Book Review	Excellent	Good	Good	Good	Good	
Devika Satheesh Nair	Arun Prem	11/2/2020	Book Review	Good	Excellent	Excellent	Excellent	Excellent	
Elja Eldho	Jeevan Kumar J	11/4/2020	Dream Company	Excellent	Excellent	Good	Good	Good	Good description
Anjaleena Soney	Jeevan Kumar J	11/4/2020	Book Review	Good	Good	Good	Excellent	Excellent	Except the narration of initial slides, presentation and voice modulation was excellent
Sujith Sinil Mathew	Jeevan Kumar J	11/4/2020	Dream Company	Good	Good	Good	Good	Good	Had voice modulation trouble.

Jude Antony	Tintu Joseph	11/4/2020	Book Review	Excellent	Excellent	Excellent	Excellent	Excellent	Good	Good presentation
Rini CR	Tintu Joseph	11/4/2020	Dream Company	Good	Good	Good	Good	Good	Good	Good presentation
Stephy M John	Tintu Joseph	11/4/2020	Book Review	Good	Good	Good	Good	Good	Good	Good presentation
Adarsh Daniel	Dr. Neethu Ann Georgie	11/5/2020	Dream Company	Excellent	Excellent	Excellent	Excellent	Excellent	Good	
Archana	Dr. Neethu Ann Georgie	11/5/2020	Book Review	Excellent	Excellent	Excellent	Excellent	Excellent	Fair	
Rini Saju	Dr. Neethu Ann Georgie	11/5/2020	Dream Company	Excellent	Excellent	Excellent	Excellent	Excellent	Good	
Adarsh Daniel	Dr. Ashalaksh mi R K	11/23/2020	Book Review	Excellent	Excellent	Excellent	Excellent	Good	Excellent	
Aleena Varughese	Dr. Ashalaksh mi R K	11/23/2020	Dream Company	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	
Austin Joe	Dr. Ashalaksh mi R K	11/23/2020	Dream Company	Excellent	Excellent	Good	Excellent	Excellent	Excellent	
Krishnapriya R Pillai	Dr. Ashalaksh mi R K	11/23/2020	Dream Company	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	
Alben T Mathew	Dr. Neethu Ann Georgie	11/23/2020	Book Review	Good	Excellent	Excellent	Good	Good	Fair	Good
Alvin Issac Varghese	Dr. Neethu Ann Georgie	11/23/2020	Book Review	Excellent	Excellent	Excellent	Excellent	Excellent	Fair	Good
Anandu K	Dr. Neethu Ann Georgie	11/23/2020	Dream Company	Excellent	Excellent	Excellent	Excellent	Excellent	Fair	Good



Anjaleena Soney	Dr. Neethu Ann Georgie	11/23/2020	Dream Company	Excellent	Excellent	Excellent	Excellent	Good	Good
Ann Maria Joy	Dr. Neethu Ann Georgie	11/23/2020	Dream Company	Excellent	Excellent	Excellent	Fair	Good	Good
Ann Maria Thomas	Dr. Jeemon Joseph	11/24/2020	Book Review	Good	Good	Good	Good	Good	Good
Binoy K B	Dr. Jeemon Joseph	11/24/2020	Dream Company	Good	Good	Good	Good	Good	Good
Blessy Susan T	Dr. Jeemon Joseph	11/24/2020	Book Review	Good	Excellent	Good	Good	Good	Good
Dilys Christian Varghese	Dr. Jeemon Joseph	11/24/2020	Dream Company	Good	Good	Good	Good	Good	Good
Akash P Kumar	Dr. Ajai Krishnan G	11/24/2020	Dream Company	Good	Good	Good	Fair	Good	Some slides were cluttered.
Amrutha V Nair	Dr. Ajai Krishnan G	11/24/2020	Book Review	Good	Good	Good	Fair	Good	Slide design issue.
Jainy Aleyamma	Dr. Ajai Krishnan G	11/24/2020	Dream Company	Good	Good	Good	Excellent	Good	Good.
Jomin Abraham	Dr. Ajai Krishnan G	11/24/2020	Book Review	Good	Good	Good	Fair	Good	Slide design issue.
Akhila Ajayan	Arun Prem	11/26/2020	Dream Company	Good	Good	Good	Fair	Fair	Take care of the time management
Arjun S	Arun Prem	11/26/2020	Book Review	Good	Excellent	Good	Good	Good	
Gregary Biju	Arun Prem	11/26/2020	Dream Company	Excellent	Good	Good	Good	Good	
Mathews Benny	Arun Prem	11/26/2020	Book Review	Good	Good	Good	Good	Good	
Meera D	Arun Prem	11/26/2020	Dream Company	Good	Good	Good	Good	Good	



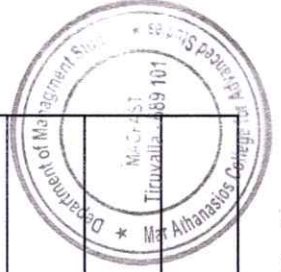
Elias Sebastian	Dr.Ashalaksh mi R K	11/27/2020	Dream Company	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent
Justin Jose	Dr.Ashalaksh mi R K	11/27/2020	Book Review	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent
Leon Varghese	Dr.Ashalaksh mi R K	11/27/2020	Book Review	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent
Merin Ann	Dr.Ashalaksh mi R K	11/27/2020	Dream Company	Excellent	Excellent	Good	Good	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent
Nithin Shaji Mathew	Dr. Ashalakshmi R K	11/27/2020	Dream Company	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent
Albin varghese	Tintu Joseph	11/27/2020	Dream Company	Good	Good	Good	Good	Good	Good	Good	Good	Good	Good
Arun Thomas Philip	Tintu Joseph	11/27/2020	Book Review	Good	Good	Good	Good	Good	Good	Good	Good	Good	Good
Lakshmi prakash	Tintu Joseph	11/27/2020	Dream Company	Good	Good	Good	Good	Good	Good	Good	Good	Good	Good
Nikhil K Melvin	Tintu Joseph	11/27/2020	Dream Company	Good	Good	Good	Good	Good	Good	Good	Good	Good	Good
Thomas ANN MARIA JOY	Tintu Joseph JERLY	11/27/2020	Dream Company	Good	Good	Good	Good	Good	Good	Good	Good	Good	Good
ANN MARIA THOMAS	JERLY	12/1/2020	Book Review	Good	Good	Good	Good	Good	Good	Good	Good	Good	Good
BINOY K B BLESSY SUSAN T	JERLY	12/1/2020	Book Review	Good	Good	Good	Good	Good	Good	Good	Good	Good	Good
DILYS CHRISTIAN	JERLY	12/1/2020	Dream Company	Good	Good	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Good
Geethi Dileep	Ligo koshy	12/1/2020	Book Review	Good	Good	Good	Good	Good	Good	Good	Good	Good	Good
		12/2/2020	Book Review	Fair	Fair	Fair	Fair	Fair	Fair	Fair	Fair	Fair	Fair



Jainy Jane	Ligo Koshy	12/2/2020	Book Review	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	
Akhila Ajayan	Ligo Koshy	12/2/2020	Book Review	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	
Albin Varghese	Ligo Koshy	12/2/2020	Book Review	Good	Good	Good	Good	Good	Fair	
Arun Thomas	Ligo Koshy	12/2/2020	Dream Company	Good	Good	Good	Good	Good	Good	
Archana	Preetha G Panicker	12/1/2020	Dream Company	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	
Akhil Manoj	Dr. Jeemon Joseph	12/3/2020	Book Review	Good	Good	Good	Good	Good	Good	Good
Gregory Biju	Dr. Jeemon Joseph	12/3/2020	Book Review	Good	Good	Good	Good	Good	Good	Good
Jerry Abraham	Dr. Jeemon Joseph	12/3/2020	Book Review	Good	Good	Good	Good	Good	Good	Good
Mathew Benny	Dr. Jeemon Joseph	12/3/2020	Dream Company	Good	Good	Good	Good	Good	Good	Good
Helen Raju	Jeevan Kumar J	12/1/2020	Book Review	Good	Good	Good	Good	Good	Good	
Akash P Kumar	Jeevan Kumar J	12/1/2020	Book Review	Good	Good	Good	Good	Good	Good	
Amrutha V Nair	Jeevan Kumar J	12/1/2020	Dream Company	Good	Good	Good	Good	Good	Good	slight mistakes in the slides
Arjun S	Jeevan Kumar J	12/1/2020	Dream Company	Good	Good	Good	Good	Good	Good	
Gautham Krishna B	Jeevan Kumar J	12/1/2020	Dream Company	Good	Good	Good	Good	Good	Good	Good voice modulation
Krishnapriya Suresh	Jeevan Kumar J	12/3/2020	Book Review	Good	Good	Good	Good	Good	Fair	
Leon Varughese	Jeevan Kumar J	12/3/2020	Dream Company	Good	Good	Good	Good	Good	Good	Good



Liji Lalachen	Jeevan Kumar J	12/3/2020	Dream Company	Good	Good	Good	Good	Good	Good	Good	Good	Good	
Lijo P Mathew	Jeevan Kumar J	12/3/2020	Book Review	Good	Good	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent content delivery and presentation
Merryn Ann Samuel	Jeevan Kumar J	12/3/2020	Book Review	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	
Aleena Varughese	Dr. Ajai Krishnan G	12/4/2020	Book Review	Good	Good	Good	Good	Good	Good	Good	Good	Good	ok.
Krishnapriya R	Dr. Ajai Krishnan G	12/4/2020	Book Review	Good	Good	Good	Good	Good	Good	Good	Good	Good	Good.
Lekshmi Prakash	Dr. Ajai Krishnan G	12/4/2020	Book Review	Good	Good	Good	Good	Good	Good	Good	Good	Good	Good.
Reshma Reghu	Dr. Ajai Krishnan G	12/4/2020	Book Review	Good	Good	Good	Fair	Fair	Fair	Fair	Fair	Fair	Ok.
Akhil Manoj	Dr. Ajai Krishnan G	12/4/2020	Dream Company	Good	Good	Good	Good	Good	Good	Good	Good	Fair	Good.
Nikhil A Nair	Tintu Joseph	12/4/2020	Dream Company	Good	Good	Good	Good	Good	Good	Good	Good	Good	
Nithin Shaji Mathew	Tintu Joseph	12/4/2020	Book Review	Good	Good	Good	Good	Good	Good	Good	Good	Good	
Rahul Raj R	Tintu Joseph	11/4/2020	Book Review	Good	Good	Good	Good	Good	Good	Good	Good	Good	
Sibin Oommen Babu	Tintu Joseph	12/4/2020	Dream Company	Good	Good	Good	Good	Good	Good	Good	Good	Good	
Shyamjith	Dr. Ashalaksh mi R K	12/9/2020	Book Review	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	
Shivakumar	Dr. Ashalaksh mi R K	12/9/2020	Dream Company	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	
Abhijeet	Dr. Ashalaksh mi R K	12/9/2020	Book Review	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent



Vipin V	Dr. Jeemon Joseph	12/11/2020	Dream Company	Excellent	Excellent	Good	Excellent	Good	Excellent	Very Good
Pranav Mohan	Dr. Jeemon Joseph	12/11/2020	Dream Company	Good	Excellent	Good	Excellent	Good	Excellent	Good
Rini Saju	Tintu Joseph	12/11/2020	Book Review	Good	Good	Good	Good	Good	Good	
Meera D	Tintu Joseph	12/11/2020	Book Review	Good	Good	Good	Good	Good	Good	
Shyamijitj Swetha	Preetha	12/11/2020	Dream Company	Good	Good	Good	Good	Good	Good	
Ramesh	Tintu Joseph	12/11/2020	Book Review	Good	Good	Good	Good	Good	Good	
Shivakumar	Preetha	12/11/2020	Book Review	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	
Sebin	Preetha	12/11/2020	Book Review	Good	Good	Good	Good	Good	Good	
Soorya S Nair	Ligo koshy	12/14/2020	Dream Company	Good	Good	Good	Good	Good	Good	
Noel Mariya kuruvila	Ligo koshy	12/14/2020	Book Review	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	
Shan Elsa James	Ligo koshy	12/14/2020	Book Review	Good	Good	Good	Good	Good	Good	
Melvin	Ligo Koshy	12/14/2020	Book Review	Fair	Fair	Fair	Fair	Fair	Fair	
Blessy Benny	Ligo Koshy	12/14/2020	Dream Company	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	
SHARON JOHN BIJU	JERLY AKKU CHERIAN	12/16/2020	Dream Company	Good	Excellent	Good	Excellent	Good	Good	
SHERON ISSAC	JERLY AKKU CHERIAN	12/16/2020	Book Review	Good	Good	Good	Good	Good	Good	



SREELAKSHMI A	JERLY AKKU CHERIAN	12/16/2020	Book Review	Good	Good	Good	Good	Good	Good
SONA SURESH	JERLY AKKU CHERIAN	12/16/2020	Book Review	Good	Excellent	Good	Good	Good	Good



Tintu Joseph
Coordinator- CSDC





MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES TIRUVALLA
(MACFAST)

Seminar on Contemporary Issues for MBA

Objectives

The main objective is to create an interest for the students towards communication: to refresh and develop oral and written academic proficiency in English. The contemporary seminars would enable the students to acquire proficiency, both in spoken (oral) and written language. It is expected that at the end of the course, the student will be able to improve vocabulary, use proper grammar, acquire writing skills, correspond with others and enhance skills in spoken English.

Action Plan

The students will be given topics with regard to contemporary economic issues, contemporary non-economic issues, articles from Harvard Business Review, Business Quiz and any topic of interest. Mentors are also allotted to each student so as to guide them and these mentors assure that students have gained improvement in the due course.

Expected outcome

- Confidence
- Command over Business Language
- Disciplined Behaviour
- Improved Teamwork





**MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES
DEPARTMENT OF MANAGEMENT STUDIES**

**SEMINAR ON CONTEMPORARY ISSUES : GROUP (MBA 2016-18 BATCH)
BATCH B Yamistha**

SL.NO:	GROUP	NAME OF THE STUDENT	NAME OF THE MENTOR
1	B1	Aaron Thomas George	Mr.Ligo Koshy
2		Afra Azad	
3		Akhilesh John	
4		Amal Varghese	
5		Anisha Mathew	
6		Anita Ann Thomas	
7	B2	Ann Stella Sebastian	Dr.Aggi Anand
8		Antony Tom	
9		Anusha Anil	
10		Arun Shibu	
11		Aswathy Shaji	
12	B3	Biju V Mathew	Mrs.Neethu Ann Georgie
13		Divya Samuel	
14		Gokul r Nair	
15		Gopika S	
16	B4	Greeshma Babu	Dr.K.M.George
17		Jackson Antony John	
18		Jaison Jackson	
19		Josny Jose	
20	B5	Kalamol S	Mr.Ajai Krishnan G
21		Fr.Libuv Babu	
22		Linda Ann Thomas	
23		Manisha Mathew	
24		Meenu M Kumar	
25		Megha Chacko Peter	
26	B6	Panikar Vishnupriya	Mr.Sudeep B Chandramana
27		Pooja Prakash	
28		Priya Raman G	
29		Rahul S	
30		Raihy Mathew	
31	B7	Reenu Mathew	Mrs.Tintu Joseph
32		Ridson P davis	
33		Rijo Suresh	
34		Rintumol Chacko	
35	B8	Riya Antony	Mr.Varghese Abraham
36		Riya Mariam Reji	
37		Rohan P	
38		Roshin Mathew	
39		Ruby Prasad	
40	B9	Seeja Mathai	Dr.V.P.Vijayamohan
41		Sheba Mary John	
42		Sheril Sara Mathew	
43		Shijin Sam Varghese	
44		Shyno Sajan	
45	B9	Taniamol Antony	Dr.V.P.Vijayamohan
46		Tiny Saly Ponnachan	
47		Tracy Ann Mathew	
48		Vimal	
49		Vishnu Sajan	
50		Vishnu Satheesan	



MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES
DEPARTMENT OF MANAGEMENT STUDIES
SEMINAR ON CONTEMPORARY ISSUES : GROUP (MBA 2016-18 BATCH)
BATCH :A SIRIUS

SL.NO:	GROUP	NAME OF THE STUDENT	NAME OF THE MENTOR
1	A1	Abhijith Babu	Mrs.Preetha G Panicker
2		Aju Varghese	
3		Amal Augustine	
4		Aneetta Marin Kurien	
5		Ansu Mary Joji Varghese	
6		Anu Susan Raji	
7		Ardra S Pillai	
8	A2	Arun Babu	Fr.Josey Philip
9		Binu Mathew James	
10		Chippymol Joy	
11		Christeena Susan Varghese	
12		Devika M	
13		Elsy Johnson	
14		Geseela James	
15	A3	Goldy Perumal samuel	Dr.Ashalakshmi R.K
16		Ismitha E.V	
17		Jais Thomas	
18		Jeena Jose	
19		Job P Varghese	
20		Josmy Jose	
21	A4	Justin James	Mr.Arun Prem
22		Aparna	
23		Liji Philip	
24		M Krishna Kumar	
25		Manju George	
26		Megha Babu	
27	A5	Midhun Raj	Dr.Jeemon Joseph
28		Neenu Alen Varghese	
29		Nithina Mohan	
30		Pallavi Dinesh C P	
31		Parvathi S	
32		Rakul Krishna G	
33	A6	Rejo Raju Mathew	Mr.Sanesh Varghese
34		Reshma E Kurien	
35		Resmimol K.S	
36		Rini Sara Thomas	
37		Robin Kuriakose	
38		Ronak Radhakrishnan	
39	A7	Sachin Varghese	Dr.K.R.Sukumaran Nair
40		Sebastian Philip	
41		Sheba Mary Abraham	
42		Sherin Susan Jacob	
43		Shibin T Varghese	
44		Shilpa Ashok	
45	A8	Shyma John	Mr.Shibu Itty Mathew
46		Sijimol Joshua	
47		Swathi Satheesan	
48		Tinsu Achu Chacko	
49		Vijayalakshmi	
50		Vineetha Daniel	
51		Vysakh C H	
52	Chinnu Marine John		

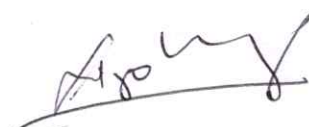


Schedule for Seminar on Contemporary Issues for S1 MBA 2016-18 Batch

Sl No	CEI	CNEI	AHBR	ATI	BQ
1	A1/B1				
2		A2/B2			
3			A3/B3		
4				A4/B4	
5	A5/B5				
6		A6/B6			
7			A7/B7		
8				A8/B8	
9					B9
10	A4/B4				
11		A1/B1			
12			A2/B2		
13				A3/B3	
14	A8/B8				
15		A5/B5			
16			A6/B6		
17				A7/B7	
18					A1
19	A3/B9				
20		A4/B3			
21			A5/B1		
22				A6/B5	
23	A2/B2				
24		A7/B7			
25			A8/B8		
26				A1/B6	
27					B4

Contemporary Economic issue
 Contemporary Non Economic issue
 Article from Harvard Business Review
 Any topic interest
 Business Quiz

EI
 CNEI
 AHBR
 ATI
 BQ



Mr.Ligo Koshy

HOD-Department of Management Studies





MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES
DEPARTMENT OF MANAGEMENT STUDIES
SEMINAR ON CONTEMPORARY ISSUES : GROUP (MBA 2017-19 BATCH)
BATCH B: SRESHTA

Group Name	Name of the student	Name of the Mentor
B1	Abiya Babu	Ligo Koshy
	Anjali B Joseph	
	Athira Babu	
	Gibin Babu	
	Jikku George John	
	Jilbi Susan James	
	Robin George Kurian	
	Sneha Cathrine James	
B2	Achu C Thampi	Dr.Asha Lakshmi R.K
	Anju Vijay	
	Athira V M	
	Harikrishnan V M	
	Ligitha Anu Ninan	
	Rohan Alex Mathew	
	Sneha Sara Thomas	
	Vijitha M Nair	
B3	Akhilesh Kumar C A	Ajaikrishnan G
	Anu Abraham	
	Bibin John Babu	
	Haripriya J	
	Melbin Francies	
	Sandra Biju	
	Sruthi Raj	
B4	Akshaya E S	Tintu Joseph
	Anu Joseph	
	Bijina Beegam	
	Jerin George	
	Merin Anna Mathew	
	Sebin Sebastian	
B5	Swathy Harikuttan	Arun Prem
	Aleena Jacob	
	Arya M M	
	C S Chitra	
	Jibi Joseph	
	Merin Chacko	
	Shanu Eappen	
	Tom Abraham	
B6	Vishakh T Devan	Jibumon K G
	Ananthu A Kochumon	
	Ashma C Das	
	Chinnu Maria Thankachan	
	Midhun S Abraham	
	Shany Thomas	
	Teenamol Antony	
B7	Veena Vinayan	Dr.Aggi Anand
	Ananthu Santhan	
	Aswani S Kumar	
	Christopher George	
	Jikku Mathew Thomas	
	Preethy Mariam	
	Smrithi Viswanath	
Vandana V		



MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES
DEPARTMENT OF MANAGEMENT STUDIES
SEMINAR ON CONTEMPORARY ISSUES : GROUP (MBA 2017-19 BATCH)
BATCH A : DAKSHA

Group	Name of the student	Name of the Mentor
A1	Abhishek Purushothaman	Dr.Jeemon Joseph
	Alma Mariam Abraham	
	Ashik S Antony	
	Jayasree J	
	Megha A P Panicker	
	Sanju Mariam Thomas	
	Sudheesh S Nair	
A2	Ajo Varghese Rajan	Preetha G Panicker
	Ameer Ismail	
	Athira R	
	Jiby Varghese	
	Nidhi Elizabeth Philip	
	Senu C Mathew	
	Steffi Philip	
A3	Akash Mathew	Sanesh P Varghese
	Amitha Rajesh R	
	Brian Binu Thomas	
	Jikku Varughese Koruth	
	Nimmy Francis	
	Shijin Babu	
	Swathy Sathyavan	
A4	Akhila O V	Dr. V.P. Vijayamohan
	Ancy Monachan	
	Cyriac Stephen George	
	Job Justin	
	Praveen P Nair	
	Sijin Saji	
	Veena Mol V	
A5	Akhilmon V Thomas	Dr.Sudeep B Chandramana
	Anita Ann Alex	
	Divya Ann Varghese	
	Jojo John Varughese	
	Riya Eliz Biju	
	Simi Chacko	
	Vivek Vijayan	
A6	Albin Baby	Jinu Mary Varghese
	Anuja Elizabeth Joseph	
	Heera Maria Vilson	
	Joshni Mary Thomas	
	Rony K J	
	Sreejesh S	





MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES TIRUVALLA
(MACFAST)

Schedule for Seminar on Contemporary Issues for S1 MBA 2017-19 Batch

SI No	CEI	CNEI	AHBR	ATI
1	A1/B1			
2		A2/B2		
3			A3/B3	
4				A4/B4
5	A5/B5			
6		A6/B6		
7			A1/B7	
8				A2/B1
9	A3/B2			
10		A4/B3		
11			A5/B4	
12				A6/B5
13	A2/B6			
14		A1/B7		
15			A4/B1	
16				A3/B2
17	A6/B4			
18		A5/B5		
19			A2/B6	
20				A1/B7
21	A4/B3			

Contemporary Economic issue
Contemporary Non Economic issue
Article from Harvard Business Review
Any topic interest
Business Quiz

CEI
CNEI
AHBR
ATI
BQ

Mr.Ligo Koshy

HOD-Department of Management Studies





**MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES TIRUVALLA
(MACFAST)**

MACFAST[™]
Igniting wisdom since 2001

**Integration of Cross Cutting Issues relevant to
Environment and Sustainability**

MACFAST
SCHOOL OF BIOSCIENCES

ENVIRONMENTAL SCIENCE

Unit 1

Principles and scope of environmental science, autecology, synecology, habitat, niche, fundamental and realized niches, trophic levels, food chains, foodweb, ecosystem, biotic and abiotic components, pyramid of numbers ,pyramid of biomass, energy transfer in ecosystem.

Unit II

Biogeochemical cycles- nitrogen, sulfur, phosphorus, carbon, calcium, significance of microorganisms in biogeochemical cycling, microorganisms in extreme environment

Unit III

Conservation of biodiversity: Biodiversity status, monitoring and documentation Biodiversity management approaches, principles of conservation and wild life management, ex situ and in situ methods of conservation , biological parks, nature reserves, sanctuaries, cryopreservation, gene bank, germplasm conservation, Hotspots of biodiversity

Unit IV

Environment protection-issues and problems, International and national efforts for environment Protection. Global environmental problems-Ozone depletion, global warming ,climatic change, acid rain, pollution by oil spillage, desertification, eutrophication , underground water pollution, heavy metal poisoning, hazards of radio activity, bioweapons.

Unit V

Biomes: tropical rain forest, grassland, desert, estuaries and sea shores. Ecological succession –hydrosere, Edges and ecotones, pollution in extreme environment, Endangered and Threatened Species .



Reference

1. Chapman and Reiss, Ecology principles and applications. Cambridge University.
2. Jobes A. M., Environmental biology, Routledge, London.
3. Odum E. P and Barret G W .Fundamentals of ecology. W. B Saunders company, Philadelphia.
4. Odum E. P. Basic ecology. Saunders College.
5. A textbook of environmental sciences, Arvind kumar.
6. Alleby M.Basics of environmental science. Routledge, Newyork
7. Cunningham, W. P and Siago, B. W ,Environmental science.
8. Kewin T. P and Owen C. A., Introduction to global environmental issues. Routledge, London.Chiras,D.D, Environmental science
9. Microbial Ecology. Fundamentals and Applications. Atlas and Bartha, Pearson Education, Benjamin Cummings publishing company.Inc.New Jersey



MASTER OF BUSINESS ADMINISTRATION

PROGRAM STRUCTURE AND SYLLABUS 2019-20 ADMISSIONS ONWARDS

(UNDER MAHATMA GANDHI UNIVERSITY PGCSS REGULATIONS 2019)



**EXPERT COMMITTEE FOR BUSINESS MANAGEMENT
MAHATMA GANDHI UNIVERSITY**

2019

Syllabus Extract

vi. Self-Learning – Importance of Course Plan

For the Foundation Programme, a maximum of 48 hours is allotted (6 hours per day × 8 days). All affiliated colleges are required to complete the foundation programme within the stipulated time. The Principal / Director/Head of the Department shall ensure the completion of foundation programme with an element of evaluation. The documents pertaining to foundation programme (Schedule, Content, and Evaluation) are to be submitted during inspection by the University.

4.2 Core Courses

There are 19 core courses in the MBA programme across four semesters. Core courses provide multi-disciplined domain knowledge and skills at the basic and working level to the participants. These core courses lay strong foundation to management concepts which can be further studied in-depth during the elective phase. A course which carries 3 or 4 credits is considered as a full credit course.

Semester I - Core Courses

Course Code	Course Title	Continual Evaluation (Marks)	University Evaluation (Marks)	No. of Credits
MB010101	Management Concepts & Organizational Behaviour	40	60	4
MB010102	Business Communication	40	60	4
MB010103	Managerial Economics	40	60	4
MB010104	Accounting for Management	40	60	4
MB010105	Quantitative Methods	40	60	4
MB010106	Legal Environment of Business	40	60	4
MB010107	Environment Management	40	60	4
MB010108	Course Viva I		50	2

The core courses in second semester are presented in the Table given below. Certain core courses in second semester are intended to provide basic level of knowledge while other courses are expected to impart knowledge at the working level.

Semester II - Core Courses

Course Code	Course Title	Continual Evaluation (Marks)	University Evaluation (Marks)	No. of Credits
MB010201	Financial Management	40	60	3
MB010202	Marketing Management	40	60	3
MB010203	Human Resources Management	40	60	3
MB010204	Operations Management	40	60	3
MB010205	Management Science	40	60	3
MB010206	Management Information Systems & Cyber Security	40	60	3
MB010207	Business Research methods	40	60	4
MB010208	Entrepreneurship Development	40	60	4



MB010209	Course Viva II		50	2
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The core courses in third semester are presented in the Table given below. There are two full credit core courses in third semester, both intended to provide basic level of knowledge to the participants. The course Business Ethics & Corporate Governance shall be taught and evaluated as a Case Study paper. The participants are required to analyse case studies in the Indian context. This recommendation is based on the guidelines provided by AICTE in the Model Curriculum 2018.

Semester III - Core Courses

Course Code	Course Title	Continual Evaluation (Marks)	University Evaluation (Marks)	No. of Credits
MB010301	Big Data & Business Analytics	40	60	4
MB010302	Business Ethics & Corporate Governance	40	60	4
MB010303	Course Viva III		50	2

There is only one core course in semester 4, which is expected to provide working level of knowledge to the participants. The core courses including viva-voce in fourth semester are presented in the Table given below.

Semester IV - Core Courses

Course Code	Course Title	Continual Evaluation (Marks)	University Evaluation (Marks)	No. of Credits
MB010401	Strategic Management	40	60	4
MB010402	Course Viva IV		100	2

4.3 Elective Courses

All elective courses across functional areas carry 3 credits each. The MBA Programme shall be offered in Dual specialization scheme (two functional areas are to be selected by a student). Two courses from each of the opted functional areas are to be selected during a semester. In third semester, $2 \times 2 = 4$ and in fourth semester $2 \times 2 = 4$ are to be selected by the students.

Choice of Elective Area

A candidate is expected to select two functional areas subject to the following criteria:

- His / Her own choice based on preference, skills and aptitude
- The availability of Faculty Members specialised in different functional areas in the affiliated colleges and required infrastructure.
- Job market realities and opportunities in a functional area

The final decision pertaining to offer of specialisation choice shall be by the Director / Principal of the affiliated colleges.

The following areas of specialisations are offered by the University in the third and fourth semesters.



3. Akhileshwar Pathak – Legal Aspects of Business – Tata McGraw Hill
4. Kuchchal M.C. – Business Law – Vikas Publishing House, New Delhi
5. Gulshan S.S. & Kapoor G.K. – Business Law Including Company Law – New Age International (P) Ltd.
6. B,S, Moshal – Mercantile Law – Ane Books, India

Learning Outcomes	
1.	The participants will be able to understand framework of law applicable to business
2.	The participants will get insights into provisions of business law
3.	At the end of this course, the participants will be aware of legal requirements for the pursuing a business

Course Code	Course Title	Semester & Level of Knowledge	Type of Course & No. of Credits
MB010107	ENVIRONMENT MANAGEMENT	S1 Basic	Core Course 4
Course Objective			
1.	To familiarize the participants framework of Natural Environment and Importance of Protection of Natural Resources		
2.	To make the participants aware about pollution and waste management		
3.	To sensitize the participants about Business Environment framework		
Module No.	Title & Contents	No. of Sessions LT (Indicative)	
1.	INTRODUCTION TO ENVIRONMENT & ECO SYSTEM 1.1 Components of Environment 1.2 Eco System – Biotic & Abiotic Components 1.3 Bio Diversity – Principles – Bio Diversity in India 1.4 Natural Resources – Depletion of Natural Resources 1.5 Energy Sources – Conventional & Renewable Sources – Zero Carbon Energy	2 + 1	
2.	IMPACT OF INDUSTRY AND BUSINESS POLLUTION SUSTAINABLE DEVELOPMENT 2.1 Environmental Degradation – Industrial Pollution – Types and Impact 2.2 Managing Industrial Pollution – Electronic Waste Management 2.3 Waste Management – Developing Recycling Technology 2.4 Sustainable Development – Guidelines & Principles – Environment Impact Assessment – ISO 14000 2.5 Eco-friendly Manufacturing & Packaging – Zero Carbon Cities	4 + 2	
3.	MACRO ECONOMIC ENVIRONMENT 3.1 National Income – Its Significance – Measurement of National Income 3.2 An Overview of Fiscal Policy & Monetary Policy in India 3.3 Inflation in India – Its Implication on Business 3.4 Trade & Business Cycle – Recessionary Impact on Indian Economy	6 + 3	



	3.5 Balance of Trade & Balance of Payments – Disequilibrium in BOP – Corrective Measures 3.6 Analysis of Economic Survey in India – Union Budget & Kerala Budget – Implications on Business	
4.	POLITICAL LEGAL ENVIRONMENT 4.1 Role of Government in Business Environment – Economic Roles – Role of FDI in Indian economy 4.2 The Rationale of Public Private Partnership (PPP) in Sustainable Development – The Build Operate Transfer (BOT) Model 4.3 Impact of Globalisation, Privatisation on Small Business	3+3
5.	5.1 Discussion on Impact of Privatisation in Basic Sectors and Natural Resources – Water, Electricity, Telecommunications, and Transport (Roads & Highways, Railways) 5.2 Globalization of Indian Business and Firms – Coping with Global Competition 5.3 Industrial Development – Rural & Urban Dynamics	3+3

Suggested Readings

1. Pandey G.N. – Environmental Management – Vikas Publishing House
2. Bala Krishnamurthy – Environmental Management: Text and Cases, PHI
3. Kaushik & Anubha – Environmental Studies, New Age International
4. N.K. Uberoi – Environmental Management – Excel Books
5. Michael V. Russo – Environmental Management: Readings & Cases – Sage Publications
6. John Steiner & George Steiner – Business Government & Society: A Managerial Perspective – Tata McGraw Hill
7. Douglas E. Gheer – Business Government & Society – Prentice Hall 3rd Edition
8. David P. – Business and its Environment – International Edition

Learning Outcomes	
1.	The participants will be able to understand the need for protection of natural environment
2.	The participants will get basic insights into the problem of pollution and waste management
3.	At the end of this course, the participants will get an overview of the business environment prevailing in the country



5.1 Introduction to Prescriptive analytics. Linear Programming Model Building, Assumptions of Linear Programming. (Theory only)	4 + 2
5.2 Roadmap for Analytics Capability Building – Challenges in Data-driven Decision Making and future	
5.3 Importance of Analytics in Finance, Marketing & HRM	

Suggested Readings:

1. U. Dinesh Kumar - Business Analytics –Wiley
2. Foster Provost & Tom Fawcett – Data Science for Business – O'reilly
3. Anasse Bari, Mohamed Chaouchi, and Tommy Jung – Predictive Analytics for Dummies – Wiley
4. Hadley Wickham & Garrett Grolemund – R for Data Science – O'reilly
5. James R. Evans, Business Analytics: Methods, Models & Decisions, first edition, Prentice Hall

Learning Outcomes	
1.	Use R to create basic plots
2.	Identify and apply appropriate Analytic Technique to solve Business Problem
3.	Derive Actionable insights from data for Decision Making

Notes:

The following tools are recommended based on popular usage in Industry and to give practical exposure to Management Students in affiliated Colleges. **Practical Training Sessions with evaluation on these Software shall be part of Continual Evaluation.**

1. MS Excel: Data Cleaning tools, Pivot Table, Advanced Formulas, Power Pivot\
2. Power BI
3. Tableau
4. R Programming
5. SaS (optional)
6. Python (optional)

Course Code	Course Title	Semester & Level of Knowledge	Type of Course & No. of Credits
MB010302	BUSINESS ETHICS AND CORPORATE GOVERNANCE	S3 Basic	Core Course 4
Course Objective			
1.	To introduce Ethics as an important Component in Business Administration		
2.	To provide the Participants the Relevance and Role of Indian Practices in Business		
3.	To Discuss and Analyse relevant Case Studies related to Indian Ethos and Values from the Business World		
Module No.	Title & Contents	No. of Sessions LT (Indicative)	



1.	INDIAN ETHOS FOR MANAGEMENT 1.1 Relevance of Indian Ethos and Values 1.2 Principles practiced by Indian Companies 1.3 Management Lessons from Vedas, Mahabharatha, Bible & Quran - An Overview - Kautilya's Arthashastra 1.4 Indian Heritage in Business Management - Production & Consumption	3+3
2.	INDIAN PRACTICES 2.1 Indian Vs Western Management 2.2 Work Ethos and Values for Indian Managers 2.3 Stress Management - Meditation for Mental Health - Role and Importance of Yoga 2.4 Contemporary Approaches to Leadership 2.5 Indian System of learning - Gurukul System - Importance of Karma to Managers	3+3
3.	INDIAN VALUE SYSTEM 3.1 Work Ethos and Values for Indian Managers 3.2 Relevance of Value Based Management in Global Change - Importance of Value on Stakeholders 3.3 Value System in Work Culture 3.4 Secular Vs Spiritual Values	3+2
4.	NEED FOR ETHICS 4.1 Understanding the Need for Ethics 4.2 Ethical Principles in Business 4.3 Theories of Ethics - Absolutism Vs Relativism 4.4 Kohlberg's Six Stages of Moral Development (CMD) 4.5 Managing Ethical Dilemma - Characteristics - Ethical Decision Making, Ethical Reasoning	3+2
5.	CORPORATE GOVERNANCE 5.1 Corporate Governance Initiatives in India - Committees & Commissions 5.2 Corporate Governance - Theories and Models - Corporate Disclosure - 5.3 Corporate Social Responsibility (CSR) and its Significance in Business 5.4 Concept of Social Audit and its Relevance - Whistle Blowing - Privacy Trade Secrets 5.5 Scams and Scandals in Corporate Governance in India	4+3

Suggested Readings:

1. S.K. Bhatia - Business Ethics & Managerial Values - Deep and Deep
2. Joseph A. Petrick, John F. Quinn - Management Ethics - Sage Publications, New Delhi
3. Sherlekar - Ethics in Management, Himalaya Publishing, New Delhi
4. C.V.S. Murthy - Business Ethics & Corporate Finance - Himalaya Publishing House
5. Manisha Paliwal - Business Ethics - New Age International, New Delhi

Learning Outcomes

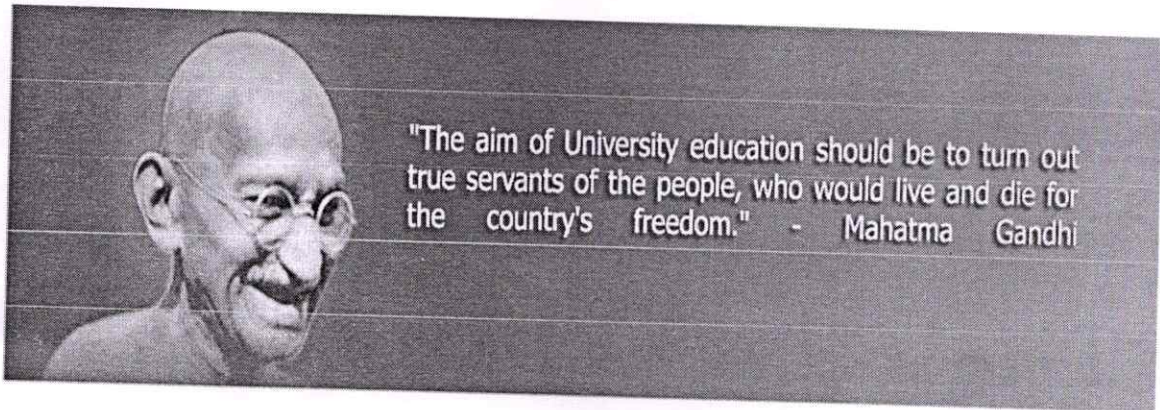
1.	The Participants will understand the importance of Ethics in Business Administration
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Syllabus Extract



Mahatma Gandhi University, Kerala
മഹാത്മാഗാന്ധി സർവ്വകലാശാല, കേരളം
महात्मा गांधी विश्वविद्यालय, केरल



MASTER OF BUSINESS ADMINISTRATION (FULL TIME)

REGULATIONS

2017 Admissions onwards

Board of Studies
Faculty of Management Sciences

List of courses mentioned in the MBA Regulation (Full Time) 2012 is replaced and modified by the list of courses appended in the new scheme and syllabus 2017.

**MASTRER OF BUSINESS ADMINISTRATION
LIST OF COURSES**

(With Effect from Academic Year 2017-18)

Table 4

Semester I Core Courses

Course Code	Course Title	Continual Evaluation (Marks)	University Evaluation (Marks)
CC01	Principles and Practices of Management	40	60
CC02	Business Communication	40	60
CC03	Managerial Economics	40	60
CC04	Accounting for Management	40	60
CC05	Quantitative Techniques for Management	40	60
CC06	Business Law	40	60
CC07	Environment Management	40	60
CC08	Business Ethics & Corporate Governance	40	60
Total Marks		320	480

Table 5

Semester II Core Courses

Course Code	Course Title	Continual Evaluation (Marks)	University Evaluation (Marks)
CC09	Financial Management	40	60
CC10	Marketing Management	40	60
CC11	Human Resources Management	40	60
CC12	Operations Management	40	60
CC13	Operations Research	40	60
CC14	Management Information Systems & Cyber Security	40	60
CC15	Organisational Behaviour	40	60
CC16	Entrepreneurship and Project Management	40	60
CC17	Comprehensive Viva Voce (First & Second Semester)	40	60
Total Marks		360	540

Table 6
Semester III Core Courses & Elective Courses

Course Code	Course Title	Continual Evaluation (Marks)	University Evaluation (Marks)
CC18	Business Analytics	40	60
CC19	Research Methodology	40	60
EC01	Elective Course 1 (Specialization Area 1)	40	60
EC02	Elective Course 2 (Specialization Area 1)	40	60
EC03	Elective Course 3 (Specialization Area 1)	40	60
EC04	Elective Course 4 (Specialization Area 2)	40	60
EC05	Elective Course 5 (Specialization Area 2)	40	60
EC06	Elective Course 6 (Specialization Area 2)	40	60
CC20	Organisation Study	40	60
Total Marks		360	540

Table 7
Semester IV Core Courses & Elective Courses

Course Code	Course Title	Continual Evaluation (Marks)	University Evaluation (Marks)
CC21	Strategic Management	40	60
EC07	Elective Course 7 (Specialization Area 1)	40	60
EC08	Elective Course 8 (Specialization Area 1)	40	60
EC09	Elective Course 9 (Specialization Area 2)	40	60
EC10	Elective Course 10 (Specialization Area 2)	40	60
CC22	Summer Internship Project		100
CC23	Comprehensive Viva Voce (Third & Fourth Semester and Project)		100
Total Marks		200	500

Table 8
Course Framework Summary

Total Courses	Total Marks
TOTAL NUMBER OF COURSES 33 (23 Core Courses including Project Works and Viva Voce & 10 Elective Courses)	3300

Note: CC stands for Compulsory Course and EC for Elective Course



Course Code	Course Title	Level of Knowledge	Semester & Type of Course
CC 07	ENVIRONMENT MANAGEMENT	Basic	S1 Core Course

Course Objective	
01.	To make students understand the importance of Environment and Sustainability
02.	To make students familiar about the various policies and regulation

Module 1 Environment and Ecosystem

Importance and Sustainability - The Brundtland Report. Eco-system : Components – Biotic and abiotic components . Biodiversity - Definition, Principles, Bio-diversity in India.

Module 2 Natural resources and Energy management

Depletion of natural resources - Fossil fuels. Energy sources: Conventional sources - Renewable sources - Energy management techniques - Energy Audit, Global Warming - Ozone depletion - Carbon credit - Climate change.

Module 3 Disaster management & resilience

Society - Its Development and Governance Environmental Degradation, Industrial Pollution – Types and Impacts – solution, Waste Management - Developing Recycling Technologies.

Module 4 Sustainable development

Dimensions of sustainable development, The Earth Charter; Human health - Human mobility; Population , Urban challenge - Triple Bottom line.

Module 5 Environment Politics

Policies and Legislations, Governmental Institutions for Environmental Management - United Nations Commission for Sustainable Development, ISO 14000, Business Start-Ups and Environment policies.

Recommended Books:

1. Bala Krishnamurthy – Environmental Management: Text and Cases, PHI.
2. ArinditaBasak – Environmental Studies, Pearson Education.
3. Kaushik and Anubha – Environmental Studies, New Age International.
4. Betz and Fredrick – Managing Technology, Prentice Hall, Englewood cliffs, New Jersey.



Course Code	Course Title	Level of Knowledge	Semester & Type of Course
CC 08	BUSINESS ETHICS & CORPORATE GOVERNANCE	Basic	S1 Core Course

Course Objectives	
01.	To make students understand the importance of Ethics
02.	To make students aware of good Business and Corporate Governance

Module 1 Introduction to Ethics

Ethics and morality – Ethics and law – Business Ethics – Concepts – Importance and benefits – Ethical theories – Values & Value based Management – A brief study on the relevance of Karmic effect

Module 2 Ethical Aspects

Ethical leadership – Ethical Decision Making – Ethics and Cultural issues – Ethical Dilemma – Ethical Displacement

Module 3 Ethics in Functional Areas

Ethical issues in Finance – Ethical issues in Marketing – Ethical issues in HR – Ethical Issues in Operations – Ethics in Information Technology – Trans-cultural issues

Module 4 Corporate Governance

International Commission and Committees on Corporate Governance – Corporate Governance initiatives in India – Various Committees and Commissions – Corporate Governance Theories and Models – Corporate Disclosure

Module 5 Corporate Social Responsibility

Corporate Social Responsibility & its Significance in Business – Concept of Social Audit & its Relevance – Whistle blowing – Privacy Trade Secrets – IP rights – Scams & Scandals in Corporate Governance: Case Studies

Recommended Books:

1. Manisha Paliwal – Business Ethics, New Age International Press, New Delhi.
2. Patryck J. A. & Quinn J. F. – Management Ethics, Response Publishing, New Delhi.
3. Sherlekar – Ethics in Management, Himalaya Publishing, New Delhi.



Syllabus Extract - MBA

2015 - Admission

Course No	Title
CC09	Financial Management
CC10	Marketing Management
CC11	Human Resource Management
CC12	Operations Management
✓CC13	Environment Management
CC14	Operations Research
CC15	Research Methodology
CC16	Management Information Systems
CC17	Viva-Voce

CC09 - FINANCIAL MANAGEMENT

Module I

Financial Management - Scope - Role of Financial Management in Business-Time value of money-Risk and Return- Risk diversification.

Module II

Long-term investment decisions – Capital budgeting, Different techniques –Traditional and modern methods (DCF method) – Capital Rationing – Risk Analysis in Capital budgeting – An overview of Cost of Capital.

Module III

Financing decisions – Operating, Financial and combined leverage – Capital Structure – Meaning and importance- Theories of capital structure – Net income, Net operating income and MM approach (Hypothesis).

Module IV

Dividend decisions – Dividend policy (Walter Gordon and MM approach) – Types of Dividend- Legal and Procedural aspects of payment of Dividend.

Module V

An overview of Working Capital Management – Inventory, Cash and Receivable management and Management of surplus – Working Capital Financing and Long term Financing, Current Liabilities Management – size and sources- Money Market – Banks – Regulation of Working Capital Finance in India.

References

1. Van Horne James, *Financial Management Policy*, Prentice Hall India
2. I M Panday, *Financial Management*, Vikas Publications, New Delhi.



Implications on Productivity – Work measurement – Work sampling – Work environment – Industrial safety – Value analysis.

Module IV

Materials Management – Functions – Material planning and Budgeting – Value Analysis - Purchase functions and Procedure - Inventory control – Types of Inventory – Safety stock – Inventory Control Systems – Perpetual – Periodic – JIT – KANBAN.

Managing Vendors; Vendor Analysis, Rating and Selection – Procedure and Criteria.

Module V

Maintenance Management Function – Types of Maintenance – Total Productive Maintenance (TPM). Statistical Quality Control (SQC). Cost of Quality (COQ). ISO 9000 certification. Total Quality Management.

References

1. Everest E Adam, Ebert – *Production and Operations Management* – PHI – publication, India
2. Joseph G Monks – *Operations Management (Theory and Problems)* – McGraw Hill Intl.
3. Chase, Aquilano, Jacobs *Production and Operations Management*, Tata McGraw Hill.

CC13- ENVIRONMENTAL MANAGEMNT

Module I

Environment: Components of environment: Lithosphere, Hydrosphere, Atmosphere, Biosphere, Ecology, Eco- system : Components – Biotic and abiotic components, Biodiversity : Definition, Principles, **Bio-diversity in India.**

Module II

Natural resources and Energy management: Depletion of natural resources, Fossil fuels, Energy sources: Conventional sources, Renewable sources, Energy Management: Definition, **Energy management techniques, Energy Audit,** Population growth, Global Warming, Ozone depletion, Carbon credit, Climate change.

Module III

Implementation Impact of Industrial and Business activities on the Environment, **Environmental Degradation,** Industrial Pollution – Types and Impacts, Managing Industrial Pollution, **Waste Management,** Developing **Recycling Technologies.**



Module IV

Sustainable Development: Definition, Elements, Indicators, Principles, Guidelines for sustainable development, Concern for environment: **Eco-friendly manufacturing**, Packaging, Green marketing, Green funding, Institutional support for establishing and maintaining **Environment Friendly Business**.

Module V

Environment Impact Assessment, Environmental Audit, **Environment Management System**, Environmental Legislations, ISO 14000, **Governmental Institutions for Environmental Management**.

References

1. Bala Krishnamurthy, *Environmental Management: Text and Cases*, PHI.
2. Arindita Basak, *Environmental Studies*, Pearson Education.
3. Kaushik, Anubha, *Environmental Studies*, New Age International.
4. Betz, Fredrick, *Managing Technology*, Prentice Hall, Englewood cliffs, New Jersey.
5. Rohatgi, P.K, Rohatgi K and Bowonder. B , , *Technological Forecasting*, Tata Mc Graw Hill

CC14- OPERATIONS RESEARCH

Module I

Introduction to Operations Research, Evolution of the field, Scope, Merits and Limitations – Concept of Optimization – Decision making through Operation Research – Nature and significance of operations research – Models and Modeling in OR – General methods for solving OR models – Methodology of OR, Application and Scope of OR – Basic OR models.

Module II

Programming techniques – Linear programming and applications – Linear programming Graphical methods- Simplex methods, Maximization problems – Minimization problems and Problems involving Artificial Variables – Concepts of Duality – Sensitivity analysis.

Module III

Transportation problem – Transportation algorithms – North West corner method (NWCM) – Least Cost Method (LCM) – Vogels Approximation Method (VAM) – Modi method – Degeneracy in transportation problem.

– Over view of Currency Exchange and Risk Management.

Module V

Social responsibility of business,.Country Evaluation & Selection – International Asset Protection, Foreign Trade Policy, Social issues in International Business, Labour issues, Environmental issues .

References

1. Dr.Francis Cherrunilam, *International Business Environment*, Himalaya Publishing House
2. Shyam Shukla, *International Business*, Excel Book, New Delhi
3. Rakesh Mohan Joshi, *International Business*, Oxford University Press, New Delhi.

CCI9- BUSINESS ETHICS & CORPORATE GOVERNANCE

Module I

Introduction – Ethics and morality, Ethics and law, Ethics and ethos, Business Ethics, Concepts, Importance and benefits, Ethical theories, Values and its relevance in Management, Values for Managers, Ethics in Business and Indian Value system, Various approaches to ethics-Indian examples.

Module II

28

Ethical Corporate Behavior, its Development, Ethical leadership with examples, Ethical Decision Making, Work ethics: nature and scope, Ethical issues at workplace, Ethics and cultural issues, Environmental Ethics, Ethical dilemma, ethical displacement.

Module III

Ethics in Functional Areas: Operations, Marketing, Finance, HR & I. Technology, Recent challenges in ethics, Ethics in different countries.

Module IV

Corporate Governance, Corporate Governance initiatives in India and abroad. Corporate Governance failures with examples, General ethical issues and the court verdicts in the domain of business ethics, obligation to stakeholders.

Module V

CSR and its significance in Business, social audit – Ethical Issues-Corruption, - whistle blowing-competition-privacy-trade secrets, IP rights, Harassment & Discrimination.

References

1. Manisha Paliwal,. *Business Ethics* Newage International press. New Delhi.



2. Patyrick J. A. & Quinn J. F. *Management Ethics*, Response Publishing, New Delhi.
3. Sherlekar, *Ethics in Management*, Himalaya Publishing, New Delhi.





MACFAST
Igniting wisdom since 2001

MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES TIRUVALLA
(MACFAST)

Integrating Cross Cutting Issues relevant to Environment & Sustainability

Students of MACFAST are members of various associations like Forestry club, NSS etc. that focuses on organizing seminars/ webinars and also systematizing activities in the areas of Environment and Sustainability. Students and faculties actively participate in the activities and seminars organized by the clubs

MAJOR ACTIVITIES OF MACFAST NSS:

- As a part of Swatch Bharath campaign “Swatch Hi Seva” various programs were conducted in September & October 2017 at MACFAST by College N.S.S Unit(No:124). The Swachtatha Oath was taken by the N.S.S and various cleaning activities were done by the college, both inside & outside the college.
- **Jaivam- 2017-** One week farming awareness programme and survey at Payippad Panchayath, in September 2017.
- Blood donation Camp- MACFAST and HDFC in collaboration with District Hospital Pathanamthitta have organized a Blood donation camp during November 2017.
- Plastic awareness campaign- M.Sc. Students have conducted a Plastic awareness campaign in running train from Tiruvalla to Kottayam, 28th October 2017.
- PunyamPoonkavanam Project- One week cleaning programme at Sabarimala during Mandalakalam, December 2nd week, 2017. The objective of this programme is to keep Sabarimala Clean, Green, save Forest, save Wild Life, use Dust Bins and avoid plastics. This campaign is an initiative of the Kerala Police that intends to promote awareness among the devotees on not to bring plastic wastes and to abstain from dumping them at Sabarimala. The programme is coordinated by Kerala Police in association with MACFAST, National Service Scheme (NSS) unit of MACFAST and forestry club during “Mandala Kalam” (15-12-2017 -19-12-2017).
- Participated in Kerala Agro Food Pro Exhibition, 2018 organized by IC, Thrissur, 10th to 13th March 2018.



- MACFAST N.S.S Unit Celebrated World Environment Day on June 15 2018 by planting 1000 trees along with Forest Department. Tree Saplings were also distributed to the public on the same day at MACFAST Campus, Railway Station & Tiruvalla Transport stand. Swatchatha Oath was also taken on the same day.
- Flood Relief Fund Collection MBA students of MACFAST have participated in the 'Flood Relief Fund Collection', a programme of Govt. of Kerala under the direction of the District Collector Pathanamthitta in association with the Municipality of Thiruvalla on 18th September 2018.
- Cleanliness is the best way to Success NSS volunteers of MACFAST have participated in the cleaning activities in the flooded public and private areas of Thiruvalla on 3rd and 4th August 2018.

With initiatives of NSS unit of MACFAST, students from all departments carried out the prior monsoon cleaning of nearby hospitals and schools. To show the respect towards the environment they frequently took initiative in planting seedlings in the college campus. Every year June 5th is celebrated with the slogan of sustainable environment and students' initiate various programs with regard to the same



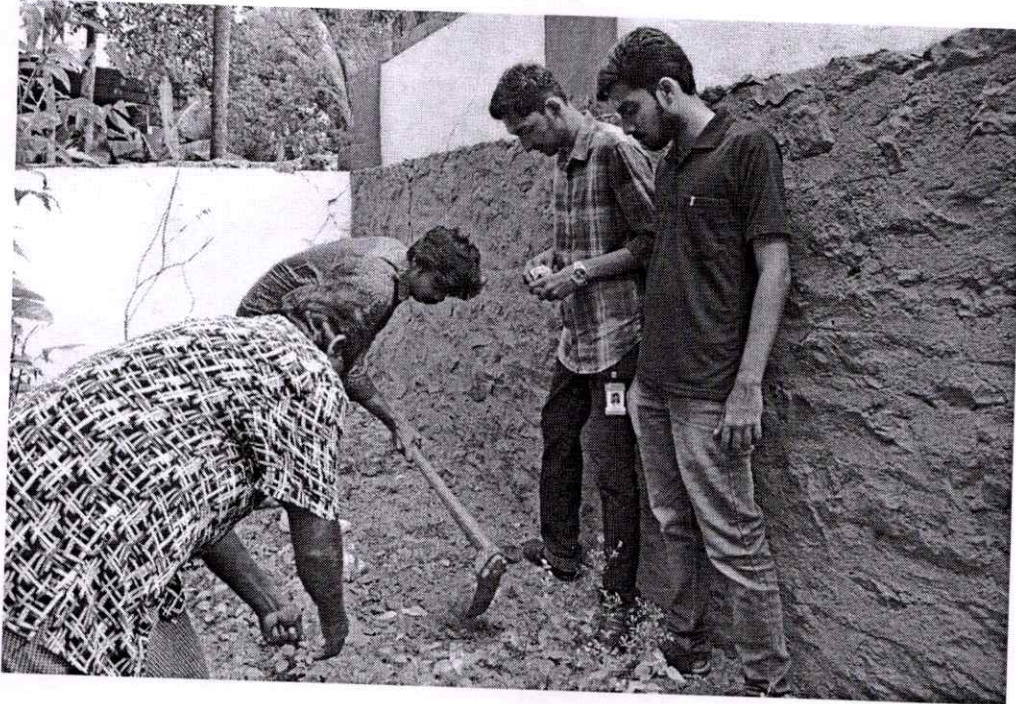
ENVIRONMENT DAY

NSS MACFAST



ഭൂമിയിൽ ഒരു തരതെളിപ്പ്





Initiative on Planting trees





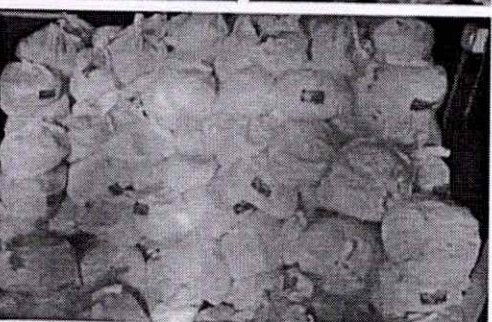
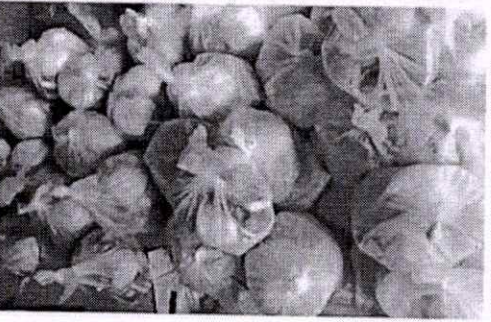
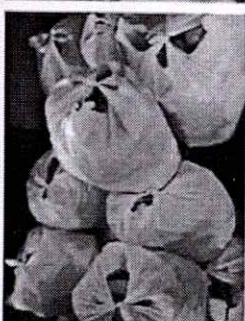
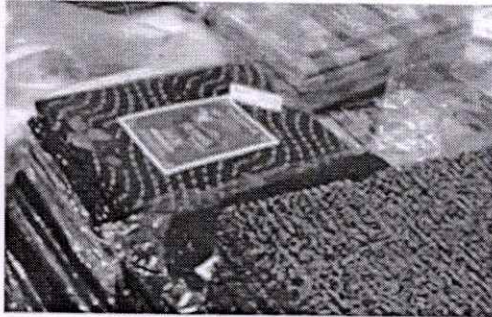
Activity on Sowing the seedlings





Student representatives distributing food and other utilities to nearby relief camps during flood





Department of Management Studies, MACFAST organised an international conference on 'Green Economy & Sustainable development'. It acted as a platform for students and faculties- both internal as well as external, to converse on the idea of green economy and sustainability.

RESOURCE PERSONS

Dr. K. S. Chandrasekar
 B.Phil., M.A., Ph.D. (Management), D.M.Sc., CPPT (SB), NIMA. He served as the Professor, Head and Dean at Institute of Management in Kerala (IMA), Ernakulam of Kerala. Then management. He was also the Director, Centre for Management Education and Entrepreneurship Development (CMED) and held the post of Dean, Faculty of Management Studies and jointly the Chairman, Board of Studies in Business Management (PBI), Visiting Professor, Commonwealth Open University, Spain and UK. He served at Aligarh University and other with IISL Software University, Tiruvananthapuram as Regional Marketing Manager. He was the former Coordinator of the Entrepreneurship Development Cell of the University of Kerala by initiating the funds from DTE. He has completed Major Research Projects from IGC, AICTE, and KJ Somaiya.

Prof. Uthik K. Jayasinghe-Mudalige
 Senior Prof. & Chair - Dept. of Agricultural Management, Wageningen University, The Netherlands. He holds the degrees from University of Peradeniya (Sri Lanka) in Agriculture and University of Guelph, Canada (PhD) in Food and Agrib. Econ. & Business (MBA) in a Visiting Professor at University of Massachusetts, USA and Monash University, Australia and the Quality Assurance Commission in the Ministry of Higher Education of Sri Lanka. He has been offered a Senior Fellowship for the best Agricultural Management researcher (AFSD/313), United Kingdom. He has published widely in the areas of food & agricultural economics and business management. Senior Professor and the Chair - Dept. of Agricultural Management, Director - South Development Centre, Chairman - Research & Higher Degree Committee, Wageningen University, Sri Lanka.

ABOUT MACFAST

MACFAST is an annual international conference organized by the Department of Management Studies, MACFAST, Ernakulam, Kerala. The conference is held in the month of October every year. The conference is held in the month of October every year. The conference is held in the month of October every year.

DEPARTMENT OF MANAGEMENT STUDIES

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HOW TO REACH MACFAST


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ORGANISING COMMITTEE

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CONTACT US

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MAR ATHANASIOS COLLEGE FOR ADVANCED STUDIES TIRUVALLA
 Thaksharam, Tiruvalla P.O., Kottayam, Kerala 686011
 (Incorporated by State with 27 Seats & Recognized by UGC, Govt. of Kerala)

Department of Management Studies & DPM

INTERNATIONAL CONFERENCE ON
GREEN ECONOMY & SUSTAINABLE DEVELOPMENT
 (MACFAST 2019)

A platform where scholars and experts, business leaders and industry managers to disseminate knowledge on Sustainable Development

18th OCTOBER 2019
 9:30 AM TO 4:30 PM
MACFAST CAMPUS

BACKGROUND OF THE SEMINAR

Since the world people are concerned about logging, growth, integrity, sustainability, and distribution. Factors that involve environmental objectives in a globalized economic world have been increasingly studied. While many countries are seeking to advance on the green economy, there still remains a need to address environmental problems in various dimensions such as business, economic, political, and administrative. These dimensions have been addressed by many professional global energy, food and financial crisis and undertaken by continued research into global activities that occur in contrasting a broader of planetary boundaries in ecological limits. The impact of green economy also has received international attention over the past few years as a need to address the Sustainable Goals of SDG. While industry introduction, some green economy is being regarded as the cornerstone for sustainable development that is inclusive and can drive economic growth, management of resources, employment and poverty eradication, while maintaining the healthy functioning of the Earth's ecosystems. Green economy in the long term will public global environmental quality distributed path to achieve long-term environmental quality and world likely to promote economic transition from its business to a new model of growth.

TARGET AUDIENCE

- Academics
- Government Officials
- Research Scholars and Students
- The Department of Management Studies, MACFAST invites top to thought research works on the above stated theme and following sub-themes:
 - Ecological Dimension
 - Management Dimension
 - Climate Change
 - Business Economics
 - Corporate
 - Macro Economic Dimension
 - GDPI
 - Foreign Income
 - Accounting
 - Finance
 - Political Dimension
 - Green Politics
 - Ethical Perspectives
 - Social Justice

STUDENTS TRACK

*Any topics related to the conference both themes.


GUIDELINES FOR AUTHORS

*The author should adhere to a word limit of 250 words for abstract and 500 words for full paper with a maximum of 5 key words. Times New Roman, 12pt font size, with line spacing 1.5 and margin of 1 inch should be followed. The title page should contain author name, affiliation and contact details. The title page should be sent in conference@macfast.org

*Word Paper Award: Best paper will be awarded a cash prize of ₹ 2000.00 to Category I (Academics, Industry and Research related) and ₹ 1000.00 to Category II (Students).

*Publication Opportunity: Selected papers will be published in the subsequent issue of Journal of Science, Technology and Management with ISSN No. 0974-6434.

*Publication: Authors of selected papers based on their paper review will get an opportunity to publish their articles in a refereed Journal. *Deadline apply.



IMPORTANT DATES

- Abstract Submission September 3, 2019
- Notification of Abstract acceptance September 6, 2019
- Full paper submission September 30, 2019

REGISTRATION FEE

Industry	₹ 2,500
Faculty Members	₹ 2,000
Research Scholars	₹ 1,000
Students	₹ 500
MACFAST Alumni	₹ 500
Participation	₹ 500

Additional charges will be collected for the accommodation. The Registration fee includes the Conference Kit, Lunch, and the Conference during session breaks.

PROGRAMME SCHEDULE

9:30 AM - 10:00 AM: Registration & Welcome

10:00 AM - 10:30 AM: Inauguration (Hall, High of History, Green Economy)

10:30 AM - 11:00 AM: Presidential Address

11:00 AM - 11:30 AM: Keynote Address

11:30 AM - 12:00 PM: Lunch

12:00 PM - 12:30 PM: Keynote Address

12:30 PM - 1:00 PM: Panel Discussion

1:00 PM - 1:30 PM: Lunch

1:30 PM - 2:00 PM: Keynote Address

2:00 PM - 2:30 PM: Panel Discussion

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9:30 PM - 10:00 PM: Panel Discussion

10:00 PM - 10:30 PM: Lunch

10:30 PM - 11:00 PM: Keynote Address

11:00 PM - 11:30 PM: Panel Discussion


11:30 PM - 12:00 AM: Lunch



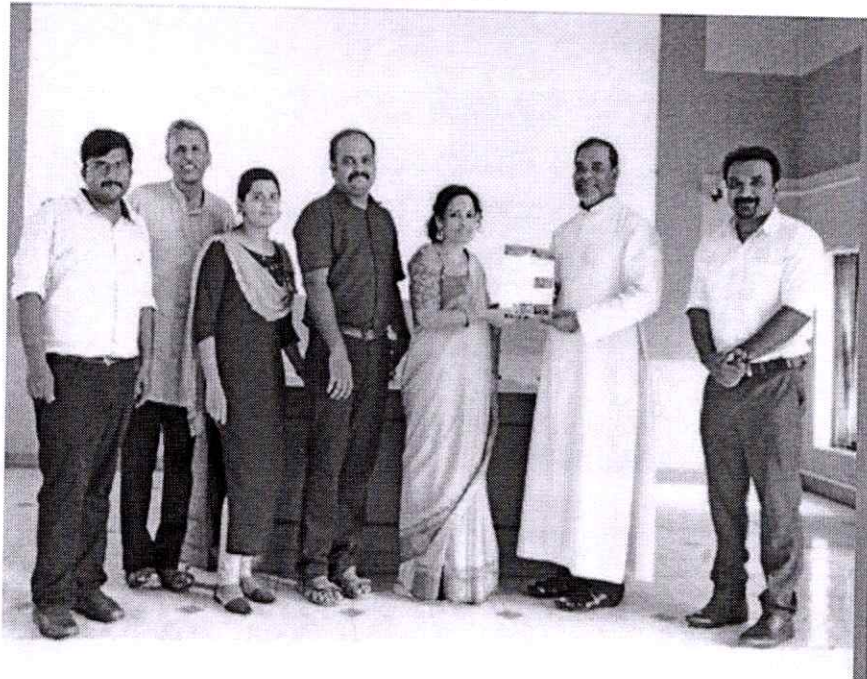


FORESTRY CLUB

The Forestry Club was registered (Reg. No. SFPTA-42/17-18) under the auspices of Kerala State Forest and Wildlife Department and started functioning in the college with the participation of students and faculty members. The club aimed to sensitize the student community about forest wealth, the importance of its conservation, and to educate society about forest conservation. "Look deep into nature and then you will understand everything better" by Albert Einstein is the motto of the club.

 **MACFAST**-Mar Athanasios College For Advanced Studies Tiruvalla
March 28, 2019

Bulbul (forestry Club Newsletter) release by Ms. Sudhagourilekshmi, Ecotourism Programme Officer, Shendurney Wildlife Sanctuary, Thenmala





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GN RAMACHANDRAN SCIENCE CLUB

Webinar on

Green and sustainable routes for shellfish waste valorization

<https://zoom.us/join/zoom/register/tJErcuGtqTorGNIDMyOZZDtOSVwTkOu4Fstt>

RESOURCE PERSON



Dr. Gincy Marina Mathew
KSCSTE post-doctoral fellow
Microbial processes and technology Division
CSIR- National Institute for Interdisciplinary Science and Technology,
Thiruvananthapuram

Date: 22nd January 2021

Time: 2:00 PM

For further details, contact :

Dr. Jenny Jacob - 8075567847

Dr. Treasa Varghese - 9745569244



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G N RAMACHANDRAN SCIENCE CLUB

ORGANIC FARMING FOR CLIMATE CHANGE ADAPTATIONS AND FOOD SECURITY

WEBINAR



By
Prof. Dillip Kumar Swain, Ph.D.
Professor,
Agronomy (Agricultural Systems & Management)
Agricultural and Food Engineering Department
Indian Institute of Technology Kharagpur
Kharagpur - 721 302
INDIA

23rd September 2020, Time 2 pm IST

For registration contact the Moderator,
Biju Dharmapalan Mob. : 9447121718

E-mail: biju@macfast.org

Registration link: <https://forms.gle/snQENPP9rb8xCgrW7>

Meeting link: meet.google.com/jib-bnku-vkt



MACFAST

SCHOOL OF BIOSCIENCES
Mar Athanasios College For
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(MACFAST)

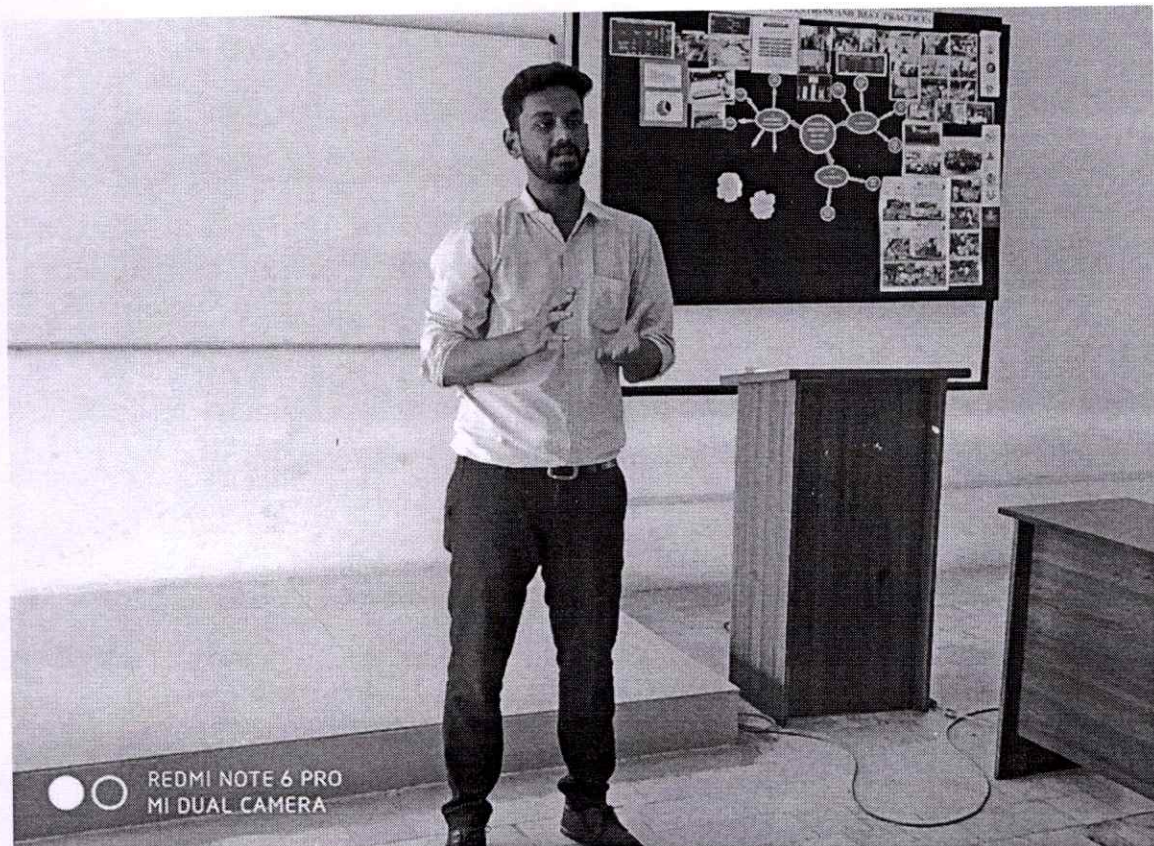
(Accredited by NAAC with 'A' grade
and Recognized by GOI, Govt. of India,
Listed in the National Institutional Ranking
Framework (NIRF) 2020 Rank Bands: 151-200)
Kerala, India-689 101
www.macfast.org
Phone: 0469-2730301/ 2730303

COURSES

- ▶ M.Sc. Biochemistry
- ▶ M.Sc. Bioinformatics
- ▶ M.Sc. Biotechnology
- ▶ M.Sc. Biotechnology
- ▶ M.Sc. Food Technology & Quality Assurance
- ▶ M.Sc. Pharmaceutical Science & Technology
- ▶ M.Sc. Plant Biotechnology



Students also participate in Green hour, which mainly focus on creating awareness regarding environment, sustainability, environment protection etc.



Presentation by Jitto .J on “Global Climate Change”




Fr. Dr. CHERIAN J KOTTAYIL
PRINCIPAL
Mar Athanasios College For Advanced Studies
Tiruvalla- 689101, Kerala