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A ROADMAP TO SELF RELIANT INDIA"**

IN ASSOCIATION WITH
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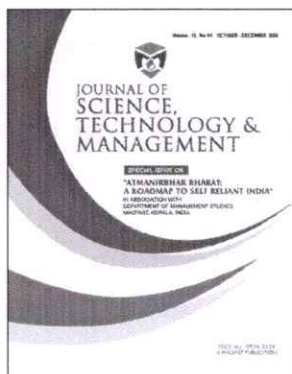
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A study on major takeover in India and its impact on business

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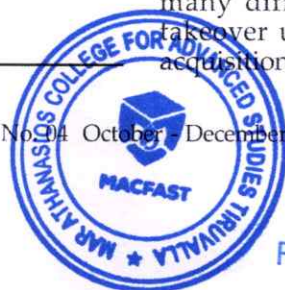
Abstract: The concept of Takeover is an act or an instance of assuming control or management of or responsibility for doing something. The term Takeover, Acquisitions and mergers are related and also a common term in a business world. This term now being increasingly used the world, to improving competitiveness of companies by gaining greater market share, broadening the portfolio for reducing business risk, also for entering new markets and geographies, and also capitalising on economies of scale etc. A takeover, or acquisition, is usually the purchase of a smaller company by a larger one. It can produce the same benefits as a merger, but it doesn't have to be a mutual decision. Acquisitions or Takeovers occur between the bidding and the target company. Mergers and acquisitions have one motive in common which is to protect or improve the strength or profitability of the dominant company. In India, the term Merger has become a familiar term in Banking Industry. This study aims to understand major Takeover, Mergers and Acquisition in Five different Sectors in India, its Sector types and its impact on business. The present study is a comparative analysis between the turnover before Takeover, Mergers and Acquisition and the turnover after Takeover, Mergers and Acquisition.

Keywords: Takeover, Merges, Acquisition

Introduction

Mergers and takeovers (or acquisitions) are very similar corporate actions. A merger involves the mutual decision of two companies to combine and also become one entity. This can be seen as a decision made by two "equals." A takeover, or acquisition, is mainly the purchase of a smaller company by a larger one. This may be structured in a multitude of ways. Whether both parties are in agreement or not, will often influence the structuring of a takeover. If a company owns more than 50% of the shares of a company, that is considered controlling interest. Controlling interest requires a company to account for the owned company as a subsidiary in its financial reporting, and this requires consolidated financial statements.

A takeover occurs when one company makes a successful bid to assume control of or acquire another company. Takeovers can be done by purchasing a majority stake in the target company. Takeovers are also commonly done through the merger and acquisition process. Takeovers are typically initiated by a larger company seeking to take over a smaller one. They can be voluntary, meaning they are the result of a mutual decision between the two companies. Takeovers can take many different forms. Welcome or Friendly takeover usually be structured as a merger or acquisition. These generally go smoothly because



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Table 4: Comparative analysis of Net Profit/Loss of Bank of Baroda before and after merger with Dena Bank and Vijaya Bank

Net Profit/ Loss	Before merger	After merger	Percentage change
	433.52	546.19	25.98

The closing net profit of Bank of Baroda is marked at Rs 546.19 crores on their profit and loss account as of march 2020. And the starting net profit that is their net profit before merging with the Dena Bank and Vijaya Bank was marked as Rs 433.52 crores that is they have a profit of Rs 433.52 crores as on their 2019 profit and loss account. From 2019 to 2020 the have an increase in their profit margin that is their profit has been increased to 25.98%, the percentage increase in their profit margin has been increased after the merger with Vijaya Bank and Dena Bank. Profit and loss account as on March 2020 has showed a profit of Rs 546.19 crores of Bank of Baroda.

Suggestions

- Practice due Diligence securely
- Clearly define Merger, Acquisition and takeover strategy and goals
- Make transparency in communication
- Avoid Misunderstanding the target company, Overestimating synergies, Overextending resources.

Conclusion

Merger, Acquisition, Takeover have become popular over the years especially from the last decades owing to rapid changes that have taken place in the business environment. Companies now have to face increased competition not only from company within the country but also from international business giants thanks to globalization, liberalization, technological changes, etc. India in recent past has seen great potential increase in case of Merger, Acquisition, Takeover deals. The volume of these deals has been trending upwards mainly in the fields of

pharmaceuticals, FMCG, finance, telecom, automotive and metals etc. Factors which lead to this robust growth of mergers and acquisitions in India were liberalization, favourable government policies, economic reforms, need for investment, and dynamic attitude of Indian corporate culture

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