



MACFASTTM
Igniting wisdom since 2001

National Business Conclave 2022

Organized by
IQAC, MICS & DMS MACFAST
Hybrid Mode [Online/Offline]

One day National Level Intercollegiate Paper
Presentation Competition on

July 15th, 2022 [Friday]

PG & UG Students [Any Stream/ Any Course]

[Click here to Register](#)

EMERGING TRENDS IN MANAGEMENT

MACFAST

Mar Athanasios College For Advanced Studies Tiruvalla (MACFAST) is a premier post graduate research institute, established in 2001 with the objective of offering the multidisciplinary programmes in Business Management, Information Technology and Biosciences to mould eminent professionals over the years to confront the challenging demands of the corporate world and the world of Science & Technology. MACFAST is owned and managed by the Corporate Educational Agency of the Catholic Archdiocese of Tiruvalla, with His Grace Dr. Thomas Mar Koorilos as the President and Patron.

Department of Management Studies [DMS]

DMS in MACFAST provides postgraduate program in Management Studies (MBA) and is affiliated to MG University, Kottayam and approved by AICTE, New Delhi, which aims to groom students into competent and responsible leaders who are adaptable to the global dynamic business environment, oriented to achieve excellence and maintain high ethical standards. DMS integrates challenging curriculum with meticulous career-oriented co-curricular and extra-curricular activities with a focus to groom future business leaders.



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Learning



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Records



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Campus



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Entrepreneurship
Development
Council



EMERGING TRENDS IN MANAGEMENT

A Hybrid structure for the flexible environment is the need of the hour. It requires the Manager to find innovative ways to refashion their businesses so as to increase productivity, motivation and sustainability. It has also released avenues for stakeholder especially employees, in terms of flexibility- when, where, and how they want to work.

Accustoming to the new hybrid model will require rethinking and redesigning of the long-held assumptions. Business Conclave 2022 invite you to share and brainstorm ideas on the new trends in business management and how organizations can adapt themselves to meet the evolving needs and changes.

Target Audience

PG & UG Students [Any Stream/ Any Course]

The competition will be conducted in three tracks

- » Track 1 for PG students,
- » Track 2 for UG students
- » Track 3 for MACFAST Students

The Department of Management Studies, MACFAST invites profound research works on the above main theme and following sub themes:

- » General Management
- » Human Resource Management
- » Finance
- » Marketing Management
- » Operations/ Production Management
- » IT & Systems

Important Dates:

Abstract Submission: 28th June, 2022

Intimation of Abstract acceptance: 30th June, 2022

Full Paper submission: 5th July, 2022

Guidelines for authors:

The author should adhere to a word limit of 250 words for abstract and 3000 words for full paper with a maximum of 5 key words. Times New Roman 12 point size font, with line spacing 1.5 and margin of 1 inch should be followed. The title page should contain author name, affiliation and contact details. Use APA style for Reference. Soft copy of full length paper in MS word should be sent to conferencemba@macfast.org

Best paper Award:

Best paper certificate and cash prize of **Rs. 2000** will be awarded for **Track 1 (PG Students) and Track 2 (UG Students)**

Registration need to be done online through the link

<https://forms.gle/TLHYYevkoJmzx2bc7>

Chief Coordinator:

Dr. Ligo Koshy [9496550768]

Coordinating Team

Dr. Ashalakshmi R.K

Dr. Neethu Ann Georgie

Mr. Arun Prem

Student Coordinators:

Roshini Devasia [9061802565]

Akhil S Kumar [6282395493]

Registration Fee : Rs. 100

ACCOUNT HOLDER NAME :

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NAAC 'A' GRADE



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For Admission

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